Workshop 4. Planning visitors sustainably

Summary

Aim of the workshop: offer to participants ideas and concrete suggestions to support their daily work on visitors monitoring and planning.

The workshop included presentations, questions/answers, interactive plenary debate, and small groups discussions.

Participants: 36 participants from 15 countries

We worked in International/bad English + Spanish + “Real” English + Greek
PRESENTATIONS and QUESTIONS & ANSWERS

We had 3 presentations:

- **Stefania Petrosillo, EUROPARC Federation**: EU tourism policy and the EUROPARC work on lobby and advocacy with EU Institutions: an overview

- **Javier Gomez Limón, EUROPARC Spain**: Assessment of carrying capacity model in Spanish Protected Areas

- **Janet Hunter, Cairngorms National Park**: Case study: the experience of Cairngorms National Park

INFORMATIVE SESSION ABOUT EUROPEAN POLICIES AND FUNDS

A CONCRETE TOOL TO CALCULATE PHYSICAL, ECOLOGICAL AND PSYCHOLOGICAL CARRING CAPACITY OF AN AREA, A BEACH, A PATH, ...

VISITORS SURVEY AND MONITONIG IN AGREEMENT WITH LAND OWNERS AND BUSSINESS
SMALL GROUPS DISCUSSIONS

All participants were invited to share their experiences with others around two questions:

**FACING CHALLENGES:** Which are the most important problems/challenges/difficulties in your area to monitor and plan sustainably tourism flows and activities?

**OFFERING SOLUTIONS:** What kind of tools, ideas, solutions, experiences can you offer to the other workshop participants to monitor and plan sustainably tourism flows and activities?
CHALLENGES:

• Lack/few data, information, skills, awareness, adequate infrastructures to influence visitor flows

• Overtourism, demand of outdoor activities in sensitive areas, seasonality

• Pressure to inhabitants, noisy, quality of life

• Funds
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<thead>
<tr>
<th>OFFERING SOLUTIONS:</th>
<th>MANY INTERESTING SOLUTIONS. AMONG THEM:</th>
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<tbody>
<tr>
<td><strong>Technology</strong></td>
<td>INTERACTING WEB PLATFORM TO CONNECT VISITORS AND THE AREA (CANADA)</td>
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<td><strong>Visitors involvement</strong></td>
<td>TO ORGANIZE EVENTS WITH ORGANISATIONS OF OTHER « WORLD », OTHER SECTORS: SPONSOR, VISIBILITY, TOUR OPERATORS INVOLVEMENT, PART OF THE PARTICIPATION FEES TO CONSERVATION, AWARENESS (YORKSHIRE PARK)</td>
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<td><strong>Stakeholders involvement</strong></td>
<td>VOLUNTEERING FOR SPECIFIC INITIATIVES AND ACTIVITIES (GREEK PARKS)</td>
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<td><strong>Monitoring and survey</strong></td>
<td>PARTNERSHIP WITH VODAFONE TO COLLECT DATA (SPAIN)</td>
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<td>MONITORING AND SURVEY IN PARTNERSHIP WITH UNIVERSITIES (ICELAND)</td>
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To be a RESPONSIBLE TOURIST is necessary to be a RESPONSIBLE PERSON