Nature on your doorstep

Workshop 3.1

How can parks and protected areas realise their potential for contributing to health and wellbeing and reducing health inequalities in our towns and cities?

Pete Rawcliffe and Liesbeth Van Gysegem



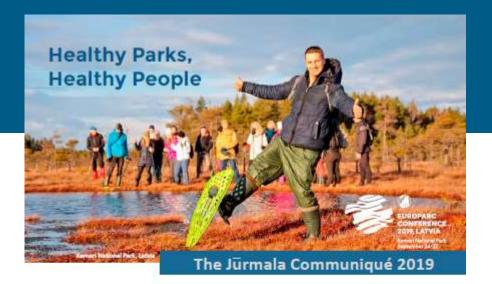




Welcome!

- Who we are?

- Why are here?
 - The workshop
 - The bigger picture
- How are we going to work?



Our Parks and Protected Areas are a health promoting asset. They have a crucial role in nurturing healthy ecosystems which sustain our societies. In providing opportunities for people to experience and enjoy nature, they also support the, mental, physical, social and spiritual health and well-being of people and communities across Europe.

We consider that the Healthy Parks Healthy People approach offers great potential to:

deliver better health outcomes for people and to make parks and protected areas more relevant to an increasingly urbanised

support the case for further investment and a strategic approach to Parks, protected areas and associated green infrastructure which can deliver better outcomes for both people and nature.

Developing a European approach

Healthy Parks, Healthy People (HPHP) Europe is an At the heart of HPHP Europe will be an exciting new delivering health and well-being for Europe's citizens.

outcomes, but importantly it will also enable them to treatments, and as a locus for human well-being. seek greater resources to fulfil this vital role.

initiative of EUROPARC, created in response to the need platform for the exchange of ideas and good practice for parks and protected areas to become active actors in between the health, environment and other sectors. Through a range of advocacy, communications and events, it will seek a shift in policy toward the This work will enable Parks and protected areas to recognition of the value of nature-rich parks and make a clearer and more valued contribution to protected areas as resources not just for healthy the delivery of good national and European health biodiversity but as the source of future medicines and



Structure and Content of the Workshop



Structure	Content
Part 1 (0.5) - Introduction	Welcome and objectivesWarm-up exercise
Part 2 (1.5) – Case studies	 National Urban Parks in Finland - Jukka-Pekka Flander – Finland Cumbernauld Living Landscape – the Wild Ways Well programme - Paul Barclay – Scotland
Break	
Part 3 (1.0) Group work	 How EUROPARC is supporiting this agenda Developing our green prescriptions
Part 4 (0.5) Conclusions	Finalising our green prescriptionFinal questions and thanks



Some general points about this workshop



English is not the first language for the majority of participants, so...

- let's speak slowly and clearly
- let's be patient and allow people to absorb information
- please seek help with translation from colleagues



- There will be good time for discussion and questions
- Feel free to stand and move about!







Nature

For: improved mental and physical health, lower stress and blood pressure, reduced risk of illness

Dosage: Take at least one dose a day with fresh air

Side effects: Improved mood, sleep, attention, creativity, social contact, energy and happiness

Warning: Keep **in** reach of children (and adults)

















Life expectancy in Scotland

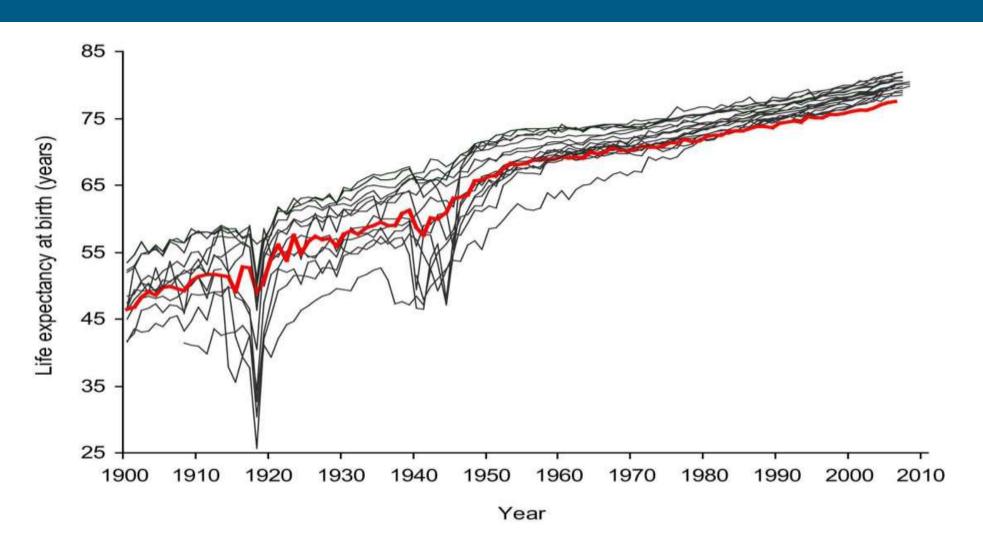


Life expectancy in Scotland





Life expectancy compared with other European countries.





Case study presentations



 National Urban Parks in Finland -Jukka-Pekka Flander – Finland

Cumbernauld Living Landscape –
 the Wild Ways Well programme Paul Barclay – Scotland

Getting healthier begins at your doorstep





State of Play for Parks and Protected areas?



- Growing engagement in health activity by PAs across Europe
- Range of good practice developed/developing
- Strong evidence base needs to be communicated better; more emphasis on M&E to help make case at programme level too
- Significant challenges for PAs in terms of political and professional relevance; funding; developing new partnerships with new sector/stakeholders
- Significant opportunity for PAs in terms of demonstrating the benefits of nature for people



Key steps in developing the role of Parks and Protected Areas



- Growing engagement in health activity by PAs across Europe
- Range of good practice developed/developing
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How the Federation is supporting this agenda



Now:

- Establish and support new commission with representatives and engagement from many section
- Prepare material to help members –collation of information and examples of good practice; development of a tool-kit etc.

Future:

- Develop a European "Healthy Parks, Healthy People" programme to promote and embed this work in policy and practice
- Build links with European public health bodies and medical associations etc.
- Seek sponsorship /alliances with health industry and insurance companies







What Green prescription would we write to deliver the vision of "healthy parks and healthy people" in and around our towns and cities?

Discussion groups: the 'diagnosis'



What are the issues / challenges?

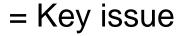
- Policy?
- Partnerships?
- Practice?
- Support?
- Leadership?



1

2.

3.









Discussion groups: 'green prescriptions'



What needs to happen?

- Address current needs

- Seek new opportunities

Today

- for you / your organisation

and Friday's Euro Café

- for us all









Our green prescription?



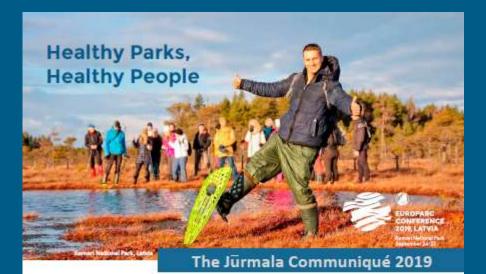
- For me/my organisation

- For all of us/Europarc

Thank you!







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