



# 24 May

## European Day of Parks 2018

[www.europarc.org/  
european-day-of-parks](http://www.europarc.org/european-day-of-parks)



2018  
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

# Media and Activities Report



Cultural Heritage:  
It's in our Nature!



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**European Day**  
**of Parks 2018**

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## 1) Overview of the events organised

### **Cultural Identity is rooted in the connection to the land.**

Look at your local traditions, at the stories your landscape tells, at the crafts, literature and art, at the architectonic styles, or even at the food you eat.  
**Cultural Heritage - it's in our Nature.**

In 1999, the EUROPARC Federation launched the first European Day of Parks on 24th of May, celebrating the creation of Europe's first National Park, established in Sweden, back in 1909.

The European day of Parks (EDoP) aims at bringing people closer to Nature by offering a diversity of activities and events in Protected Areas across the EUROPARC Network.

It addresses people of all ages: children, youngsters, young adults, families and seniors - everyone can participate in local events organized by Parks and regional authorities.

**2018 was a real success with around  
350 events organised in 28 countries**

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***Our Heritage: where the  
past meets the future***

Key message of the 2018  
European Year of Cultural Heritage  
[europa.eu/cultural-heritage](http://europa.eu/cultural-heritage)



<https://www.europarc.org/nature/european-day-of-parks/2018/>

**“Through living in it, a landscape  
becomes part of us, just as we are part of it!”**

*Ingold, 1993. The Temporality of the Landscape.*



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## 2) Some events organised



Parks have organised different kind of activities that aimed at connecting visitors to the Natural and Cultural Heritage of the area.

For instance, the **National Parks of Abruzzo, Lazio and Molise** in Italy organised different events for all ages, from kids to adults, everyone had the chance to join a guided tour, participate in environmental workshops, games or even watch a film! At the end of the day, all visitors received the "Passport of the parks".

Another interesting initiative organised by the **Schiermonnikoog National Park** in Netherlands where visitors have the chance to join a cycling tour guided by a Ranger, across the National Park. The Ranger showed some interesting characteristic elements, manmade, and told several stories about the cultural heritage sites present in the landscape.

Finally, to get share the old tradition of pastoralism and the plant species associated, the **Regional Natural Park of Verdon**, in France, organised a guided tour dedicated to this topic. Pastoralism is an ancient farming practice that consists of grazing the forests by livestock to make the best use of the forage resources that grow spontaneously under the trees, while reconciling this activity with the exploitation of wood dedicated.

