



TRESCALIA

INCOMING TRAVEL AGENCY



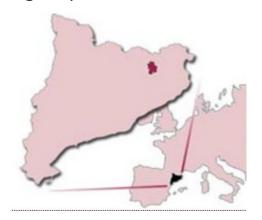
A PRESENTATION BY BETH COBO

XI EUROPEAN CHARTER NETWORK MEETING - GREECE



Who is TRESCALIA?

Incoming travel agency specializing in the sale of tailor-made package tours for groups or individuals in the Pyrenees-Costa Brava, in Catalonia, north-east of Iberian Peninsula. Travel agency since 2013





Parc Natural
de la Zona Volcànica
de la Garrotxa



Who we are?



Beth Cobo

Born in Barcelona... but in love with la Garrotxa.

Guiding groups from around the world is her passion: tailor made programs is her specialty. It's a naturalist 2.0: you can found her with a notebook, a camera and a butterfly net on the field, or in a social network hanging photos of the last bimbo.





Garrotxa native, born in Olot. He studied biology and he is naturalist. Extensive experience guiding and knowledge of wildlife of territory, he is the best guide to program holidays: experiencies in nature. You can find him any day on a mountain race, with a butterfly net or looking for an insect under a rock.



RESPONSIBLE TOURISM

Tourism "that creates better places for people to live in, and better places to visit"















Walking holidays

We offer guided and self-guided walking holidays.

There's much more to the Girona Pyrenees than you imagine. There's a landscape of contrasts with peaks of 3,000 metres, peaceful valleys and magical beauty spots. There's the Natural Park of the Garrotxa Volcanic Zone, with almost 40 volcanoes blanketed in greenery and Fageda den Jordà, an impressive beech forest.





Wildlife tours

Our local English-speaking guides for all visits and routes have a lot of experience and knowledge that enables them to provide an unrivalled series of natural history tours.

Butteflies, orchids, volcanoes, birdwathing... and much more! Let's discover nature with us!



XI EUROPEAN CHARTER NETWORK MEETING GREECE



School groups

Discovering volcanic landscapes

Study trips in the heart of La Garrotxa Volcanic Zone Natural Park led by local English-speaking guides aimed at discovering the secrets of the local volcanic landscape – the largest in the Iberian Peninsula – and the impact of this protected area on the local population and landscape.



Our customers

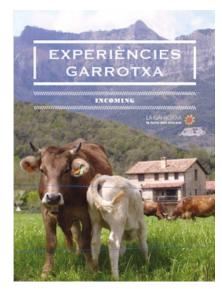
What is the story we tell to our costumers?

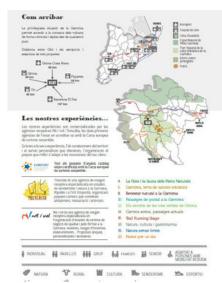




Garrotxa experience

Experiències Garrotxa embraces types of activities suitable for all types of visitors and a wealth of ideas that will leave no one indifferent.









Food, Nature & Culture Holiday in the Catalan Pre-Pyrenees

A multifaceted week in the Catalan county of La Garrotxa

A small group cookery and food holiday in the county of La Garrotxa, Catalonia. Cookery workshops at the 12th century Rectoria are punctuated with culinary visits and opportunities to explore the history and nature of this verdant, mountainous region.

FUROPARC



What do visitors are more interested to hear?





Main challenges and needs

Ecotourism brand
Responsible travel visibility
Social media tourism promotion
Bloggers: visit as a local, non tourist
Non specific tour operators

What are our future aspirations?

Guests visiting the Pyrenees and discover the fauna and flora as interesting as a safary in Africa

We are a chance for tour operators: let's improve responible travel

Create new responible experiences in collaboration with other Natural Parks in Catalonia





Thanks for your attention

Beth Cobo beth@trescalia.com (+34) 657.861.805

www.trescalia.com

Follow us at:









XI EUROPEAN CHARTER NETWORK MEETING **GREECE**