

# EUROPARC Conference 2020



EUROPARC CONFERENCE  
ONLINE 8-9  
SEPTEMBER 2020  
OUR NEW FUTURE: HOW READY ARE WE?

## Cairngorms National Park (Scotland): Re-starting the visitor economy in the strangest season ever #CairngormsTogether

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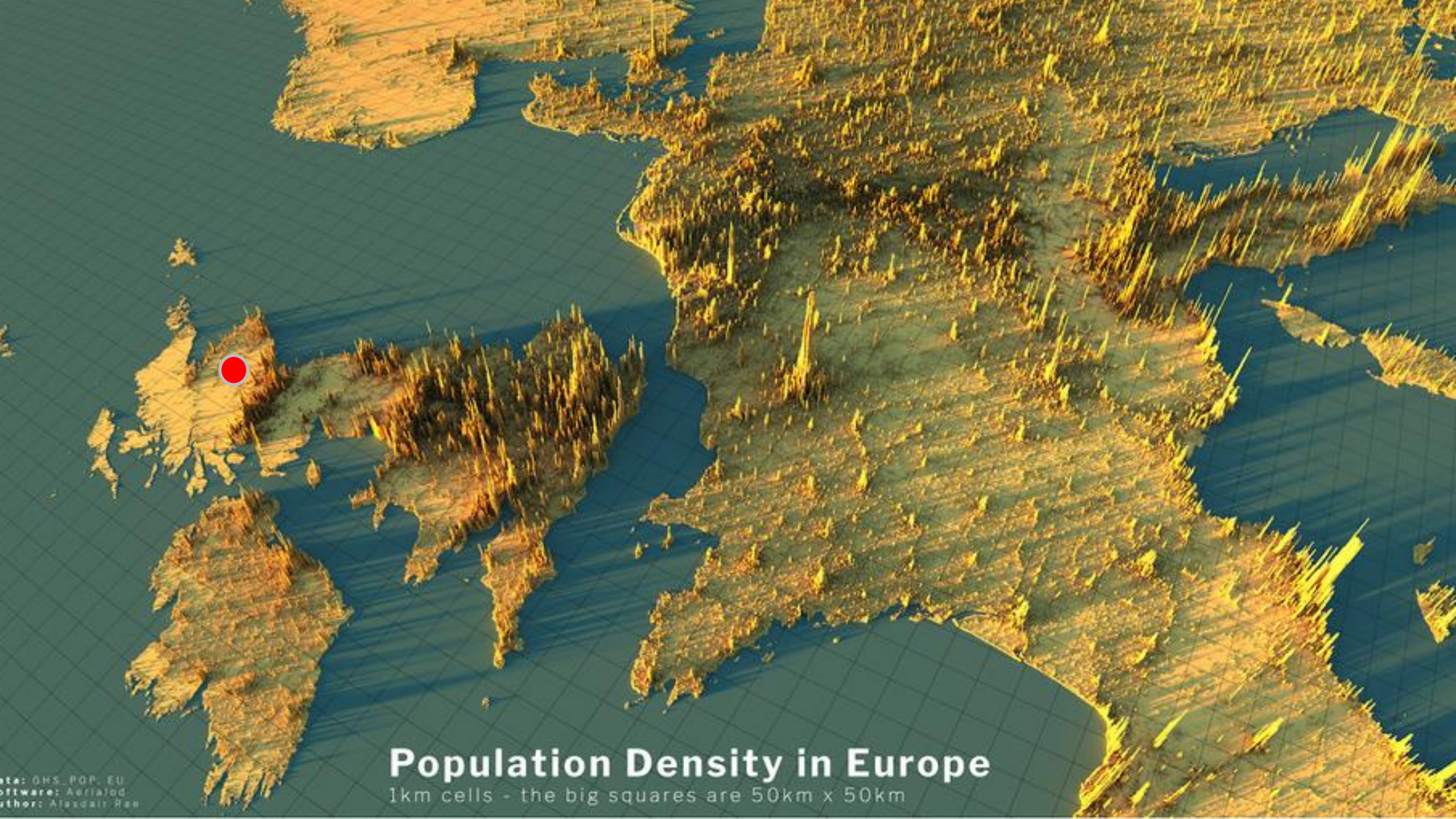
# The strangest season ever...



