

# EUROPARC Conference 2020



EUROPARC CONFERENCE  
ONLINE 8-9  
SEPTEMBER 2020  
OUR NEW FUTURE: HOW READY ARE WE?

## EUROPARC Youth Manifesto in the Yorkshire Dales National Park

Workshop 6 – Stronger with Youth - how do we plan  
together for 2030?

**Katy Foxford**

Tourism Support Officer for the Yorkshire Dales National Park Authority

*[katy.foxford@yorkshiredales.org.uk](mailto:katy.foxford@yorkshiredales.org.uk)*

# EUROPARC YOUTH MANIFESTO

IN THE YORKSHIRE DALES NATIONAL PARK



STEPHEN GARNETT



**YORKSHIRE DALES**  
National Park

# INTRODUCING MYSELF



  MALHAM COVE, YORKSHIRE DALES NATIONAL PARK



**YORKSHIRE DALES**  
National Park

FEW FULL TIME  
JOBS AVAILABLE

POOR BROADBAND  
RECEPTION

LIMITED PUBLIC  
TRANSPORT

LACK OF SHOPS  
AND SERVICES

SHORTAGE  
OF JOBS

FEELING OF  
ISOLATION

LACK OF SOCIAL  
ACTIVITIES / EVENTS

LACK OF  
AFFORDABLE  
HOUSING

HIGHER COST OF  
LIVING IN THE  
NATIONAL PARK

WHY IS LIVING AND WORKING IN RURAL  
AREAS SO CHALLENGING FOR YOUNG PEOPLE?



