

Old Parks, New money?

Preliminary program

- 14:00-14:30 Welcome and speed dating
- 14:30-14:45 Introduction – Katja
- 14:45–15:00 Experiences from the Netherlands- Irene
- Coffee
- 15:30-16:00 Experiences from Germany- Katja
- 16:00-16:15 Group discussion - selection themes
- 16:15–16:45 Group work
- 16:45-17:15 Feed back from groups
- 17:15–17:30 Feed back to conference

Old Parks, New money?

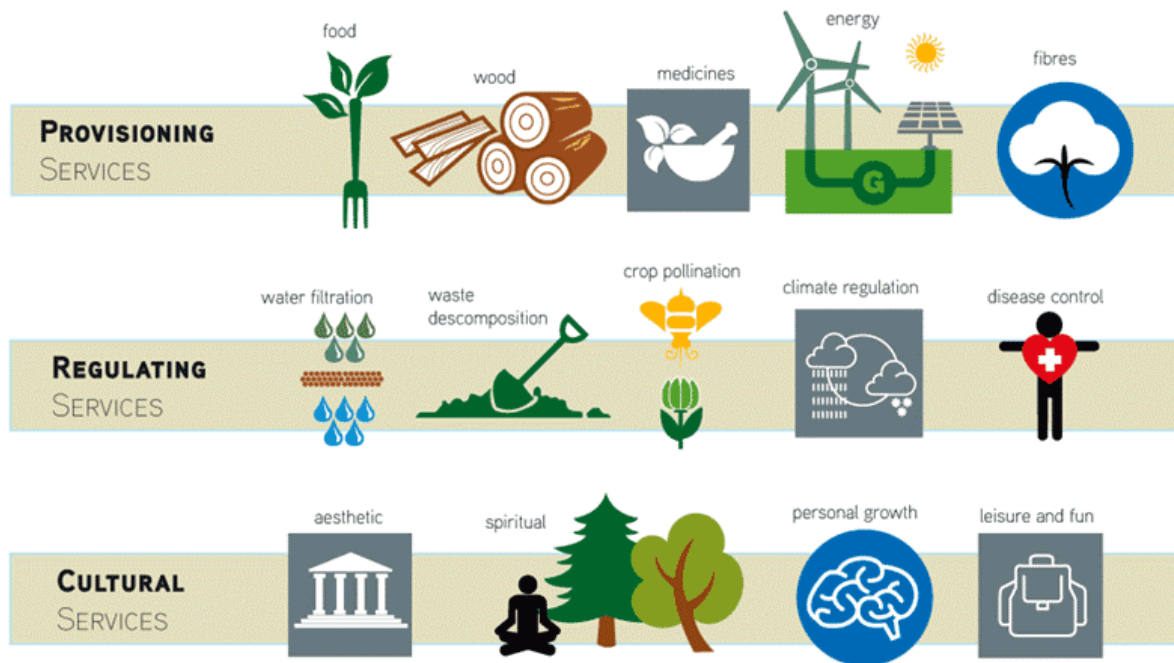
Bringing partners together: experience with water, health and recreational sectors in the Netherlands

Irene Bouwma



Old Parks, New money?

WHAT DO WE GET FROM **ECOSYSTEMS**?



Usually market established for which private actors pay, maybe not the right price

No market established, often considered as common goods for which the government takes care or it is socially not acceptable to ask money

