

Haris Hadžihajdarević

**„How to generate social and economic benefits in cooperation with the local community”**

Gran Sasso e Monti della Laga National Park, 26th October 2017.



Una National park covers 19.800 ha (198 km<sup>2</sup>)  
On the territory of Bihać city-North west part of B&H



Beautiful day

Bihać

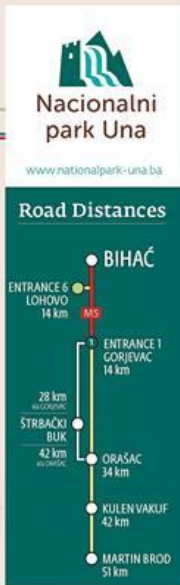


Nacionalni  
park Una





## About Una National park



May 2008. – Una National Park established according to the Law for Una NP  
June 2011. – first activities on the field, Public Company Una National Park Ltd. Bihac was founded

Budget:

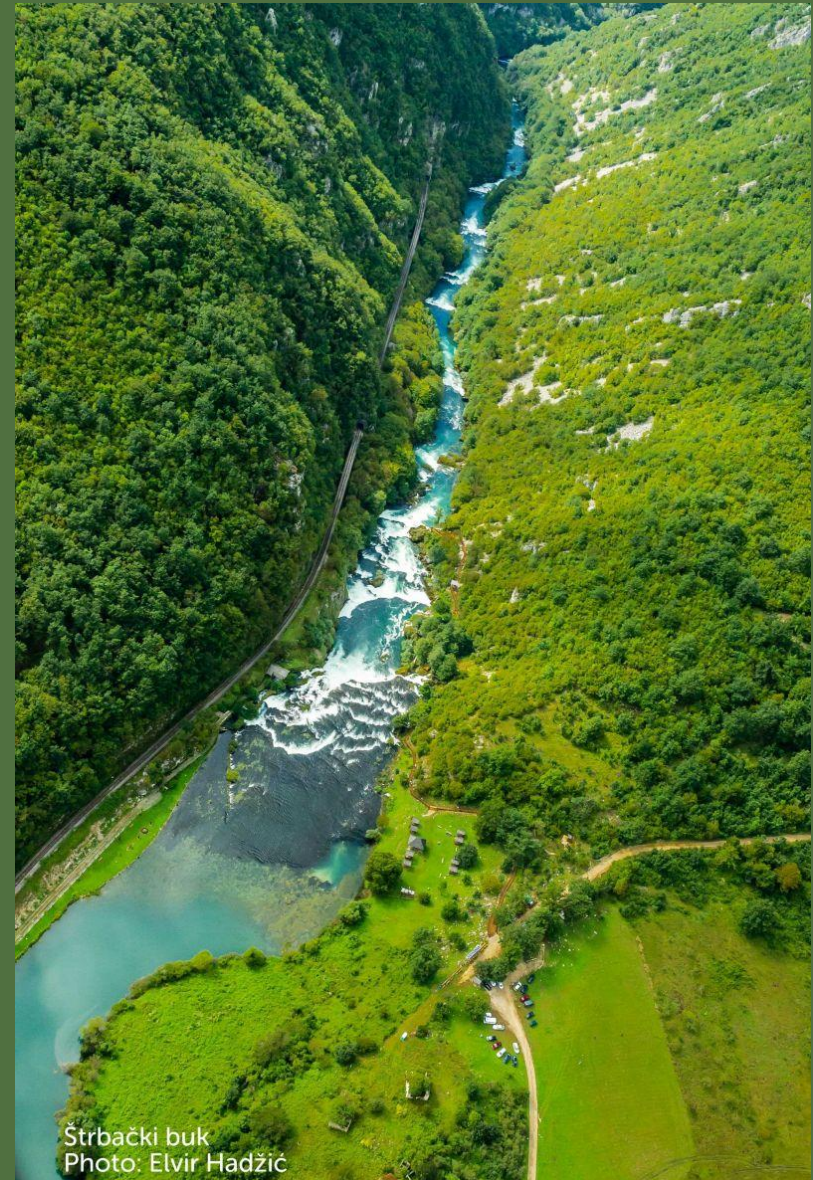
-Financial support from Government per year: 255.000 eur

-Income in 2016. cca 160.000 euro (entry fees, permits...)

