

## “More bang for your buck” – EUROPARC Consulting



If English is not your mother-tongue you already know that some expressions in English are very odd. This one is relatively easy to explain. If something that you buy gives you “more bang for your buck”, you get more value for your money by buying this product, than from buying any other.

It's a bit like asking EUROPARC Consulting to work for you. If you are a member of EUROPARC Federation you pay much less for the work we do. But you get still the same high standard of service and all those excellent EUROPARC experts who know about protected areas through first-hand experience. Everyone who works for us has, at some stage worked for a protected area in Europe.

And that is not all. When our experts are working for you they will learn from your experience as well. All that new knowledge then stays within the EUROPARC family. All our accumulated knowledge and experience is there to be used exclusively for European protected areas. That means there is even “more bang for your buck” next time.

We are owned, of course, by the EUROPARC Federation. They are our only shareholder and we want to raise the Federation's profile. We are also there to generate funds for the Federation so that it can do more work for its members. How do we do that? By providing high-quality low-cost expert consultancy services for the whole Federation network through engaging appropriate practitioners from the vast EUROPARC pool.

The range of our services is huge: from individual pieces of consultancy work for protected area authorities to the implementation of larger projects for government institutions and international funding bodies.

In the last few years we have developed some particularly impressive packages of work which have found international recognition. In particular, we have

- designed and delivered training programmes and study visits relating to many aspects of protected-area management;
- organised workshops, seminars and conferences, often with an international dimension;
- developed strategies and delivered projects in various fields of protected-area work, such as environmental education, interpretation, public relations, ranger services, visitor management and, in particular, sustainable tourism.
- We are also the European Charter experts and know what we are talking about.

Above all, we are flexible in our work and will adapt our services to meet your particular needs. Although we are part of the EUROPARC family we do not ask for any special favours. All we want is to be allowed to submit a tender or work out a proposal for you. For any informal initial discussion please contact Wilf Fenten via telephone +44 1729 860 003 or e-mail: [wilf.fenten@europarc-consulting.org](mailto:wilf.fenten@europarc-consulting.org).