



# 24 May

## European Day of Parks 2018

[www.europarc.org/  
european-day-of-parks](http://www.europarc.org/european-day-of-parks)



2018  
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

# Guidelines for Parks



Cultural Heritage:  
It's in our Nature!



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## 1) Call for a joint celebration with the European Year of Cultural Heritage

**Cultural Identity is rooted  
in the connection to the land.**

Look at your local traditions, at the stories your  
landscape tells, at the crafts, literature and art, at  
the architectonic styles, or even at the food you eat.  
**Cultural Heritage - it's in our Nature.**

May this **European Day of Parks** be an  
opportunity for our Protected Areas to



connect people to  
their land, bridging  
natural heritage and  
cultural identity



understand the past  
history of their land,  
working to build a future  
that respects our heritage  
in all its diversity

**“Through living in it, a landscape  
becomes part of us, just as we are part of it!”**

Ingold, 1993. *The Temporality of the Landscape*.

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***Our Heritage: where the  
past meets the future***

Key message of the 2018  
European Year of Cultural Heritage  
[europa.eu/cultural-heritage](http://europa.eu/cultural-heritage)





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## 2) Ideas to inspire your activities

### Guided Tours

Helping visitors understand their cultural heritage and connect to nature!

- Organise **storytelling activities** in your Park where visitors are invited to travel back in time and discover how people used and created the landscape before.
- Organise **night excursions** with a local interpreter, introducing visitors to the parks most mysterious creatures and natural phenomena. How did those influence imagination and lead to local myths and tales? Spooky!

### Art & Nature

When your Park is invadade by Art! Engage the local theater association, schools, home for seniores, NGOs, cultural associations to:

- Hold an **outdoor theater** performance in your park;
- Create an **art-exhibition** (outdoors or in your visitor center!)
- Organise guided tours to **cultural and historical sites**, including thought provoking interpretation
- Organise **art workshops** like: landscape poetry; aquarelle painting; nature photography; create your wooden flute; etc
- Organise concerts in your Park.

### Gastronomy & Local Products

The European Day of Parks is alwas a great opportunity to promote local products.

- Engage your local restaurants to offer the traditional dishes with regional delicacies.
- Organise a market with local producers and make sure they bring authentic products!
- Organise guided tours to reveal the edible plants/funghi in your Park and combine it with a workshop or tasting session!

### Schools

Finding the hidden stories of your land, through an intergenerational exchange activity!

- Ask teachers to help create the "Great History of (my place)"
- 1) Students ask their grannies, old aunts, family, friends their memories of the land. *What were the main economic activities? What were the songs they sang outside? How would they celebrate summer? What was their food?*
  - 2) With their inputs, they create the story of their land and imagine how they want their future to be in form of an art exhibition for your Park!



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### 3) About the European Day of Parks

In **1999**, the EUROPARC Federation launched the first European Day of Parks on **24<sup>th</sup> of May**, celebrating the creation of Europe's first National Park, established in Sweden, back in 1909.

The European day of Parks (EDoP) aims at bringing people closer to Nature by offering a diversity of activities and events in Protected Areas across the EUROPARC Network.

The European Day of Parks 2018 addresses people of all ages. Children, youngsters, young adults, families and seniors - everyone can participate in local events organised by Parks and regional authorities.

**The main day for events is the 24<sup>th</sup>, nonetheless, activities can be organised in the weeks around this date.**

### 4) Tools & Activities



You can download from EUROPARC website communication tools to help you promoting your events! They are available in several languages and include: the logo, the official posters and web banners. If you can't find them in your language, write us an email to [edop@europarc.org](mailto:edop@europarc.org).

**Join the  
celebration:  
organise  
an activity  
in your Park**

**Don't forget to register your events!**

Registering your activities takes less than 10 minutes and is very important for us!  
All activities will be available on our interactive map!





The European Day of Parks is promoted by:

**EUROPARC**  
F E D E R A T I O N

[europarc.org/european-day-of-parks](http://europarc.org/european-day-of-parks)

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