



Jim Savege How the Public Sector supports Green Jobs in the Cairngorms

Chief Executive Aberdeenshire Council





From mountain to sea

#### **From Mountain to Sea**









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### **Aberdeenshire Overview**

Main industries

- Energy
- Food and drink
- Tourism
- Agriculture
- Fishing

Population 262,000 (6% of Scotland) 6,300 sq km (8% of Scotland) Largest town 18,500 32% of Cairngorms National Park

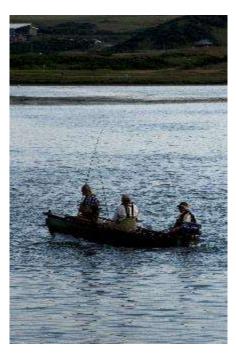






- 1 National Park
- 4 National Nature Reserves Forvie, Marr Lodge Estate, Muir of Dinnet, Glen Tanar
- 4 Country Parks -Haddo, Aden, Haughton, Balmedie
- 3 Royal Society for the Protection of Birds Reserves -Troup Head, Fowlsheugh, Loch of Strathbeg
- 14 Forestry Commission sites









#### **Supporting Rural Areas**

Strong sustainable communities Keep £ churning locally Encourage locals to stay Green tourism Aging population







# Engaging

#### Aberdeenshire Council Rangers

- Junior Ranger Award Glen Tanar, Mar Lodge, Balmoral Estates Scottish Natural Heritage
- Work Placement
- Volunteer Ranger profile
- Input to University of Aberdeen and Scotland's Rural College







#### Influencing

Helped create Ringlink Internship Sponsoring Modern Apprenticeship in Agriculture Good Farming Practice Awards Deeside Initiative Countryside Live Launched Grampian Biomass Working Group













## Shaping











From mountain to sea

## Adapting







From mountain to sea

## Helping



Image - Waterless Toilets





### **Partnership Working**

Cairngorms National Park

Scottish Natural Heritage

Royal Society for the Protection of Birds

Visit Scotland and Visit Aberdeenshire

Further and Higher Education Sectors

Private sector

Communities







# Thank you

aberdeenshire.gov.uk