

9 – 11 April

post-conference excursion:

12 – 14 April 2019



GREECE

Tzoumerka, Acheloos Valley,
Agrafa and Meteora
National Park



EUROPARC
FEDERATION



**The social and
cultural impacts
of tourism:**

exploring a sustainable response

europarc.org/xi-charter-network-meeting/

workshops | fieldtrips | networking

**XI European Charter Network
Meeting Workshop 4. Planning visitors sustainably**

**EU tourism policy and
the EUROPARC's lobby and advocacy with EU Institutions: an overview**

Stefania Petrosillo

Policy Officer, Brussels Office – EUROPARC FEDERATION

INTRODUCTION: SOME SHORT **VIDEOS** TO KNOW MORE ABOUT THE **EUROPEAN UNION (EU) INSTITUTIONS**

- **IN GENERAL:** *At home with the European institutions* https://multimedia.europarl.europa.eu/en/at-home-with-the-european-institutions_V007-0007_ev
- **THE EUROPEAN PARLIAMENT (EP)** *The European Parliament in a nutshell* https://multimedia.europarl.europa.eu/en/the-european-parliament-in-a-nutshell_V007-0044_ev
- **THE COUNCIL (*)**: *What is the Council* <https://www.youtube.com/watch?v=RKPE3vWGJb0>
 - **The European Council** (Heads of Member States and of the Government)
 - **The Council of the European Union** (different Ministers of Member States according to the topics, e.g. Council of Agriculture)
- **THE EUROPEAN COMMISSION (EC)** https://www.youtube.com/watch?v=nWpgO1EPO_Y
- **THE EUROPEAN COMMITTEE OF THE REGIONS (CoR)** <https://www.youtube.com/watch?v=PWPHIM0kZDE>

(*) *Not to be confused with **The Council of Europe**, which is not part of the EU, but is another International Institution. It was founded in 1949 to promote cultural diversity, democratisation and human rights. Its Members States are 47. It is in charge of Bern Convention for “Conservation of European Wildlife and Natural Habitats” and Emerald Network, and “European Landscape Convention”. <https://www.coe.int/en/web/about-us/videos>*

Tourism and the European Commission



Directorate-General (DG) for Internal Market, Industry, Entrepreneurship and SMEs

Sectors

-
- [Aeronautics industries](#)
 - [Automotive industry](#)
 - [Biotechnology](#)
 - [Chemicals](#)
 - [Construction](#)
 - [Cosmetics](#)
 - [Defence industries](#)
 - [Electrical and electronic engineering industries](#)
 - [Firearms](#)
 - [Food and drink industry](#)
 - [Gambling](#)
 - [Healthcare industries](#)
 - [Maritime industries](#)
 - [Mechanical engineering](#)
 - [Medical devices](#)
 - [Postal services](#)
 - [Pressure equipment and gas appliances](#)
 - [Raw materials, metals, minerals and forest-based industries](#)
 - [Social economy](#)
 - [Space](#)
 - [Textiles, Fashion and creative industries](#)
 - [Tourism](#)
 - [Toys](#)

Overview of EU Tourism Policy

EU policy aims to maintain Europe's standing as a leading destination while maximising the industry's contribution to growth and employment and promoting cooperation between EU countries, particularly through the exchange of good practice. The EU's competence in the tourism is one of support and coordination to supplement the actions of member countries.

- **security and safety** - environmental, political, and social security; safety of food and accommodation; and socio-cultural sustainability threats
- **economic competitiveness** - seasonality, regulatory and administrative burdens; tourism related taxation; difficulty of finding and keeping skilled staff
- **technological** – keeping up to date with IT developments caused by the globalisation of information and advances in technology (IT tools for booking holidays, social media providing advice on tourism services, etc.)
- **markets and competition** - growing demand for customised experiences, new products, growing competition from other EU destinations.

Challenges for the European Tourism Industry

Virtual Tourism Observatory

Information and data: <https://ec.europa.eu/growth/tools-databases/vto/home>

(<https://ec.europa.eu/growth/tools-databases/vto/home>)

Demand

Change (p.y.%) and number of arrivals ⁱ and nights spent ⁱ at tourist accommodation establishments ⁱ

EU28 ▼ Number ▼ Arrivals ▼ 2018 ▼



Enhancing what European tourism has to offer

The European Commission works on a number of initiatives to diversify and improve the range of tourism products and services available in areas such as sustainable tourism, accessible tourism, tourism for seniors, and low-season tourism.