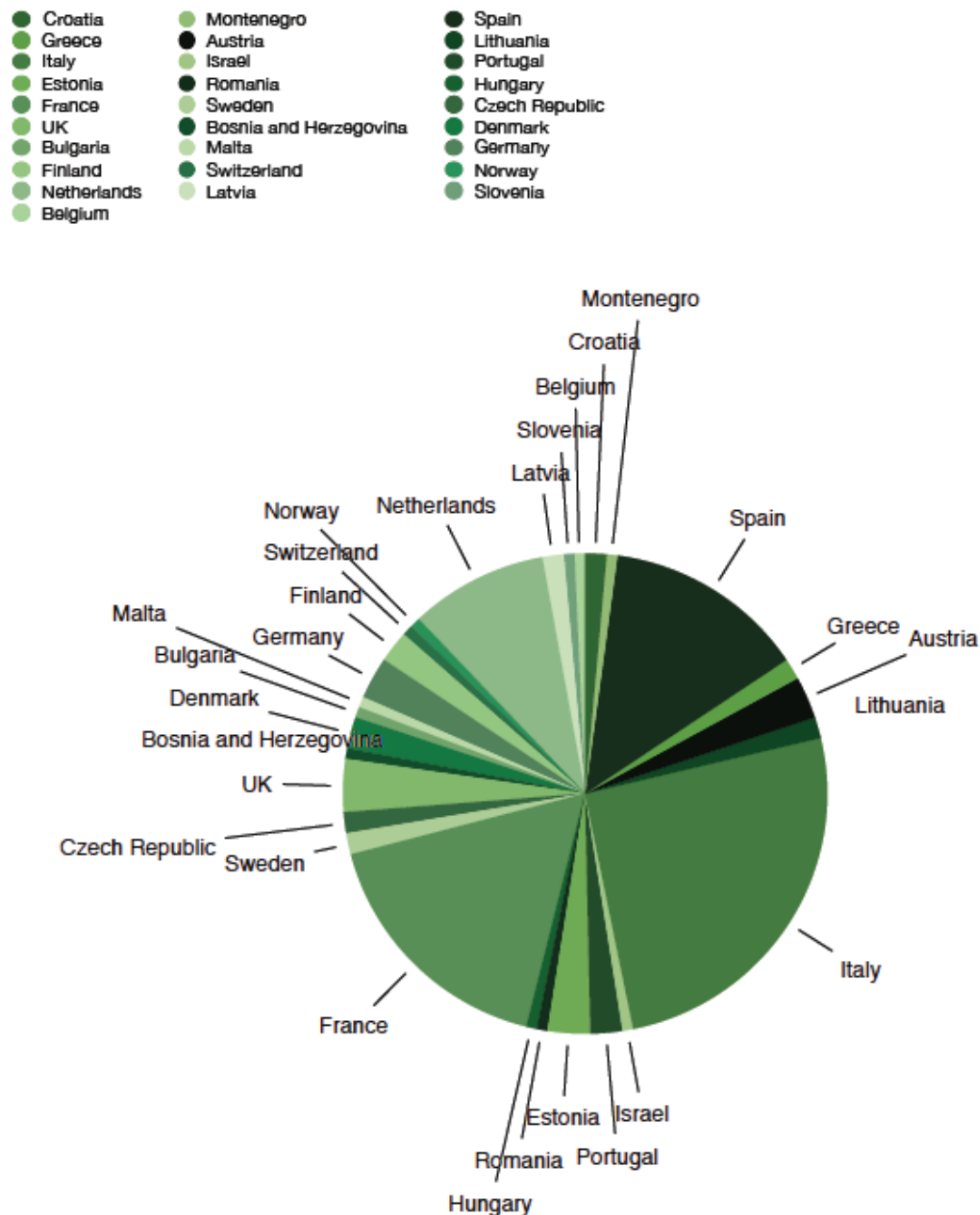




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### 3) Overview of the Activities organised