# AFFORDABLE HOUSING



- » 1 IN 3 HOUSES IN THE DALES ARE SECOND HOMES
- » 8% OF RURAL HOUSING IS CLASSED AS AFFORDABLE

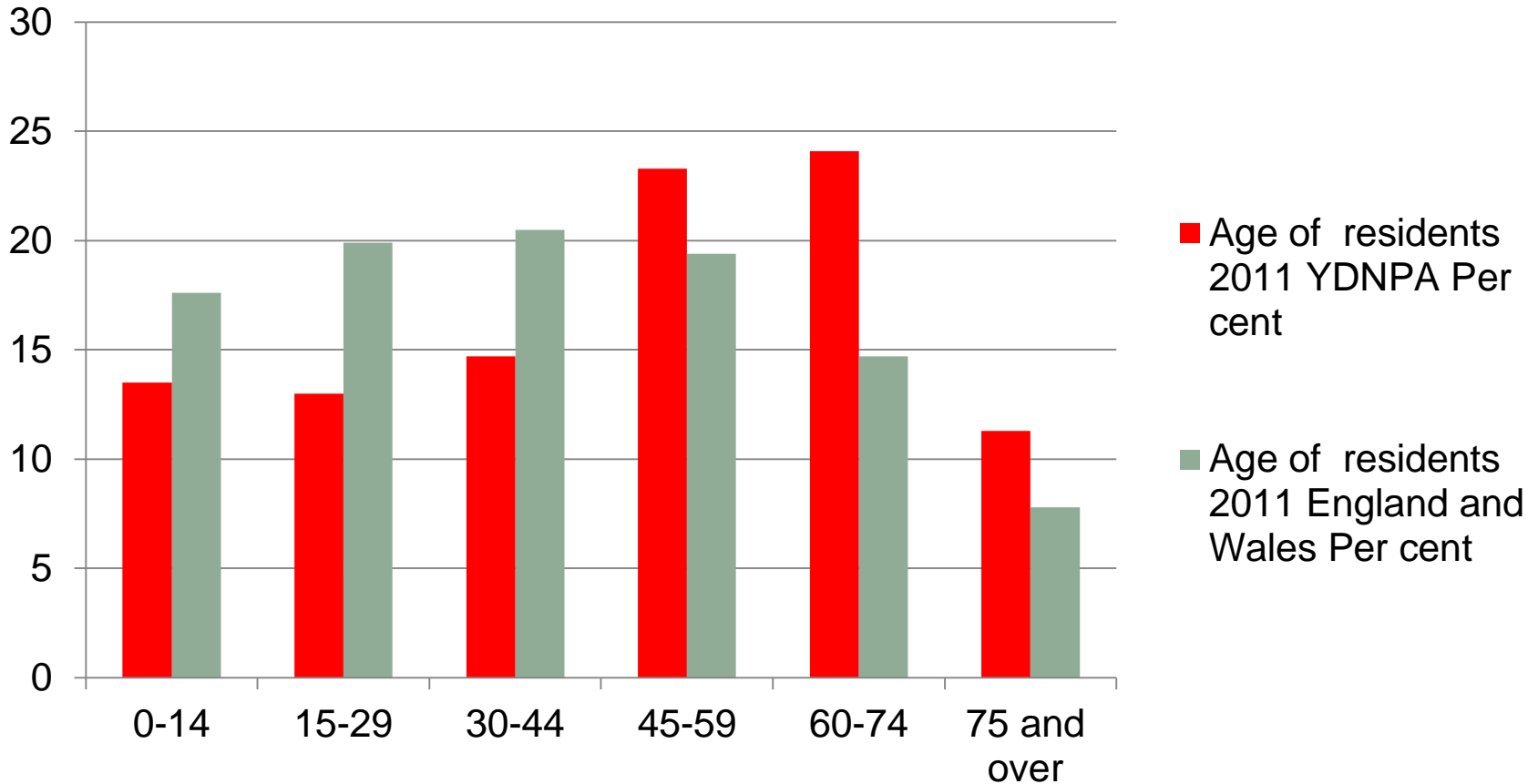


# THE BIG PICTURE



**YORKSHIRE DALES**  
National Park

# AGE OF RESIDENTS



LOST MORE THAN A MILLION PEOPLE AGED UNDER 25 AND GAINED MORE THAN 2 MILLION OVER-65S NATIONALLY.



# EUROPARC YOUTH MANIFESTO 2018

MAY 21-25



 CAIRNGORMS NATIONAL PARK

JUNE 17-21



 FINLAND

“THIS DOCUMENT IS IMPORTANT BECAUSE IT ADDS ANOTHER STRAND TO THE AUTHORITIES ATTEMPTS TO ATTRACT AND RETAIN YOUNGER PEOPLE WITHIN THE DALES AND THAT’S IMPORTANT TO THE FUTURE SUSTAINABILITY OF THE AREA.”



**YORKSHIRE DALES**  
National Park





**YORKSHIRE DALES**  
National Park Authority

Full Staff Meeting  
Weds 28 November 2018  
Dales Countryside Museum, Hawes

Tea/Coffee will be available prior to the meeting (9:15-9:30am)