Coastal and maritime tourism https://ec.europa.eu/growth/sectors/tourism/offer/maritime-coastal_en

Sustainable tourism https://ec.europa.eu/growth/sectors/tourism/offer/sustainable_en

Cultural tourism https://ec.europa.eu/growth/sectors/tourism/offer/cultural_en

Accessible tourism https://ec.europa.eu/growth/sectors/tourism/offer/accessible_en

Low season tourism https://ec.europa.eu/growth/sectors/tourism/offer/seniors-youth_en

European Destinations of Excellence (EDEN)

The Commission launched the European Destinations of Excellence competition to promote sustainable tourism and emerging destinations.

EDEN – European Destinations of Excellence <https://ec.europa.eu/growth/sectors/tourism/eden>

The European Destinations of Excellence (EDEN) is a European Commission initiative to

- promote sustainable tourism,
- enhance the visibility of emerging and lesser known tourist destinations in Europe,
- create awareness of Europe's tourism diversity and quality

The winners of the competition join the **EDEN Network**, where they can share good practice with their counterparts across Europe.

The Commission launched the project in 2006 and continues to play a coordinating role. It encourages dialogue among stakeholders, co-finances the selection procedures, and organises the award ceremony and a comprehensive communication campaign.

The EDEN Network website: <https://youredenexperience.com/>

Tourism Business Portal

Welcome to the Tourism Business Portal.

The portal seeks to provide a wealth of information relevant to small and medium-sized enterprises (SMEs) operating in the tourism sector in the European Union.

https://ec.europa.eu/growth/sectors/tourism/business-portal/internationalisation-tourism-businesses_en

https://ec.europa.eu/growth/sectors/tourism/business-portal/getting-know-potential-clients_en

https://ec.europa.eu/growth/sectors/tourism/business-portal/running-your-business_en

https://ec.europa.eu/growth/sectors/tourism/business-portal/financing-your-business_en

https://ec.europa.eu/growth/sectors/tourism/business-portal/understanding-legislation_en



Available in other European Languages:

<https://www.euoparc.org/news/2017/09/guide-eu-tourism/>

<https://publications.europa.eu/en/publication-detail/-/publication/e0707433-aa5f-11e6-aab7-01aa75ed71a1>



Tourism and the EU Biodiversity Strategy

EU Biodiversity Strategy - 6 Priority targets

- enhance efforts to **protect species and habitats**
- **maintain and restore** ecosystems and their services
- anchor biodiversity goals in the **most relevant EU policy areas**: farming, forests and fisheries
- combat **invasive alien species**
- step up the EU contribution to **averting global biodiversity loss**.



Tourism and Natura 2000

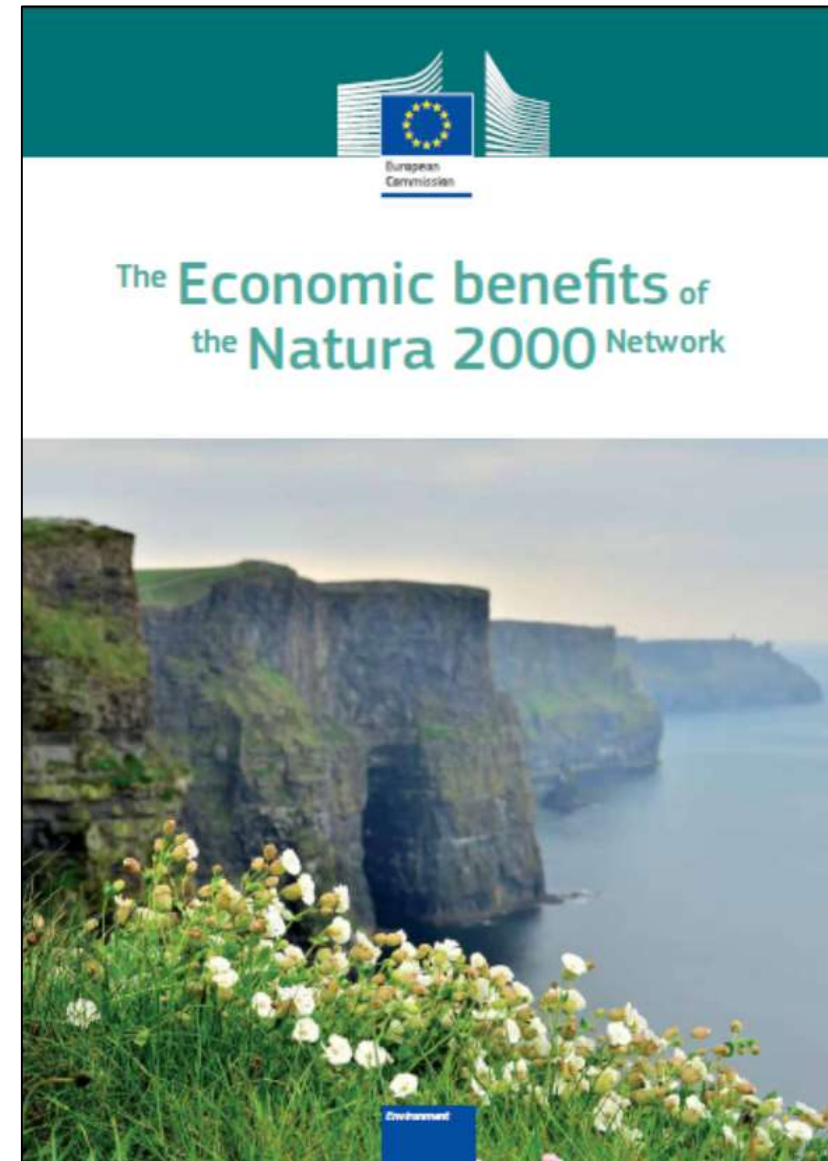
Action Plan for nature, people and the economy – 4 priorities:

