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## Workshop 15

We develop sustainable tourism

We are Parks!

What are the benefits of sustainable tourism to the local population in/near protected areas?

- Social:
  - cooperation with local community
    - & integration of the "community"
    - & identification of the local communities with the park
  - increases cohesion and sense of belonging
    - (bonds between the population)
  - awareness raising on sustainability
    - & education
    - & one's culture
  - share experience tourist ↔ local
    - intercultural encounters
  - Healthy people, healthy parks

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What are the benefits of sustainable tourism to the local population in/near protected areas?

- Environment:
  - Nature preservation & improvement of biodiversity
  - implement measures to reduce the negative impact on the environment, landscape & heritage area
  - Business owners may help to protect the nature
  - compliance to laws & regulations
  - long-term commitment
  - Awareness, knowledge creation & education about nature
  - gives value to the nature
  - nature preservation from tourism income

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What are the benefits of sustainable tourism to the local population <sup>in/</sup> near protected area?

- Economy: - selling local products, increase income for locals & create jobs
  - "sticky money" circular economy  
(local rather than international businesses)
  - new opportunities for businesses (restaurants, hotels, stores, ...) and social enterprises
  - maintains services (shops, public service, ...)
  - brings funds into the region (public investment & NGOs).
  - transparent communication
  - **⚠ Sustainability as a luxury?**