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## Population Density in Europe

1km cells - the big squares are 50km x 50km



# Cairngorms National Park



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# Cairngorms National Park



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# Outdoor access: Law and Code



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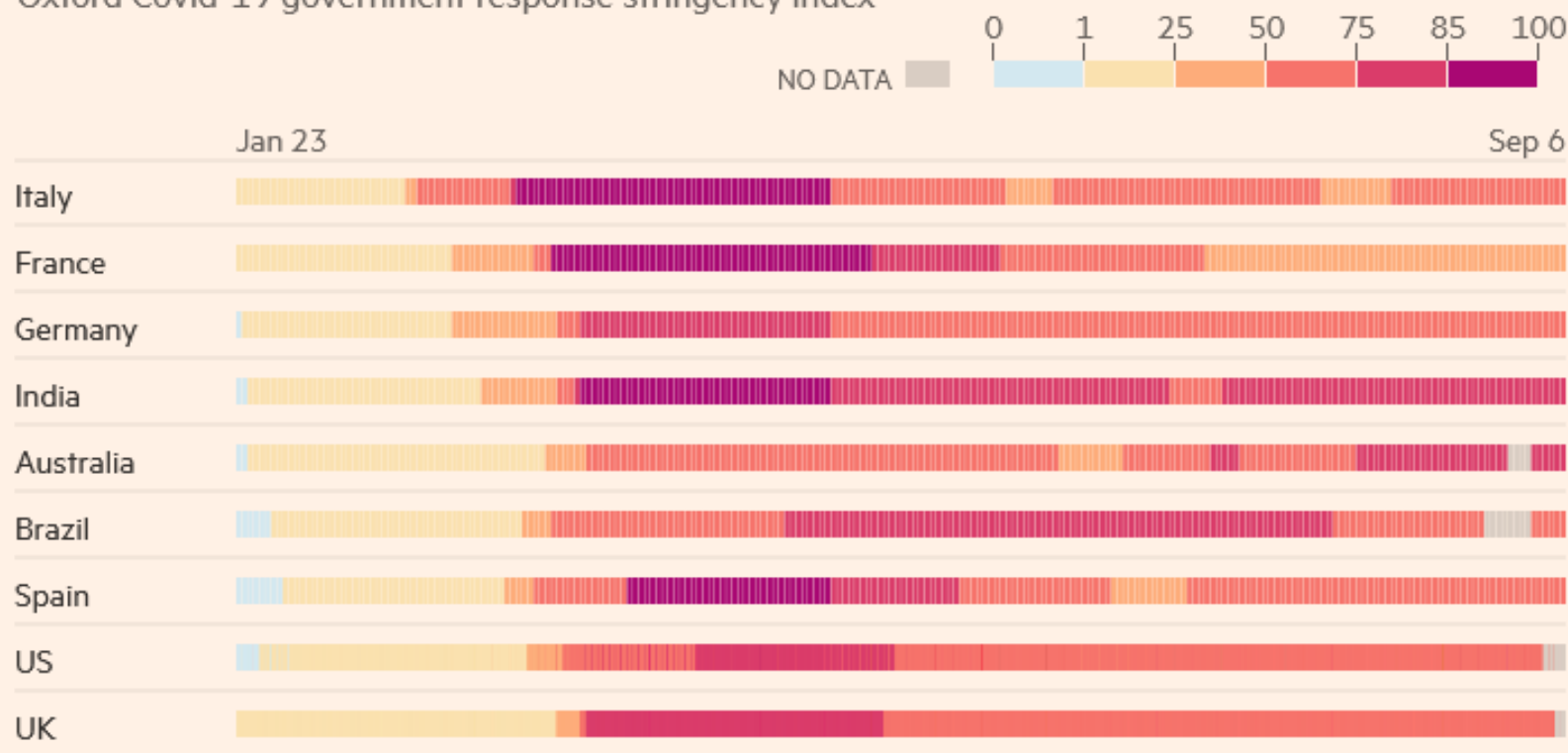
# Covid 19



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## Global responses to the pandemic

