



Supporting e-learning
and capacity building
for Natura 2000 Managers

LIFE e-Natura2000.edu

Seminar Dialogue

2 June 2020

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the LIFE financial instrument of the European Community*





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LIFE e-Natura2000.edu ... in a nutshell

A LIFE Preparatory Project made possible with the support of the LIFE financial instrument of the European Community

Full name: LIFE e-Natura2000.edu: supporting e-learning & capacity building for Natura 2000 managers

Total budget: €845k

Project period: 1.4.2018 to 31.07.2021

Involves: 6 partners from 6 countries

Participants from across the EU in private & public land

Includes: 6 Implementation actions

5 Communication actions

5 Project management actions

23 Deliverable outputs

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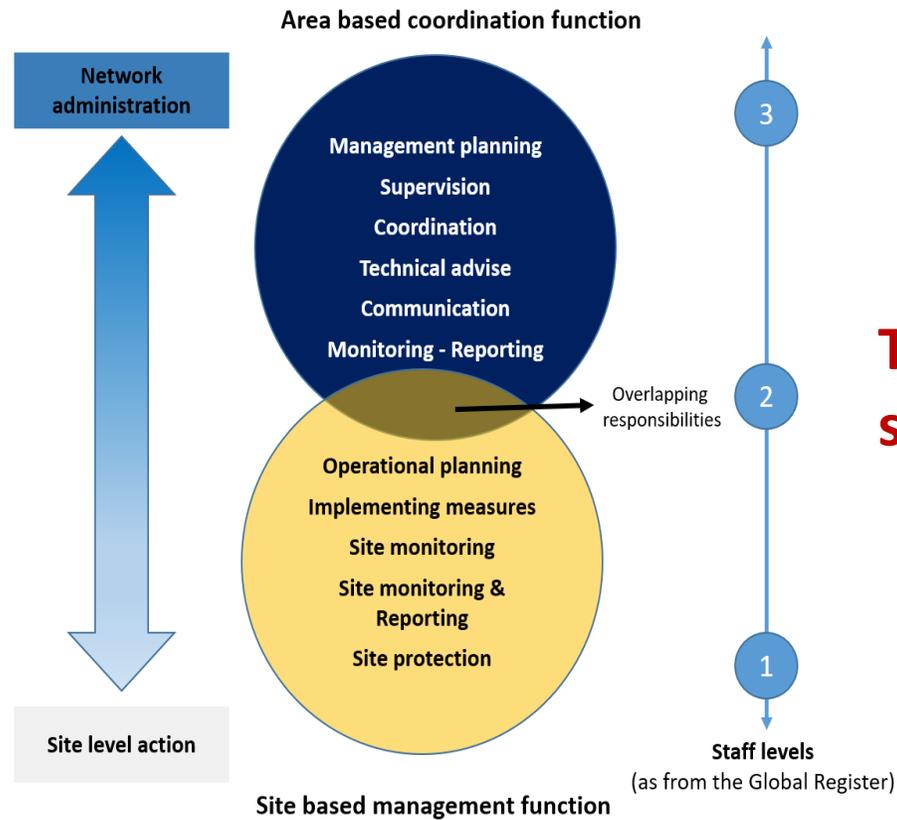




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Natura 2000 sites & PAs require **competent managers**

Natura 2000 & PA Management ... core functions



Transferrable skills

Communication
Collaboration
Cooperation
Inclusion
Education
Sustainable development
Project development
Project management

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Competent Nature Managers ... know how to build alliances for Natura 2000 management

The screenshot shows a Moodle course page for 'Construir alianzas para Natura 2000'. The page is in Spanish and features the following elements:

- Page Header:** 'Campus', 'Mis cursos', 'Este curso', 'Página Principal', 'Mis', 'Alianzas_N2000', 'Desactivar edición', and user 'María'.
- Main Content:**
 - Construir alianzas para Natura 2000** (Section Title)
 - Supporting e-learning and capacity building for Natura 2000 Managers (Text)
 - Logos for LIFE e-Natura2000.edu, LIFE, and Natura 2000.
 - Construir alianzas para Natura 2000: herramientas para la participación, la comunicación y la gobernanza efectivas** (Section Title)
 - +Añade una actividad o un recurso (Add button)
 - Presentación del curso** (Section Title)
 - del 16 al 22 de marzo** (Dates)
 - El objetivo de la semana es presentar a los participantes los aspectos generales del curso y del proyecto en el que está enmarcado. (Text)
 - Bienvenida al curso** (Section Title)
 - Video. Bienvenida al curso (Activity)
 - Estructura y contenidos del curso (Activity)
 - Guía del alumno (Activity)
- Right Sidebar:**
 - Derecha (Right sidebar)
 - LIFE e-Natura2000.edu: Supporting e-learning and open education for Natura 2000 managers (2018-2021) (Text)
 - La Fundación, junto con 6 socios europeos, lanza este proyecto con el objetivo de mejorar la capacitación de los gestores de la Red Natura 2000. (Text)
 - Folleto del proyecto / Datos clave (Text)
 - AGREGA UN BLOQUE (Add block button)