Priority A: Improving guidance and knowledge and ensuring better coherence with broader socioeconomic objectives

Priority B: Building political ownership and strengthening compliance

Priority C: Strengthening investment in Natura 2000 and improving synergies with EU funding instruments

Priority D: Better communication and outreach, engaging citizens, stakeholders and communities



Tourism and the European Parliament





Intergroups are political spontaneous bodies:

INTERGROUP "EUROPEAN TOURISM DEVELOPMENT, CULTURAL HERITAGE, WAYS OF ST. JAMES AND OTHER EUROPEAN CULTURAL ROUTES"

European Parliament Committees

TRAN Transport and Tourism

Committees are formal and official actors of the legislative process in the EP:

Home Meetings Documents Events

Search on "Committees"

Highlights Members Work in progress Newsletters Publications Subject files Supporting analyses

EUROPARC with EU institutions about Tourism



EUROPARC IN BRUSSELS: INCREASE PROTECTED AREAS VISIBILITY REPRESENT EUROPARC MEMBERS INTERESTS

*We **lobby** for policy and procedure changes that would benefit our members.*

EUROPARC is well respected and visible to the European Commission, European Parliament, Committee of the Regions and Council of Europe, amongst others.

We network closely with other NGOs in Brussels, to provide a strong input on behalf of Protected Areas, representing their interests and presenting case studies and views.





Participation to events to present Protected Areas' work in the sector



High-level conference on **tourism**

27 September 2017, European Parliament, Brussels



International Workshop promoted by the MITOMED+ project at the European Parliament:

TOWARDS SUSTAINABLE MARITIME AND COASTAL TOURISM COMMUNITIES

Building an integrated Maritime and Coastal tourism management model for the Mediterranean

8 November 2018, 09.30-17.00

Event hosted by
MEP Isabella De Monte

**MEDICAL and
WELLNESS TOURISM:
EXPERIENCES in
EUROPE**

10th April 2018
European Parliament, Room ASP A1E1



*Support creation of pilot network of hospitals
related to payment of care
for cross border patients*

**1^o Panel - TOURISM AS CHALLENGE FOR HEALTHCARE AND
HEALTHCARE AS RESOURCE FOR TOURISM**



Committee on Fisheries

2016/2035(INI)

30.3.2017

AMENDMENTS 1 - 151

~~Draft~~ report
Renata Briano
(PE597.467v02-00)

The role of fisheries-related tourism in the diversification of fisheries
(2016/2035(INI))

Collaboration with
Members of European
Parliament

in
legislation process
or for
elaboration of reports
and recommendations
to represent Protected
Areas' Interests



Organization of
dialogue events
with EU
institutions
*e.g. Charter Award
in EP*



Organization of
dialogue events
with EU
institutions

*e.g.
Seminar on
policies*

Seminar Dialogue with DG ENV 2019. Partnerships for biodiversity: European policies and the role of Protected Areas (End of October, TBC):
Natura 2000, Agriculture, and Tourisme,
- with the participation of DG AGRI and DG GROW -



Thank you!!

More questions, more info:

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