Oxford Covid-19 government response stringency index



Graphic: Max Harlow, Caroline Nevitt and Aleksandra Wisniewska

Source: Blavatnik School of Government, University of Oxford

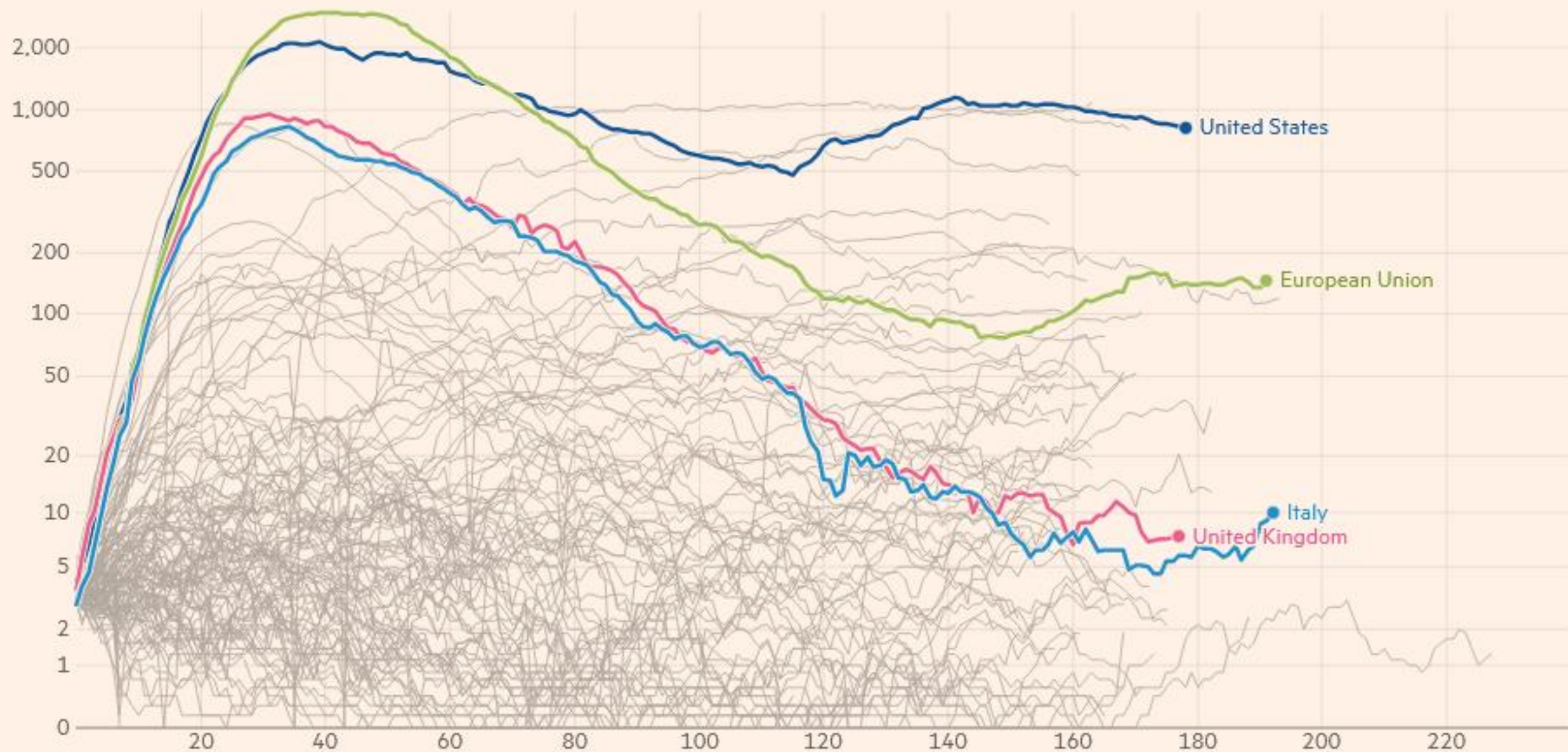
© FT



# New deaths attributed to Covid-19 in United States, United Kingdom, European Union and Italy

Seven-day rolling average of new deaths, by number of days since 3 average daily deaths first recorded