Estimated in the Management plan for first 10 years: 24.500.000 Euro

-In first 6 years Government supported Una NP:

- 1.500 .000 euro
- 11 employees lonterm. Contr. + 20-25during summer season (april-october)



Štrbački buk  
Photo: Elvir Hadžić



# U N A L A N D

NATURE DOESN'T RECOGNIZE BOUNDARIES:

Roe deer with 2 baby deers passing the border-from Croatia to Bosnia





**Nature conservation existing for long time in Una NP**  
**IN THE PARK MOST VALUABLE ARE LOCAL VILLAGERS**  
**WHO LIVE NEAR AND PROTECT RIVER UNA SINCE ANCIENT TIMES**







## RIVERS

UNA, UNAC & KRKA ARE THREE JEWELS OF  
THE NATURAL HERATIGE OF UNA NP



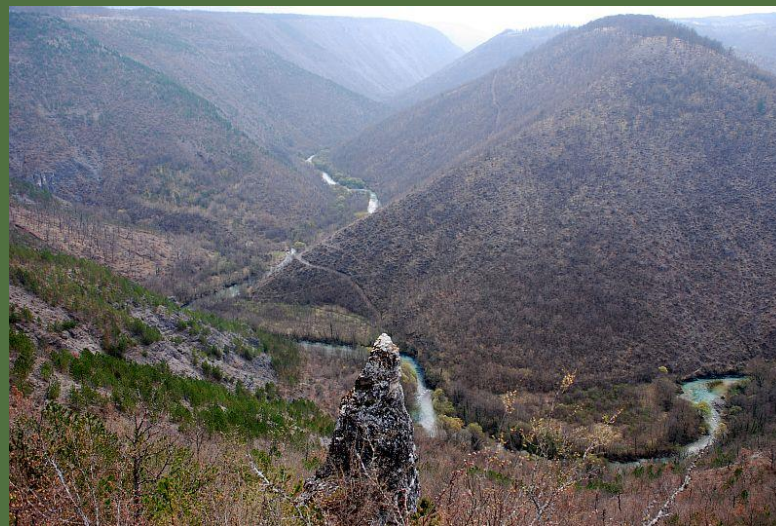
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# Colaboration with protected areas in the region

Knowledge & experience exchange, good & bad practice-emerald waters & travertine





# Detour through the National park and spectacular canyons by: railway...





...by cycling-trails and roads...





...by hiking trails, wooden paths and forest roads...





...by floating along the Una river...