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Competent Nature Managers know how to communicate & work inclusively

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• When: **Wed 04.03.20** Time: **11:00 CET**

[Click here to join zebinar](#)

In the zebinar, we will watch the video "Defining your messages"



In the zebinar, we will watch the video "Personal Communication Competencies"



Have your **mobile phone** ready as well as your computer !

EUROPARC

- ▶ Module 3 - Communication Techniques
- ▶ Module 4 - Communicating for Impact
- ▼ **Module 5 - Communicating to Inspire**
 - What have you learned until now?
 - Statements about Interpretation.
 - Group Answers
 - Interpretation Task 5.1 - Use the template provide...
 - Task 5.2 create a mini interpretive plan .
 - Post Clinic ... Practical Writing Skills
 - HDC Library & Resources.
 - Valya Stegioti Bio and Contacts
 - Peter Seccombe Bio and contacts
 - Bill Taylor Bio and contacts
 - Making



[Schedule for Module 5](#)

- **ZEBINAR: Monday 4th May - 14:00 CET.** (13:00 GMT, 15:00 EET) .
This will just be a short input no more than an hour to introduce the module, explain the exercises we will be doing and take any questions.
Join the Zebinar by clicking here
- **PODCAST: Tuesday 5th May - 15:00 CET** (14:00 GMT 16:00 EET) - a special "**Interpretation Podcast**"
I have brought together 3 Interpretation experts and we will do a live interview/chat with them - you will have the chance to **ask them your interpretation questions!**
Join the Podcast by clicking here.
- **ZEBINAR Communicating to Inspire: Thursday 7th May - 10:30 am CET** (09:30 GMT 11:30 EET).
An interactive zebinar to explore Interpretation for Protected Areas
Join the Zebinar by clicking here.

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LIFE e-Natura2000.edu – new digital tools

This platform has the following sections:

 ABOUT THE PROJECT - what is the online Training Needs Assessment tool (TNA) - Read more	 Who should use this tool? - this tool is designed for use by all individuals with responsibilities for Natura 2000 management - Read more	 BEFORE YOU START - key concepts and terms that you need to know to properly use the tool - Read more
 Assess your competencies The Natura 2000 TNA questionnaire Read more	 Your Capacity Development Needs Results of the self-assessment My Account	 Learning opportunities List of links to various platforms Read more

- Natura 2000 management is a process
- Participatory management needs to be learned & applied
- Capacity building needs continuity of investment, use of new tools and methods



Focusing on the individual

- Nature conservation professionals are each others' primary resource
- Networks are established 'communities of practice'

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Project experience so far



- **INVESTMENTS** – 5 hours content per week:
 - 35 hours of ‘virtual classroom’ time in 7 weeks
 - 14 external experts mobilised
 - 10 hours per week (on average) invested by participants

- **DEMAND** – 4 applicants for each project place:
 - How to develop, apply and work with participatory processes
 - How to communicate to include and involve diverse stakeholders in nature management
 - How to think & work synergistically whilst ensuring focus on nature’s needs
- **DIGITAL READINESS** – New technology, new skills:
 - Most participants use smartphone apps in personal & professional life
 - Facebook = 90% ... but:
 - 17% had never participated in a webinar
 - 54% never use Twitter
 - 26% have never used Linked-In

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LIFE e-Natura2000.edu - looking to the future ...



- LIFEedu is meeting demand
- Digital platforms provide the means to scale-up capacity building
- Appropriate investments are necessary
- We need to be proactive, not reactive
- With the right competencies, nature managers can drive integration processes

LIFEe-Natura2000.edu – get involved!

<https://www.europarc.org/tools-and-training/life-e-natura2000-edu/>

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