Hide unselected countries/blocs ☒







# Scottish Government COVID-19 Routemap



Scottish Government  
Riaghaltas na h-Alba  
gov.scot

	Lockdown	Phase 1	Phase 2	Phase 3	Phase 4
	Lockdown restrictions:	As with previous phase but with the following changes:	As with previous phase but with the following changes:	As with previous phase but with the following changes:	As with previous phase but with the following changes:
 Shopping, eating and drinking out	<p>Shopping for necessities, with distancing measures.</p> <p>Closure of non-essential retail, libraries and some indoor public spaces.</p> <p>Closure and restriction of businesses selling food or drink.</p> <p>Closure of outdoor markets.</p>	<p>Gradual re-opening of drive through food outlets.</p> <p>Garden centres and plant nurseries can reopen with physical distancing. Associated cafes should not reopen at this stage except for takeaway.</p>	<p>Previously closed small retail units can reopen with physical distancing.</p> <p>Outdoor markets with physical distancing, hygiene measures and controls on numbers of people within market.</p> <p>Pubs and restaurants can open outdoor spaces with physical distancing and increased hygiene routines.</p>	<p>Larger retail can reopen with physical distancing.</p> <p>Pubs and restaurants can open in indoor spaces with physical distancing and increased hygiene routines.</p> <p>Personal retail services including hairdressers open (with distancing and hygiene.)</p>	<p>All open with improved public health advice.</p> <p>Shop local still encouraged.</p>
 Sport, culture and leisure activities	<p>Daily (unlimited) exercise.</p> <p>Closure of entertainment premises and leisure facilities.</p> <p>Closure of playgrounds.</p> <p>Closure of holiday accommodation.</p>	<p>Consistent with the rules and guidance that are applicable to any activity in this phase:</p> <p>Unrestricted outdoors exercise adhering to distancing measures.</p> <p>Non-contact, outdoor activities in your local areas e.g. golf, hiking, canoeing, outdoor swimming, angling.</p>	<p>Reopening of playgrounds and sports courts.</p> <p>Resumption of professional sport in line with public health advice.</p>	<p>Museums, galleries, libraries, cinemas open, subject to physical distancing and hygiene measures.</p> <p>Gyms open subject to physical distancing and hygiene measures.</p> <p>Relaxation of restrictions on accommodation providers.</p> <p>Live events permitted with restricted numbers and physical distancing restrictions.</p>	<p>Further relaxation of restrictions on live events in line with public health advice.</p>

# 1. Governance



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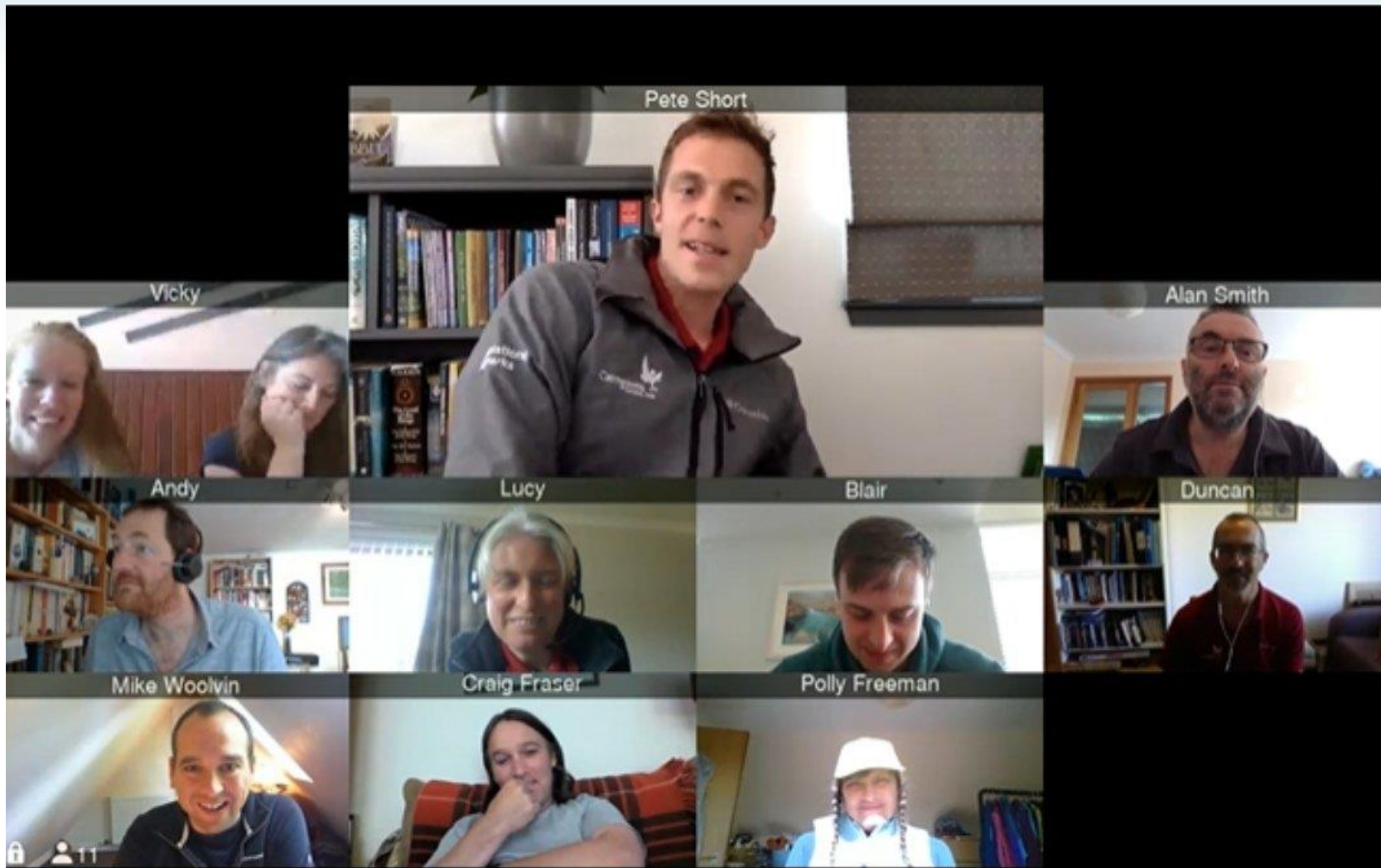
- Cairngorms National Park Authority Board
- Cairngorms Tourism Emergency Response Group
- Cairngorms Visitor Management Group