Background Netherlands

2012: Two political developments

1. Severe budget cuts for nature protection in the Netherlands
2. Responsibility for nature shifted to regional level

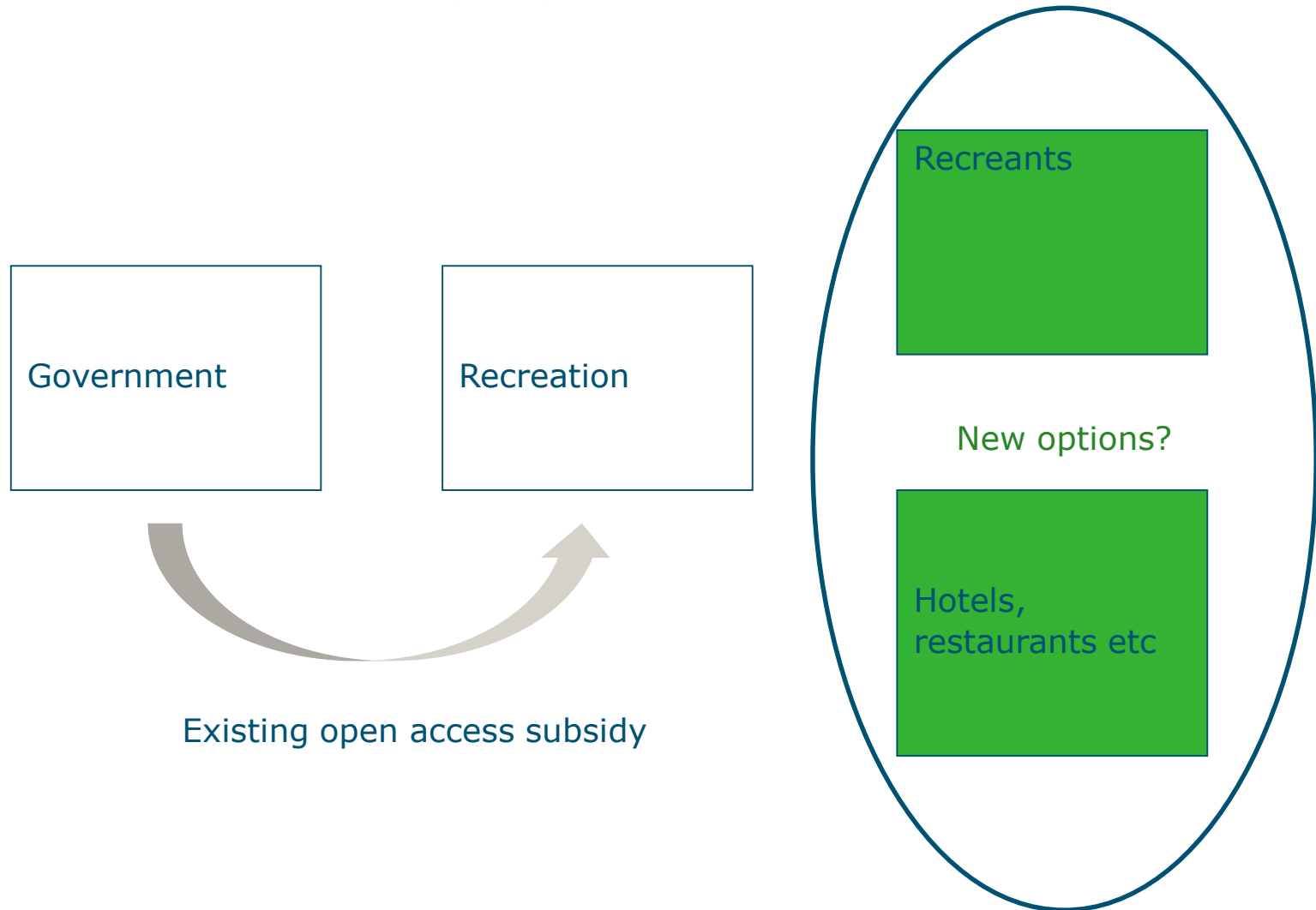


Protected area managers increased their efforts in finding new money: Experiences with recreation and drinking water

