Network of European protected areas

Tourisme durable pour demain, renforcement des capacités et formation

Grèce le 11 Avril 2019
The national parks have been created to protect and manage some territories recognized as « Nature monuments » because of their great biological diversity, ecosystems dynamic human activities and their wonderful lands.

**Missions of the National parks :**
- Protection
- Knowledge
- Welcome
- Support sustainable development
Action zone of the Park

The National park created a « Convention » to sustain the cities of Guadeloupe and the others actors throw a sustainable tourism.
What tools in Guadeloupe for ecotourism

● Some benchmarks:

« The collective brand is intended to be used by independent people and enterprises. The respect a regulation of use established by the owner of the brand ».

Name : Esprit parc national
Owner : Parcs nationaux de France
Historique :
• Beggining of the project 2009
• National registration* april 2015
• Official launch 2015

The Brand of the National parks !
The brand *Esprit Parc national* in Guadeloupe

Launch in Guadeloupe 2d July 2015

Replacement of the old brand.

« Marque de confiance » from 1998 to 2015
A great diversity of products and touristical services

- accommodations (oct 2014)
- discovery tours of natural heritages (oct 2014)
- Boat tours (march 2015)
- Discovery tours of marine and undermarine landscapes (feb 2016)
- Discovery of historical or agricultural sites (march 2016)
The tools in the core zones of the National park

To welcome the visitors and respect the ecosystems, the team of the National park provide some equipments to the public in the core zones.
The tools in the marine core zones

There are also some equipments in marine areas.

Les îlets Pigeons

Free anchorages
The sustainable development out of the core zone

The national park also sustain the cities in their orientations throw a sustainable tourism, enhancing their exceptional spaces.
Formation for the tourism professionals

Formation is also an important aspect of sustainable development. In order to harmonize the speech of all the professionals of the Grand Cul de Sac Marin bay, the national Park organized last december a free formation. These times gave them better knowledge to understand the ecosystems and the rôle of the national Park to protect the environment and the species.
Merci de votre attention

http://www.guadeloupe-parcnational.fr

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