## 2. Seasonal Rangers



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# 3. CairngormsTogether



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Help keep your family and our communities safe

**Understand** the latest guidance

**Plan** ahead

**Adapt** to the situation

**Be Kind** to each other



Cairngorms  
NATIONAL PARK  
Pàirc Nàiseanta a' Mhonaidh Ruadh

For the latest information on the Cairngorms National Park please visit

[www.cairngorms.co.uk](http://www.cairngorms.co.uk)



# 4. Inspiring Communications



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**Follow Physical Distancing of 2 metres**  
*when outdoors walking, on the beach, in the streets & shops*

**Keep at least one  
Highland Cow  
between you and  
the people around  
you**

←----- 2m -----→



**#CairngormsTogether**





# 5. Managing hotspots



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## 6. Being flexible - acting quickly

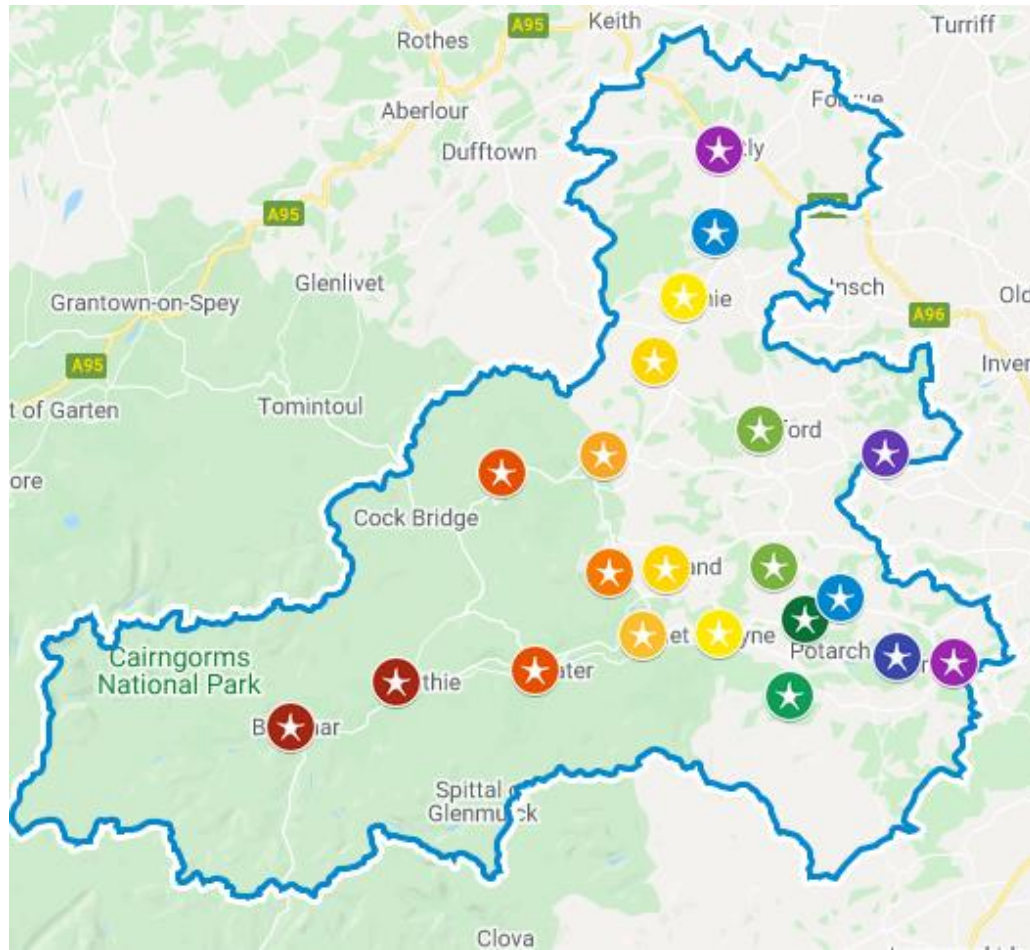




# 7. Community Response Groups



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# 8. Community leaders



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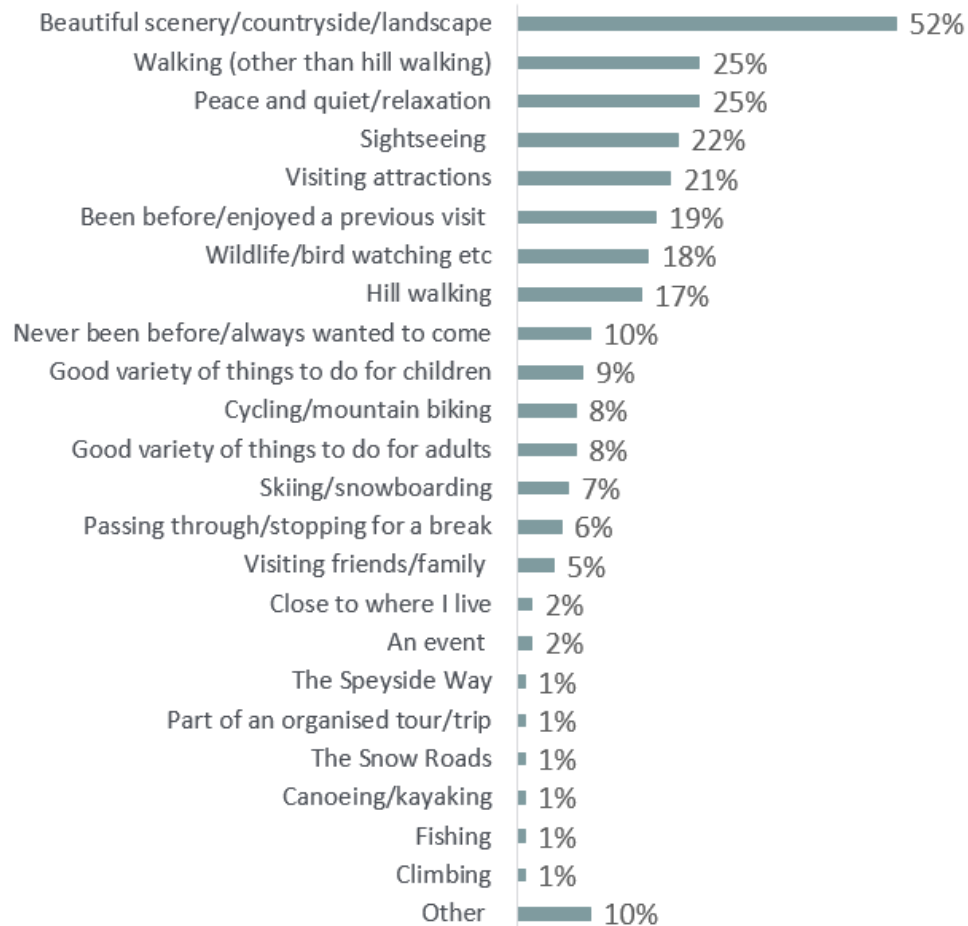
# 9. Collecting and using data



