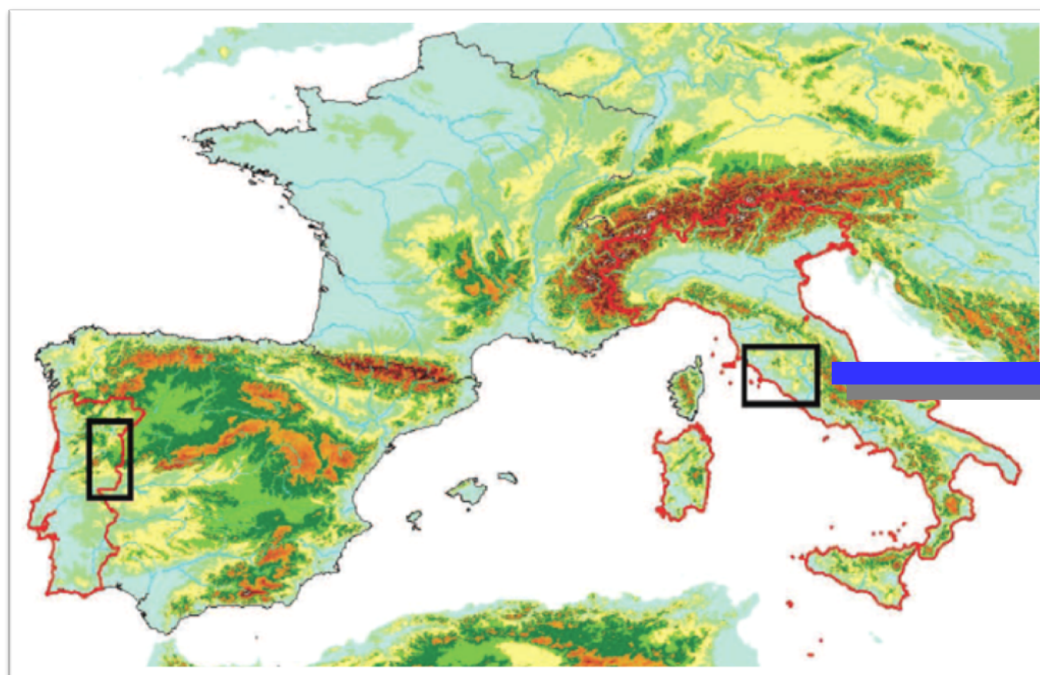


**DifesAttiva is a formal institution  
with corporate bodies and roles**







**2012- 2017**

## Goals:

1. promotion and adoption of damage prevention measures among livestock owners;
2. increase awareness among people about wolf conservation and management;
3. discourage illegal acts against wolves.



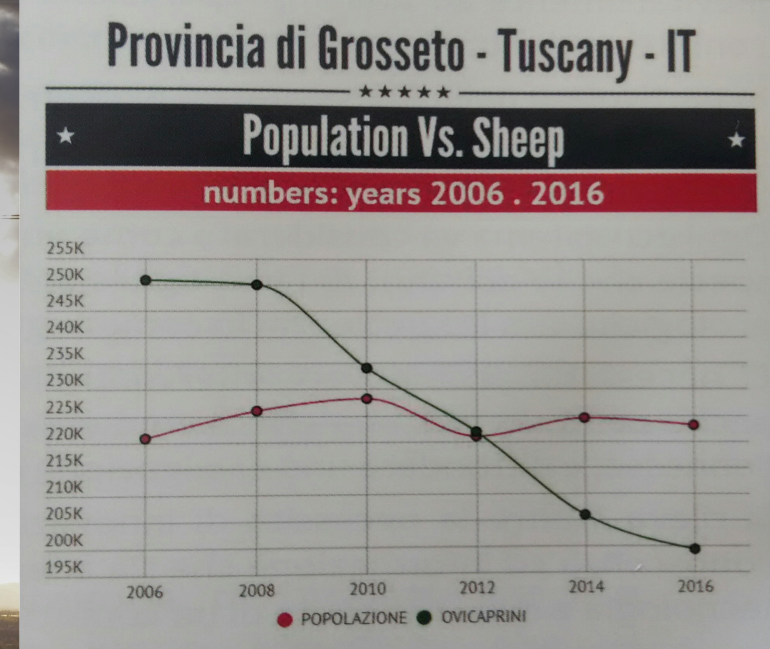
**Sheep farms: about 1100**

**Sheep: about 200,000**

**Management: semi-extensive grazing**

**Area Province of Grosseto: 4503.12 Km<sup>2</sup>**

**Inhabitants: 225.000**



**NEGATIVE TREND**



# difesAttiva

**The association was legally registered on  
31/01/2017**

## **Goals:**

- 1. create a network for exchanging and managing LGDs;**
- 2. promote the use of prevention measures;**
- 3. promote local agricultural products and activities.**