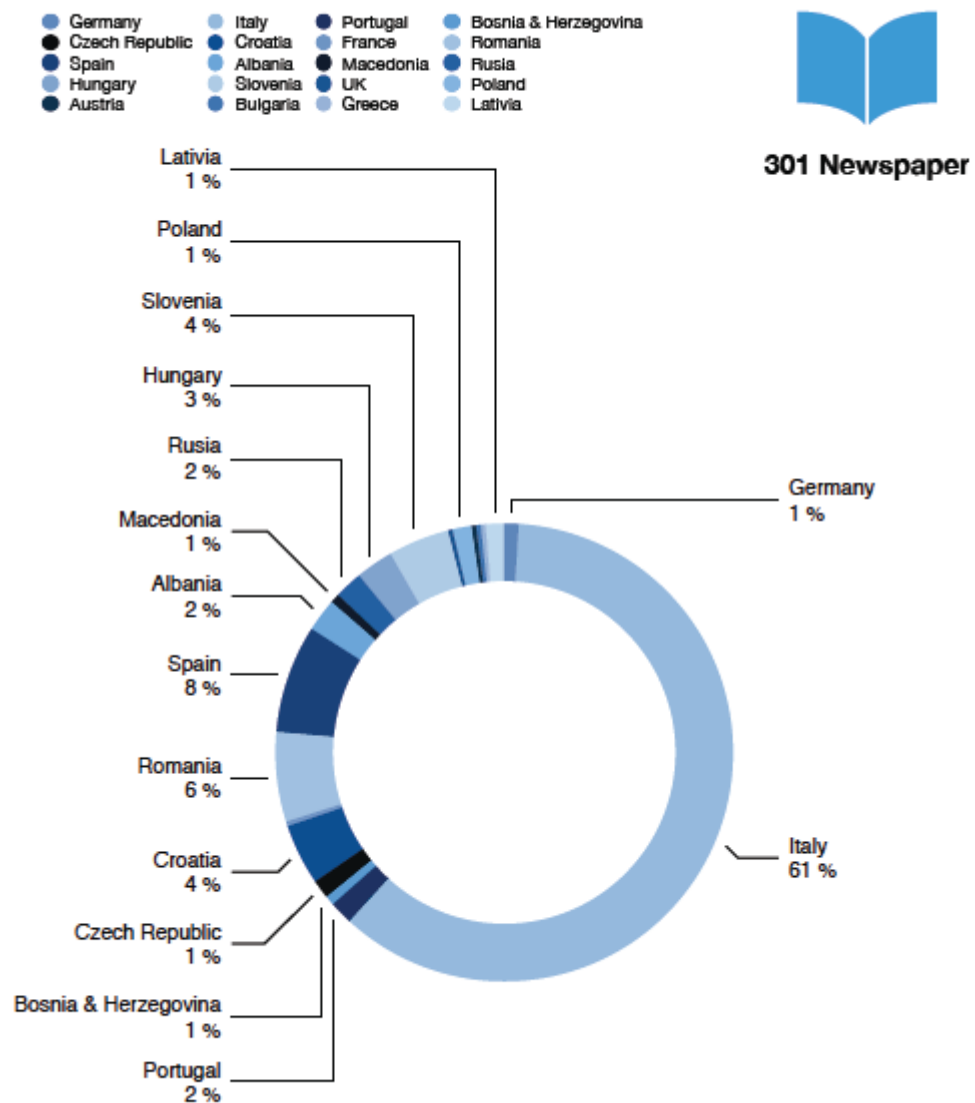
*Italy was the country with more activities organised, with around 200 events. These events were registered in the website [www.parks.it](http://www.parks.it).*



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## 4) Media outreach





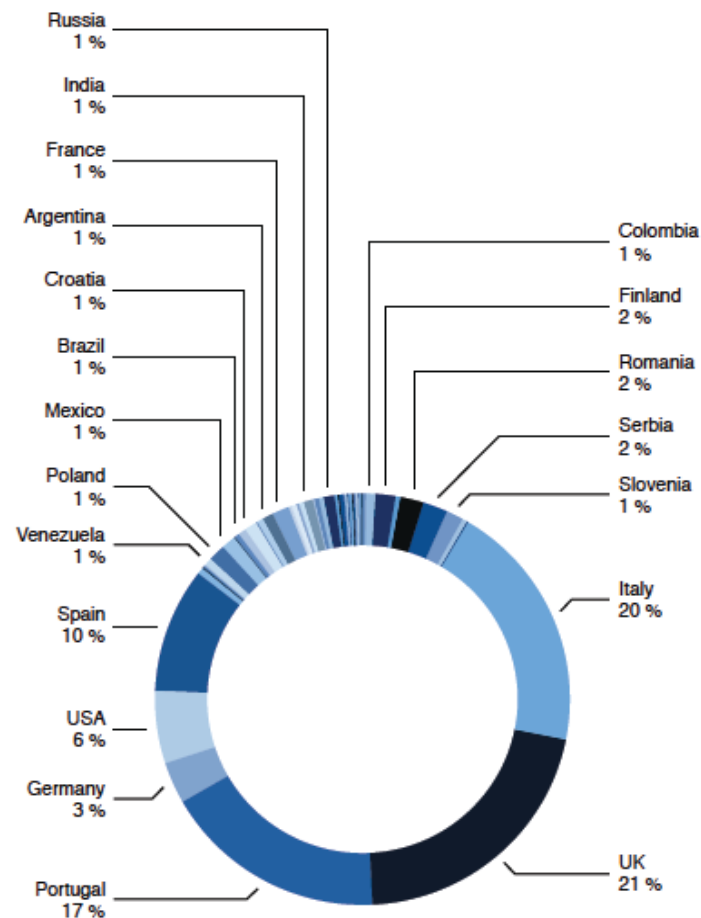
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## 4) Media outreach