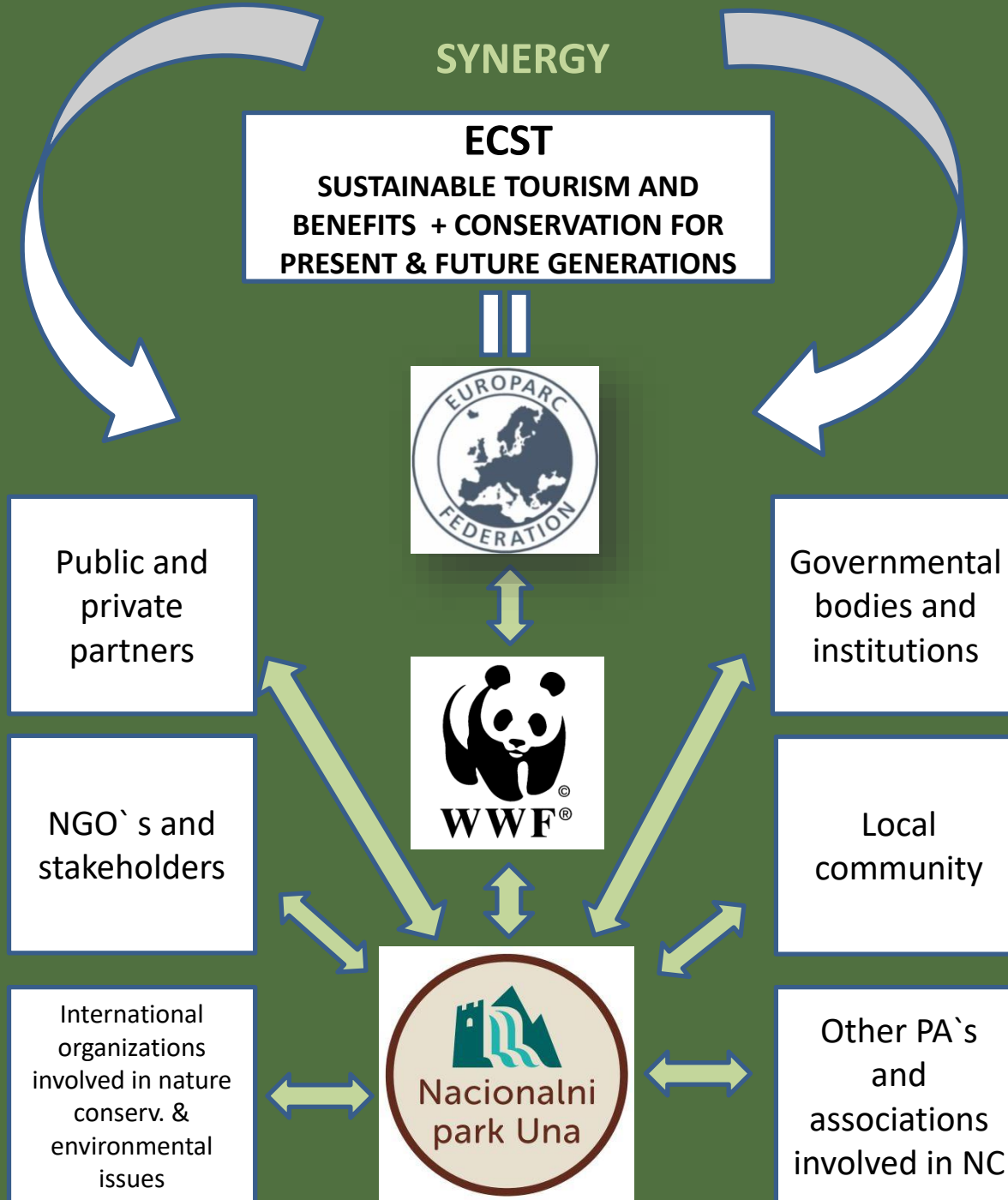
# Picture of Bosnia and Herzegovina in last 2 decades:

...B&H citizens looking for jobs and better life...

- demographic consequences of war
- depopulation and economic migrations to EU countries (last 15-20 years)
- economic and social decline
- cca 40 % of unemployed citizens of B&H
- destroyed economy
- Very complicated system of government
- Environmental Awareness on low level in B&H administration









# Beginning: education and trainings, workshops, round tables, public hearings ... FORUM for sustainable tourism



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## SUSTAINABLE DESTINATION & ECST HOLDER:

- as a main generator for sustainable tourism development to bring economic and social and benefits for PA and surroundings following ECST principles and guidelines as well-managed,
- PA with unimproved high tourist potential and natural and cultural values
- Managing PA giving priority to nature conservation and environmental issues as our primary task ,
- to strength relations with local stakeholders and creating conections with present and potentional subjects involved in tourism within PA and the wider area
- associating all subjects involved in tourism flows, acting and carrying (in our case) services usually dedicated to local tourist community office,
- absence of adequate legal solutions in legal framework for tourism
- To follow EU standards as a modern PA with







