



# **Europarc Webinar**

November 20th 2017

# CULTURAL AND SOCIO-ECONOMIC BENEFITS FOR CROSS-BORDER COMMUNITIES, INVOLVING PRIVATE AND PUBLIC STAKEHOLDERS IN COMMON PROJECTS

### Dutch-German cross border nature park Maas-Swalm-Nette



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### **Contents**

- Getting acquainted
- Organisation of the cooperation
- Tasks and goals
- Cross border projects













The cross border park is an association formed by the German association nature park Schwalm-Nette and 7 Dutch communities in the Province of Limburg

Size: 1200 km2







2007

First certified as transboundary

park following nature's design

2012 / 2017

recerfication

- → part of TransParcNet
- → common experience
- → exchange of best practices
- → exchange of data
- → workshops, conferences









### **Characteristics**

- rivers, forests, lakes, heath land, moors and agricultural landscapes
- 10.000 ha connected forest (FFH and Bird Directive, NATURA -2000) and national park De Meinweg in the Netherlands (2000 ha)
- water plays a significant role for tourism as well as for nature conservation
- within a radius of 100 km a visitor potential of more than 7 million people
- places with historical buildings and sites











### **History**

- Foundation of the German nature park
  Schwalm-Nette as an association by statutory
  regulations by four German districts (representing 17 German
  communities)
- Enlargement of the German nature park to the <u>Dutch-German</u> cross border nature park Maas-Swalm-Nette on behalf of a treaty between the Kingdom of the Netherlands and the federal state of Northrhine-Westfalia (management by an advisory board)
- Foundation of the cross border association <u>Dutch-German</u> cross border nature park Maas-Swalm-Nette











### Administration

- statutory regulations
- board of directors
- general board
- Office (Dutch side)→



- → cooperation policies aims
- → 2 German / 2 Dutch
- → 7 German / 7 Dutch participants
- → 4 advisory members (NL/D)

trans national

bilingual staff; director (NL), project manager (D)





### Goals and aims of the cross border cooperation

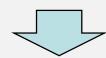
nature and landscape

→ maintenance, development, connection

recreation and tourism

- → support, development
- environmental education
- projects

- → planning, organisation, coordination
- stakeholders identification
- → PR, communication



→ communities – nature NGO's – inhabitants – water boards – tourists – authorities – forestry administration – tourist organisations







### **Finances**

The basic budget for office → 220.000 € per year

- 25 % Federal State of North Rhine-Westphalia
- 25 % Province of Limburg,
- 12,5 % German Nature park Schwalm-Nette
- 12,5 % 7 Dutch communities
- 25 % Funds through project management









### **Cross border projectacquisition**

2002-2008

4 projects

2.255.000,00 €

2009-2013

6 projects

5.530.000,00€

2013-2017

3 projects

5.140.010,00 €

### **12.925.010,00** €







### **Nature conservation**









### **Recreation facilities**









## People in action









### **Excursions**









### Workshops and trainings













### PR & Communication











## BENEFIT EXAMPLES





Water.Wandel.Wereld.

Home >

Informatie

Routes >

Routescouts >

Partners >

Film >

Contact >

#### Natuurbelevenis maal negen.

Om het even of u het typische landschap van de Neder-Rijn nog niet kent of uw hart er al aan verpand hebt: wie iets bijzonders in deze regio wil beleven heeft nu de keus uit negen wandelroutes, die met een unieke en afwisselende flora en fauna in elk jaargetijde fascineren. Een voortdurende afwisseling van water, grasland, bos- en heidelandschap en een zeldzame dieren- en plantenwereld.

Door langdurig natuurbeheer zijn in het Grenspark Maas-Swalm-Nette waardevolle natte biotopen ontstaan die de wandelaar steeds weer opnieuw betoveren. Vanaf de eerste tot de negende route.



### Water.Hiking.World

9 certified hiking trails on both sides of the border

**Costs**: 435.000,00 €

**Stakeholders**: gastronomes, hotels, other touristic facilities

### **Benefit example:**

Stakeholders report

→ increase of up to 30 % more visitors

→ increase of visitors from across the

border









### Nature- en forest fire prevention

- -Trainings of firefighters and nature NGO's
- measures for fire prevention

**Costs**: 900.000,00 €

#### **Stakeholders:**

firefighters nature NGO's communities

### **Benefit example:**

Construction of wells at the border for extra water facilities

costs: 150.000,00 €

Reconstruction water retention basins

Costs: 50.000,00 €

→cross border profit

→more safety



Naturbrandprävention









### **Cultural history**

- physical improvement of historical sites
- implementation of nature theatre
- development of application for mobile devices for multi digital experience of 350 POIs

**Costs**: 2.640.000,00 €

#### **Stakeholders:**

communities

Museums / historical associations touristorganisations

### Benefit example:

construction of elevator for physically handicapped people on top of a castle on a hill in the town of Wassenberg

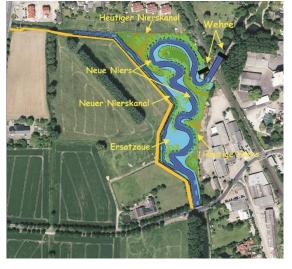
**Costs**: 180.000,00 €













### **Nagrewa Nature Border Waters**

- measures along rivers en streams, increase water quality and biodiversity





**Costs**: 4.200.000,00 €

#### **Stakeholders:**

waterbords communities private nature NGO's





### **Benefit examples:**

River renaturations 1.000.000,00€ 100.000,00€ Fishpasses 25.000,00€

Water monitoring stations on border



### **Cross border cooperation**

- bilinguality → big advantage

- mutual understanding → awareness of cross border sociocultural commonalities and differences

- stronger than the challenges → flexibility, patience and the will to learn from each

working cross border
 → makes you meet new friends, opens
 your mind

Thanks for your attention!