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## Reasons for visiting Cairngorms area

progressive



Base (All): 2,262



# 10. Green Recovery Plan



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# New appreciation of PAs



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# People behaving differently



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# Better infrastructure and staff



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# Need to reach new audiences



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# Implications for young people



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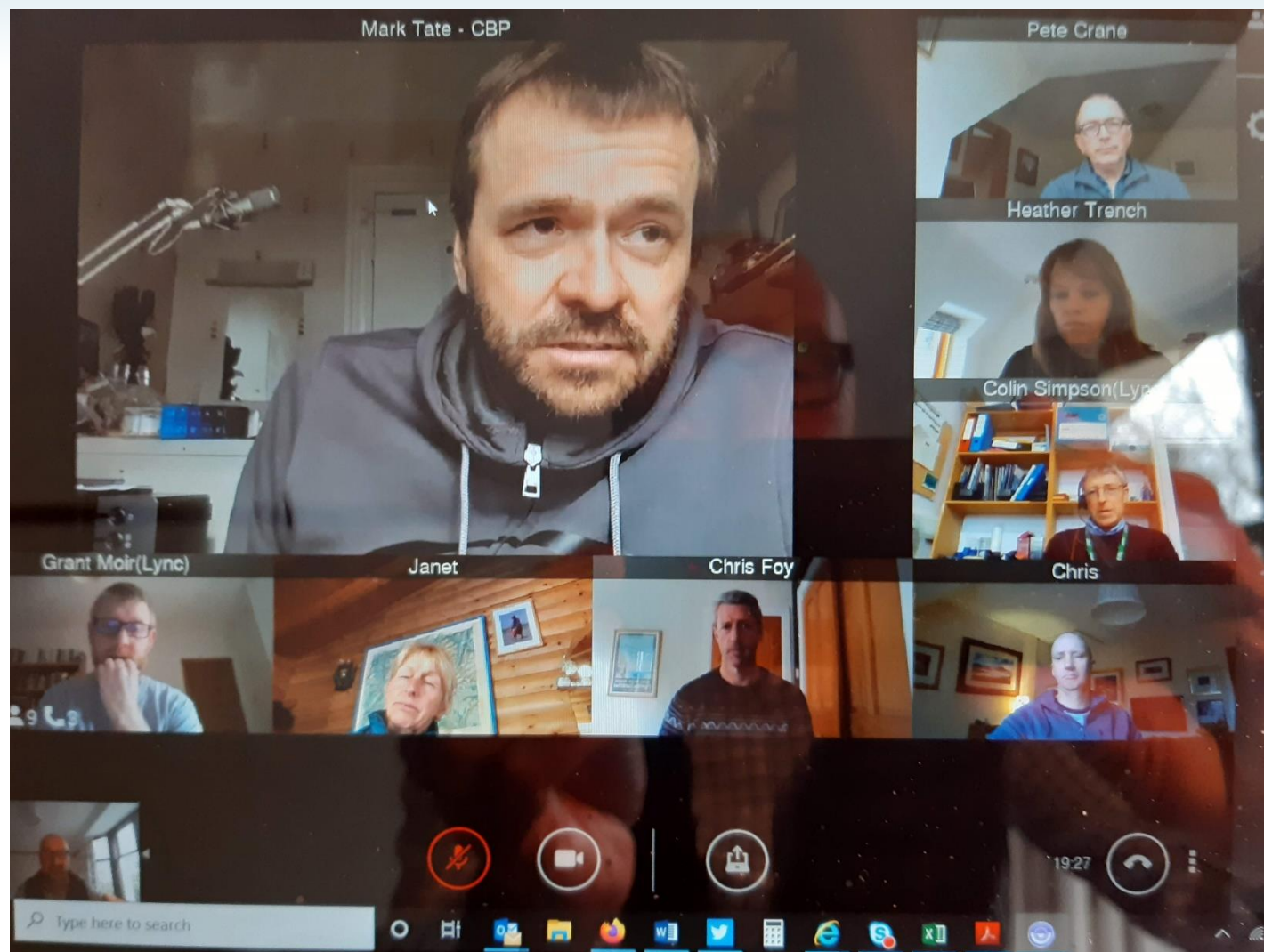




# Partnership and collaboration



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# Thank you!

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