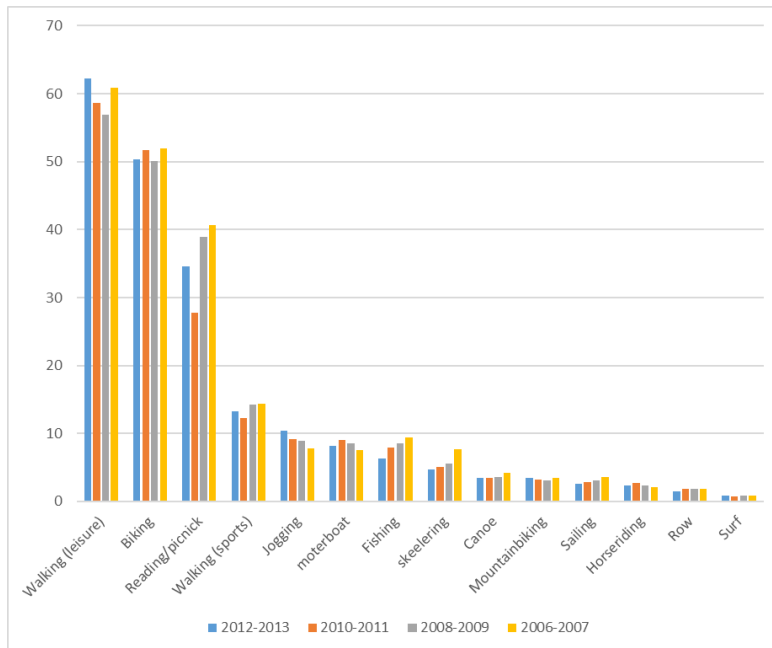
3 examples (big, small and really big)



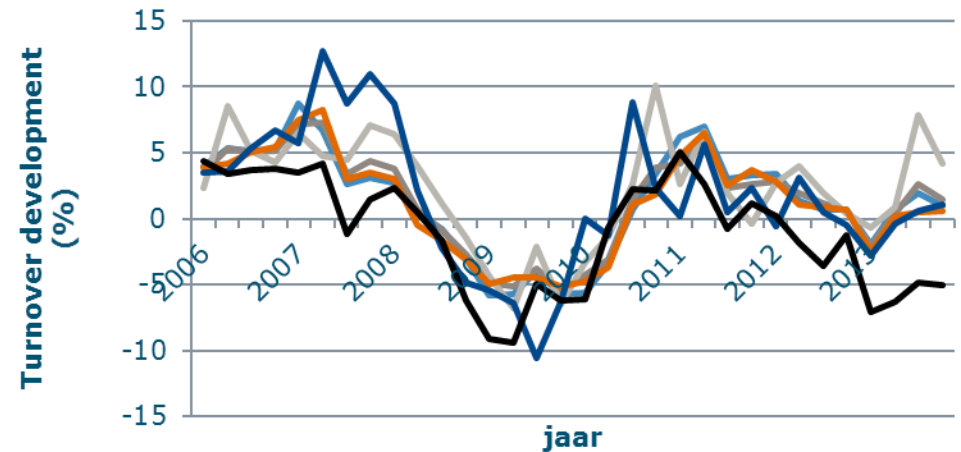
Recreation; who already pays and who wants and can pay?



Recreants & recreation/ accommodation businesses



Majority are walkers & bicyclists



Most business are breaking even or making small profit

Tiengemeten



Copyright photos
Natuurmonumenten

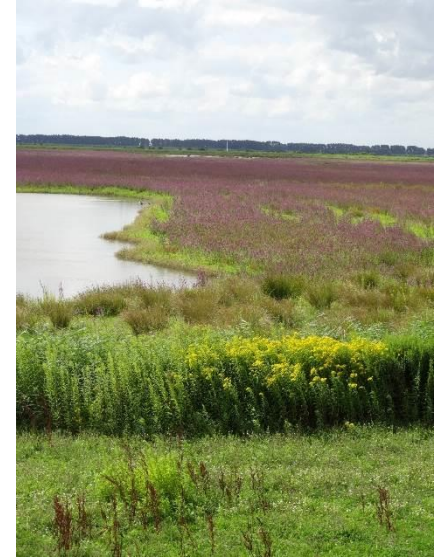


Facts:
Owned by NGO Natuurmonumenten
since 1997, from 2007 in management
1045 ha
Experiment to increase earnings

Tiengemeten – new money ?