# Challenges

**difesAttiva**

ISOLATION

NO TRUST

NO NETWORK AMONG FARMS

CREATE A BRAND OF QUALITY  
BUILD A DEVELOPMENT STRATEGY

CORRECT USE OF LGDs

EVALUATE AND REDUCE LGDs costs

CORRECT COMMUNICATION



# Tools



Side by side

On field- in the stable



**Slogan: “Ci mettiamo la faccia”-“We stand for this.”**



**Choose few farms**

**Network with  
other farms**





  
**difesAttiva**  


**DifesAttiva**  
Crea @nomeutente della Pagina



1567 followers

Protection assures quality

**Pastori a Confronto dalla Alpi alla Maremma Toscana**  
22 marzo 2018  
Pubblicato da Almo N

**Nasce difesAttiva Liguria. Buon lavoro colleghi.**  
2 marzo 2018

**VOLONTARI ATTIVI 2018. Condividere per capire.**  
1 marzo 2018

**Protezione e promozione: la ricetta per un buon prodotto.**  
7 febbraio 2018  
Canida guardiana, alcesti in tempo, strumento di prevenzione per la protezione

**Agriristoro di difesAttiva: un regalo da non perdere!**  
27 novembre 2017

**Per Natale regalati o regala un giorno in una fattoria didattica di difesAttiva**  
**Le fattorie didattiche di difesAttiva arrivano sotto l'albero di Natale!**  
26 novembre 2017

**DIFESATTIVA TI CERCA PER**  
**Al via il progetto "VOLONTARI ATTIVI"**  
22 novembre 2017  
**IL PROGETTO VOLONTARI ATTIVI**

**Dalla Catalogna alla Maemma, dall'Orso al Lupo.**  
13 ottobre 2017



Development strategy

Knowledge of each  
farm (pros and cons)



We all are difesAttiva



Promotion

Cheese

Agri restaurant

Ecotourism

Farm school

Per Natale regalati o regala un giorno  
in una fattoria didattica di difesAttiva







**Common awareness in the use of LDGs**

**Use of GPS collars (put on dogs and sheep)**

**Evaluate and Reduce LGDs costs (food and care)**

**MEMORANDA OF UNDERSTANDING**



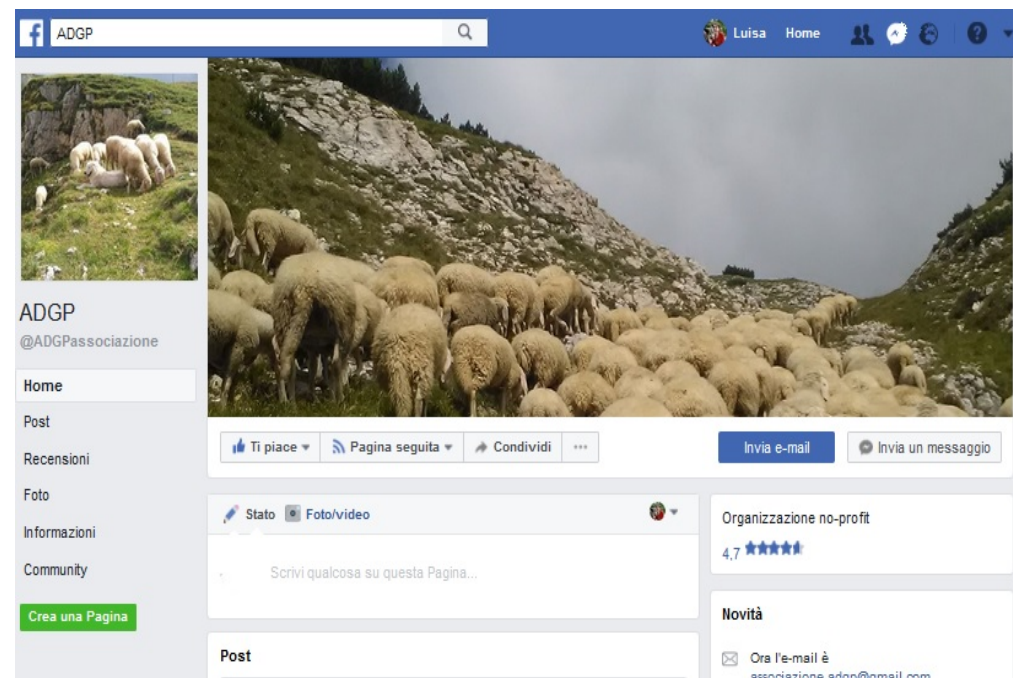
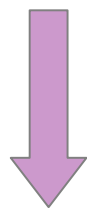