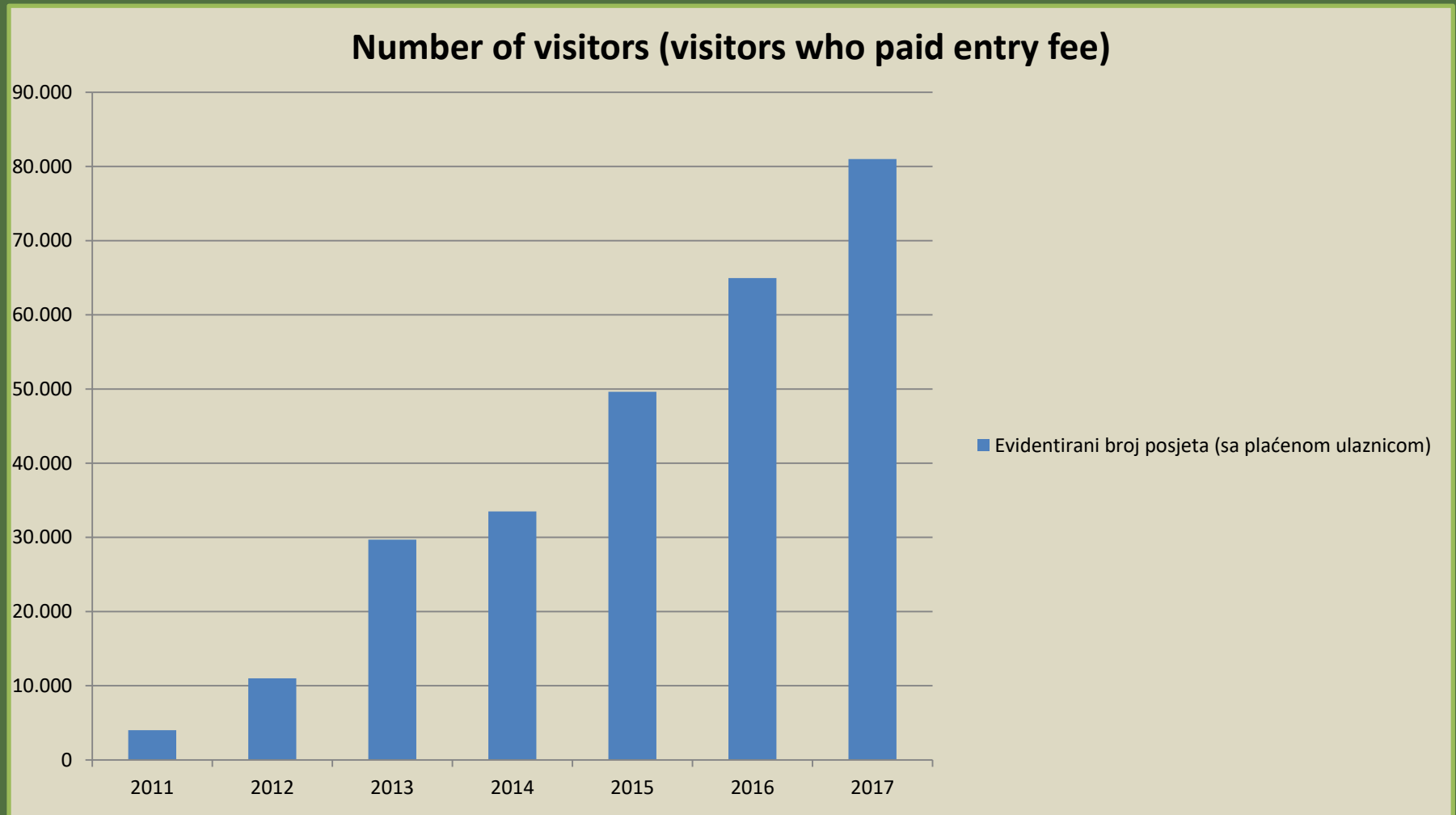
## AFTER UNA NP BECOME ECST HOLDER:

- upper flow of the river Una and National park became recognisable tourist destination on the domestic and international market
- increased number of service providers in rural tourism sector (family farms, farm households, souvenir shops, tasting facilities and other),
- increased number of visitors and incomes 15-20 % per year,
- Increased accommodation capacities, especially apartments (in the Park) and hotels in the City,
- Quality of restaurants raised on higher level,
- Increased interest for recreation and sports-water sports (rafting and kayaking), cycling,
- Positive influence in tourism on all region from NP,





**AT THE END, managing sustainable tourism in UNP in last 6 years is evident through statistical data (total number of visitors per year)**



**Estimated total number of visitors to UNP until Oct.15th 2017: 115.000**



# UNA NP IS VERY IMPORTANT FURTHER TOURISM DEVELOPMENT

All kind of events and activities related to the area of Una NP but also the wider area today cannot pass without Una National Park as organiser or partner. Tourism is due to the NP recognized as a strategically important branch and the biggest investments for the last couple of years have been linked to the construction of the tourism facilities.