Creating new facilities for recreation:

- Rent hotel/ restaurant/ musea to entrepreneurs (76 Ke/year)
- Nature play garden
- Combi deals offering accommodation
- Use of volunteers
- Break even – no profit yet



Risks

- Dependant on volunteers (170!)
- Dependant on number of visitors
- Cooperation depends on many parties and to bring them together
- Investment costs

Renkums Beekdal



Facts:
Owned by State Forest Service
Since 1980's in own management
Due to budget cuts old visitor centre
would close

Renkums Beekdal – new money?

Combining functions

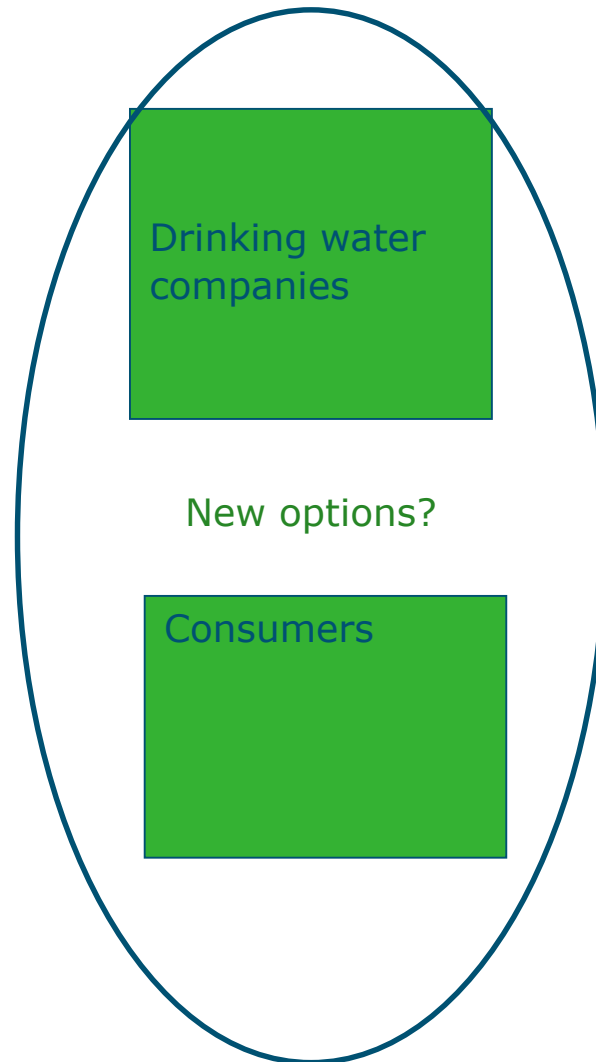
- Creating new facility for restaurant
- Offering new facility for healthcare
- Creating new facility for recreation
- Creating new facility for education

Limited income (shop, rent)
More other benefits
(visitor centre, education program)

Risks

- Dependant on changes in health care
- Dependant on volunteers
- Dependant on number of visitors
- Cooperation depends on many parties and to bring them together

Water; who already pays and who wants and can pay?



SBB- Dunea

Drinking water long term lease (erfpacht)
and managed part of the area of SBB

Too low given economic value of land
> 1 million a year



More information: [harry.koenders @ staatsbosbeheer.nl](mailto:harry.koenders@staatsbosbeheer.nl)

SBB - Dunea

30 December 2015 Co-operation agreement between the
State Forest Service – Dunea

- 20 million in a green fund (no lease anymore)
- used for management and initiatives in the area, fund is managed by State Forest Service
- Joined surveillance and enforcement
- Joined recreation information (map, signs)
- Joined management
- Long term program (2017-2020)



Examples of plans



Restoration bunker
(recreation/ bats)



Green
Schoolbus



Restoration dune valleys

Summarising; who will pay and why?

- Recreants if added value is offered (play grounds, guided tours etc, restaurants, visitor centres)
- Tourism sector if new facilities are created
- Health sector if it provides added value to their clients
- Drinking water companies if reinvested in the region not on the big pile (PR), rights vested



Feed back to conference

- What new voices, values and vision is needed to be brought in and heard on this topic?
- How can Europarc enable these voices to be included?
 - Sit down in duo's
 - 10 minutes to discuss and come up with minimum of 3 answers
 - Collecting ideas