# Results

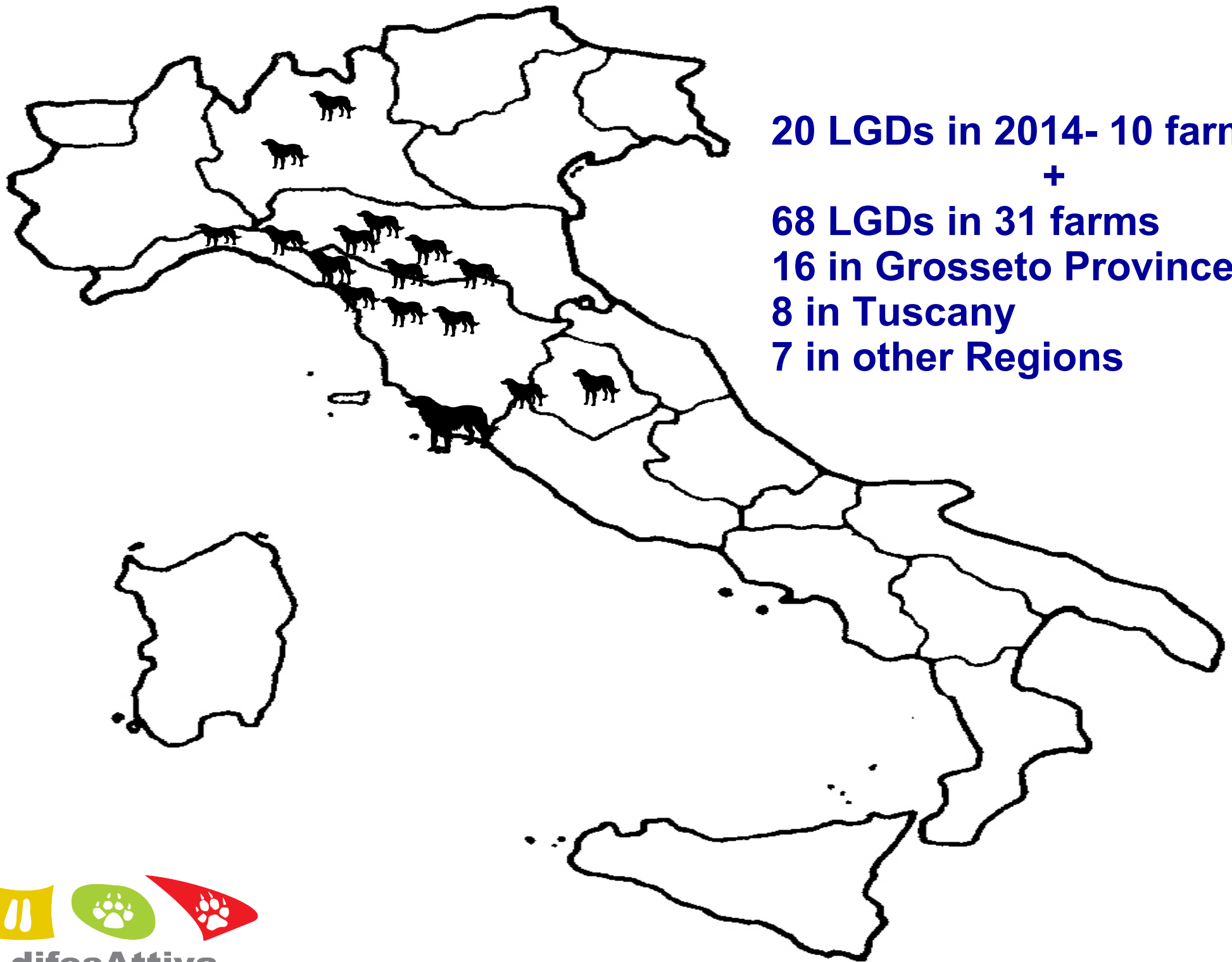


**difesAttiva**

**3 FARMERS JANUARY 2017-  
21 FARMERS JANUARY 2018**







**20 LGDs in 2014- 10 farms  
+  
68 LGDs in 31 farms  
16 in Grosseto Province  
8 in Tuscany  
7 in other Regions**



**difesAttiva**





# About us ....

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journal homepage: [www.elsevier.com/locate/applanim](http://www.elsevier.com/locate/applanim)



Are the livestock guarding dogs where they are supposed to be?

Margherita Zingaro<sup>a,\*</sup>, Valeria Salvatori<sup>b</sup>, Luisa Vielmi<sup>b</sup>, Luigi Boitani<sup>a</sup>

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<sup>b</sup> Istituto di Ecologia Applicata, via B.Eustachio 10, 00161, Rome, Italy





# Project “**ACTIVE VOLUNTEERS**”



Main goal:  
Share of knowledge and  
experience.

We took the cue from Pasturs  
Project in the Alpine area.

We signed a Memorandum of  
understanding.







WWF  
YOUNG



## MEMORANDA OF UNDERSTANDING

**Goals: delivering, management and control of LGDs**  
**Wolf Apennine Center**  
**National Park Foreste Casentinesi**  
**Project Pasturs**

**Goals: support for vet- cares and provide dog food**  
**National WWF**  
**Pet food company ALMO NATURE**







We are trying to achieve a balance between our livestock and wolves, a difficult balance, there cannot be a peaceful coexistence between a prey and a predator, but we are doing all the best to reduce damage to a tolerable business risk. We generally feel alone, people in the social media tell us to adopt guarding dogs or setup fences, but it's not so easy. So we communicate in a positive way our ordinary problems and we try to share a point:

**"difesAttiva siete voi e siamo noi"- "difesAttiva is you and us"**





# difesAttiva



Mitigation



Public Authority



New opportunities, rural development





**Thank you for your attention**

**[Www.difesattiva.info](http://Www.difesattiva.info)**

**[difesattiva8@gmail.com](mailto:difesattiva8@gmail.com)**