



Study trip "Alternative funding strategies for protected areas"

MoorFutures, Barnim Nature Park and EUROPARC Germany Head Office

10-14 October 2017

Preliminary programme



Day 1	Afternoon	Arrival Berlin - Main Station/Airport
10 Oct.		Check-in hotel
Tuesday		Dinner
,	Evening	Welcome, introduction and short presentations of participants : Experiences with alternative funding of protected areas' projects and work with volunteers
Day 2	Morning	Breakfast
11 Oct. Wednesday		Presentation of the initiative "MoorFutures" of the Ministry of Agriculture and Environment, Mecklenburg-Vorpommern:
wednesday		1) How do regional carbon credits for peatland rewetting function? Presentation and discussion with Dr Thorsten Permien, Head of Devision at the Ministry of Agriculture and Environment 2) Are MoorFutures a possibility to finance protected areas? Discussion with Olaf Ostermann, Head of Devision at the Ministry of Agriculture and Environment and Chair Member of EUROPARC Federation 3) How do "MoorFutures" meet the interest of a company? Discussion with an exemplary company, buyer of the certificates
	Midday	Lunch
	Afternoon	Transfer to Polder Kieve and visit of the MoorFuture project : Experiences and conclusions from the project management; guided walk with Achim Schäfer, DUENE Association, University Greifswald
		Transfer to Wandlitz, Barnim Nature Park
		Check-in Waldhotel Wandlitz
	Evening	Dinner
		Review of the day: Sharing impressions, lessons learned





Day 3	Morning	Breakfast
12 Oct.		Walk to the visitor's centre "Barnim Panorama"
		Alternative funding strategies in the Barnim Nature Park: 1) Introduction, 2) Survey "Analysis of the regional-economic effects of Brandenburg's nature parks", 3) Examples for cooperation of Barnim Nature Park with companies; presentation and discussion with Dr Peter Gärtner, Director of the Barnim Nature Park
		Transfer to Biesenthal with stop at the fish pass Hellsee, realized in cooperation with co-financing companies and the nature park's friends association
		Visit of the regional diary "Lobetaler Bio-Molkerei" and insights into its spon-sorship for Barnim Nature Park's projects , e.g. "Conservation yoghurt cup": motives, results and conclusions; presentation and discussion with Reinhard Manger, Marketing Director of the company
	Midday	Lunch at the regional dairy "Lobetaler Bio-Molkerei"
	Afternoon	Transfer to Basdorf
		The house construction company Lukas Massivhaus GmbH/Town & Country House and its sponsorship for Barnim Nature Park's projects, e.g. model front yard design and pupils sponsorship project; presentation and discussion with Lutz Ludwig, Managing Director of the company
		Transfer to Berlin
		Check-in Hotel City Gallery Berlin
	Evening	Dinner
		Review of the day: Sharing impressions, lessons learned
Day 4	Morning	Breakfast
13 Oct.		Walk to EUROPARC Germany Headquarters
Friday		Cooperation of EUROPARC Germany with companies, fundraising for projects in protected areas – strategies and experiences: 1) Management of corporate volunteering projects, 2) Coca-Cola's experiences with corporate volunteering and the company's engagement for nature, 3) New markets for ecosystem services: nature certificates; presentation and discussion with Dr. Katja Arzt and Anne Schierenberg
		Alternative funding of protected areas' projects in other countries I : Presentation and discussion of participants' examples and experiences
	Midday	Lunch
	Afternoon	Alternative funding of protected areas' projects in other countries II: Presentation and discussion of participants' examples and experiences
		Workshop: Development of strategies for alternative funding strategies with external sponsors
		Summary of the study trip: sharing impressions, lessons learned, outlook
		Dinner
	Evening	Dinner
Day 5	Evening Morning	Breakfast