840 Tweet



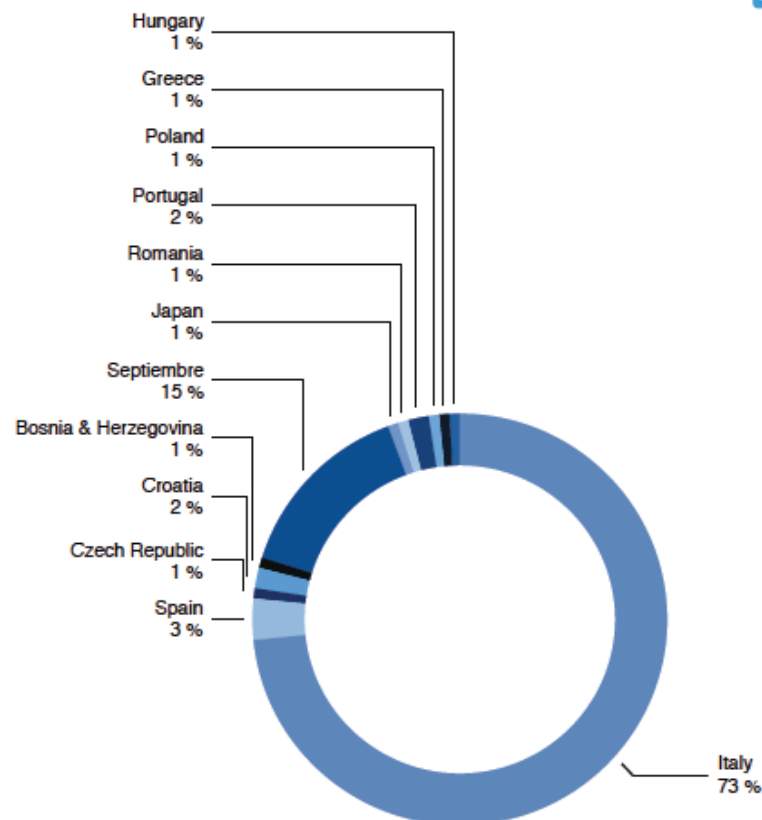


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## 4) Media outreach

Italy, Spain, Czech Republic, Croatia, Bosnia & Herzegovina, Septiembre, Japan, Romania, Portugal, Poland, Greece, Hungary



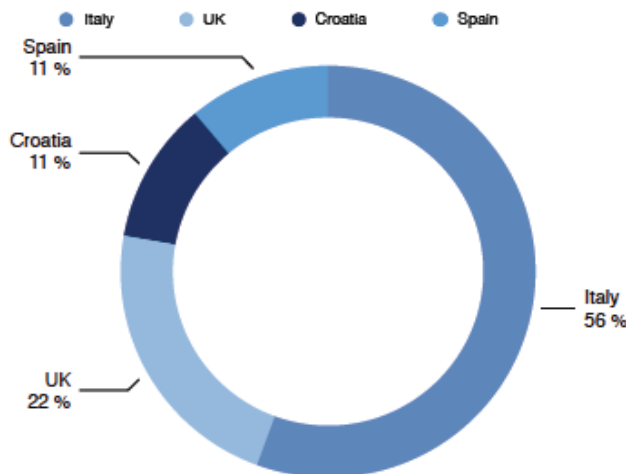




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9 Youtube

*make that day so special !*



**#EDoP**

**#EuropeanDayofParks**

**#EUROPARC Federation**





The European Day of Parks is promoted by:

**EUROPARC**  
F E D E R A T I O N

[europarc.org/european-day-of-parks](http://europarc.org/european-day-of-parks)

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