**45.**  
INTERNACIONALNA TURISTIČKA  
**UNA REGATA**

ORGANIZATOR:  
  
Nacionalni park Una  
FEDERALNO MINISTARSTVO OKOLIŠA I TURIZMA

**26. – 29. JULI 2017.**

*Percešćina*

*Una*





# Challenges...

- Fighting with big investors/lobbying and their plans related to hydropower projects and space devastation
- Lack of financial resources for public infrastructure in PA and neglect of institutions related to public communal infrastructure
- Different interest groups that before the establishment of Una NP had financial benefits coming from the area on NP
- Local community
- Disadvantage of public infrastructure (roads to main attractions under special transportat. regime, parking places in the buffer zones, visitor centres, facilities for NP services...)





# Tourist Cluster Una

Established in May 2017 through PA4NP project



- 22 business entities that deal with tourism
- Working on the identity building,
- strengthening cluster members themselves through standardization and the quality of service,
- promoting the overall tourist offer and its expansion, as well as joint planning of activities related to strengthening the sustainable development sector and the nature conservation in Una NP.
- Establishment and raising Quality Standards in Tourism Services

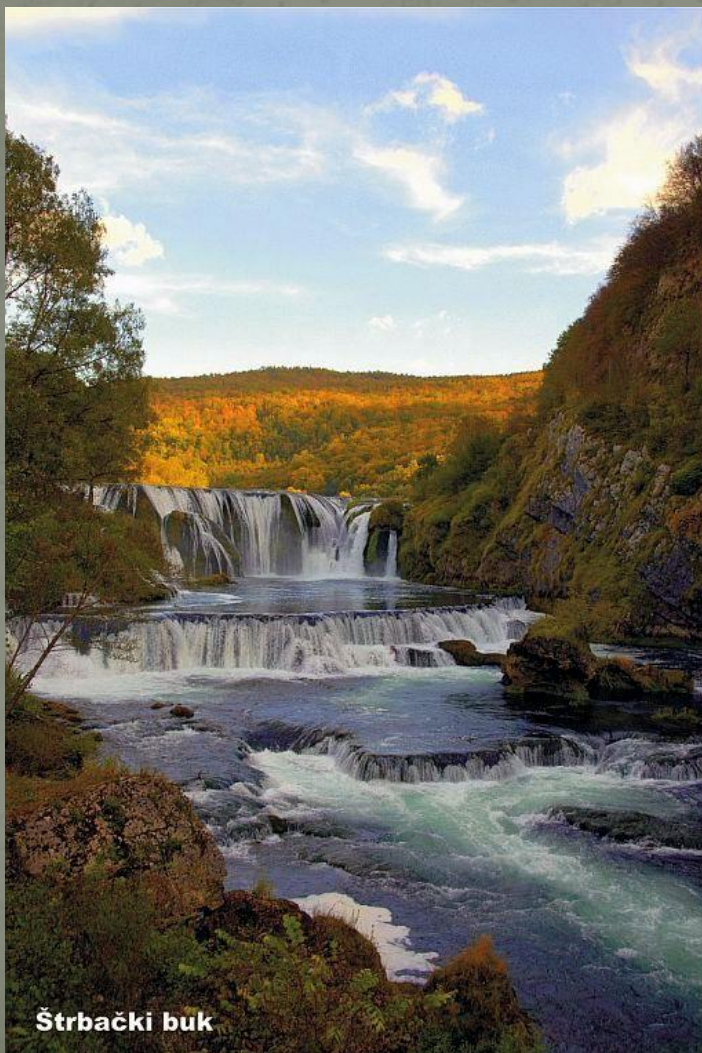




# Protection & promotion: UNA for UNESCO

Štrbački buk and Waterfalls in Martin Brod

Candidates for World Heritage List





# THANK YOU !



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*Greetings from Una National park*

*Yours sincerely,*

*Ljutoč bear*

