

# Workshop 14 Old Parks: new money? Alternative funding strategies for protected areas

17 participants from 15 countries

## 1. Main successes and Challenges raised by the participants during the workshop

- Focus on specific needs of the parks
- Prepare the staff to work with companies
- Goods are also money
- New facilities will help to get people attracted to pay for nature
- Let things happen, be curious and open minded

## 2. What new voices, new visions are needed to be brought in and heard on this topic?

- Listen to company's wishes
- Listen to local communities, they have to be involved
- We need a direct connection between society and (payment of) nature management
- Be aware of the conflict "nature for sale"

## 3. How can EUROPARC enable this "new voices" to be included?

- collect and share case studies
- invite critics to conferences
- cross-marketing
- EUROPARC can communicate with one voice to the European Commission