### Agenda

09.45am Welcome and Introduction

David Butterworth

10:00am Europarc Youth Manifesto

Katy Foxford/Ian Colledge



**YORKSHIRE DALES**  
National Park

# AUTHORITY MEETING — THE FORMAL APPROACH



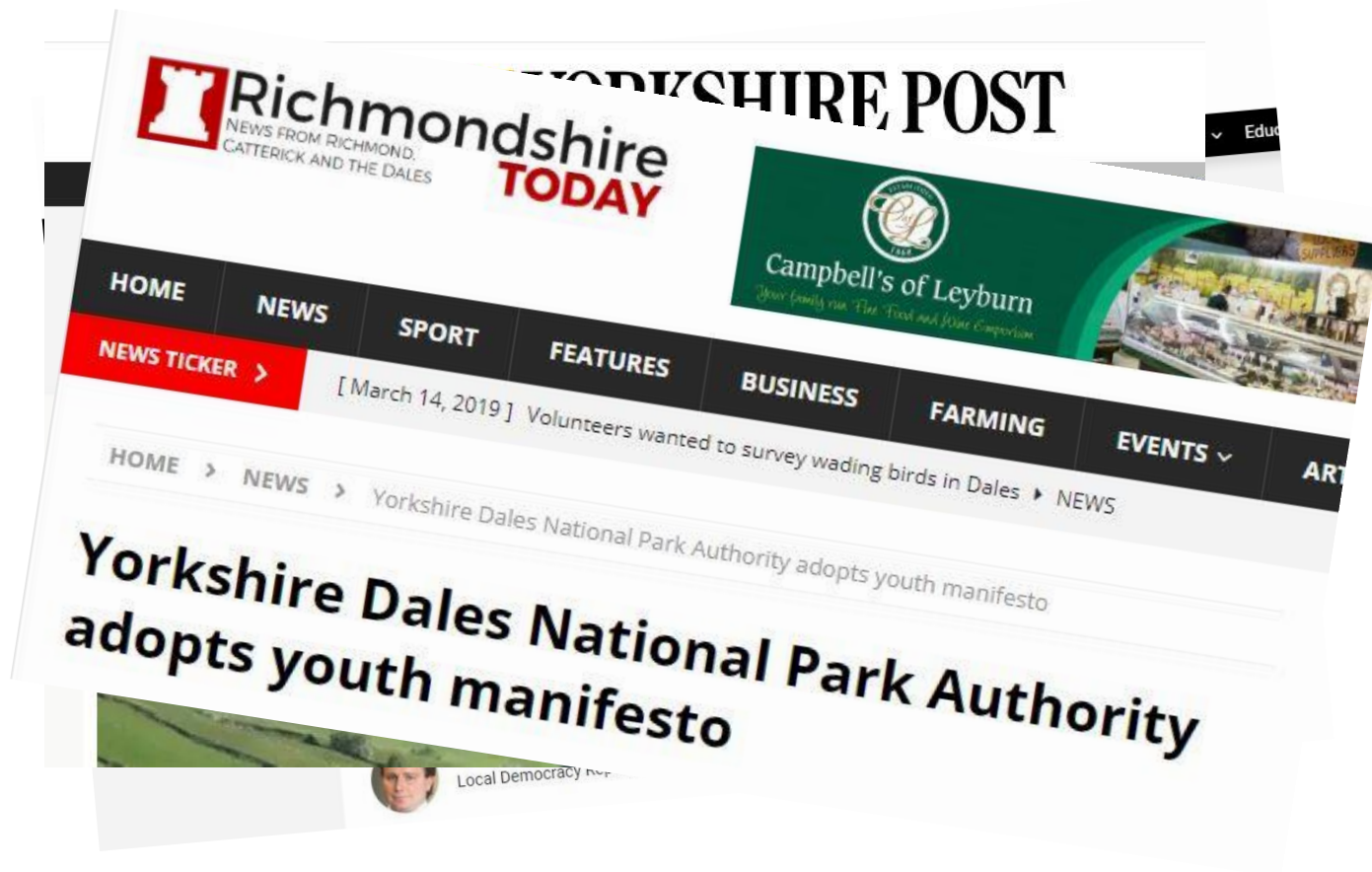
NPA ADOPTED THE YOUTH MANIFESTO AT ITS DECEMBER MEETING

» **FIRST** TO FORMALLY ADOPT IN UK



**YORKSHIRE DALES**  
National Park

# AUTHORITY MEETING — THE FORMAL APPROACH





DAVID BUTTERWORTH, CEO  
YORKSHIRE DALES NATIONAL  
PARK AUTHORITY

Yorkshire Dales National Park  
**Management Plan**  
2019-24

[www.yorkshiredalesmanagementplan.org.uk](http://www.yorkshiredalesmanagementplan.org.uk)

Front cover: Smeardale Viaduct in the Westmorland Dales  
Printed on FSC Accredited Stock. Design: www.r-evolution.co.uk

**YORKSHIRE DALES**  
National Park

one of Britain's breathing spaces




**YORKSHIRE DALES**  
National Park

# YOUTH FORUM: THE PRACTICAL APPROACH



This is  
to certify that  
YDNPA YOUTH FORUM  
has joined  
The Big Climate Fightback



WOODLAND  
Trust  
#EveryTreeCounts



YORKSHIRE DALES  
National Park

# YOUTH FORUM: THE PRACTICAL APPROACH

## OUR OBJECTIVES:

- » WE WILL BE A SUPPORT TO APPRENTICES
- » WE WILL BE SEEN AS A BODY OF YOUNG PEOPLE WITH A VOICE THAT CAN BE CONSULTED BY DECISION MAKERS
- » WE WILL FACILITATE SOCIAL OPPORTUNITIES
- » WE WILL GAIN A BETTER UNDERSTANDING OF ROLES
- » WORK ALONGSIDE OTHER NATIONAL PARKS AND THEIR APPRENTICES
- » WE WILL BROADEN THE EXPERIENCE OF AN APPRENTICE

## YOUTH MANIFESTO ACTIONS:

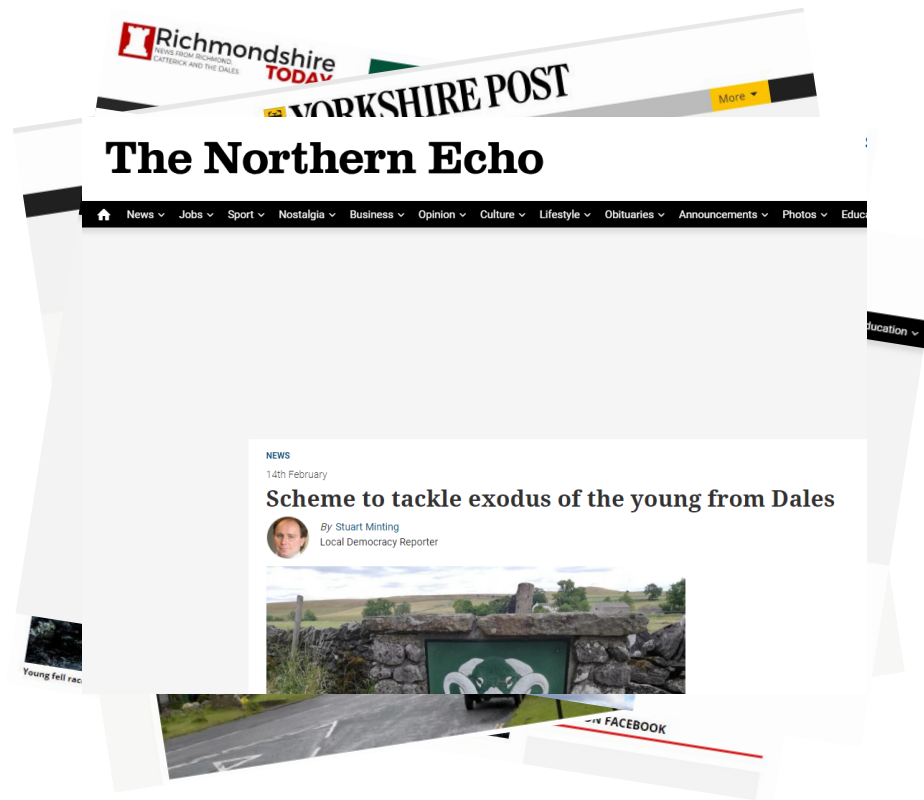
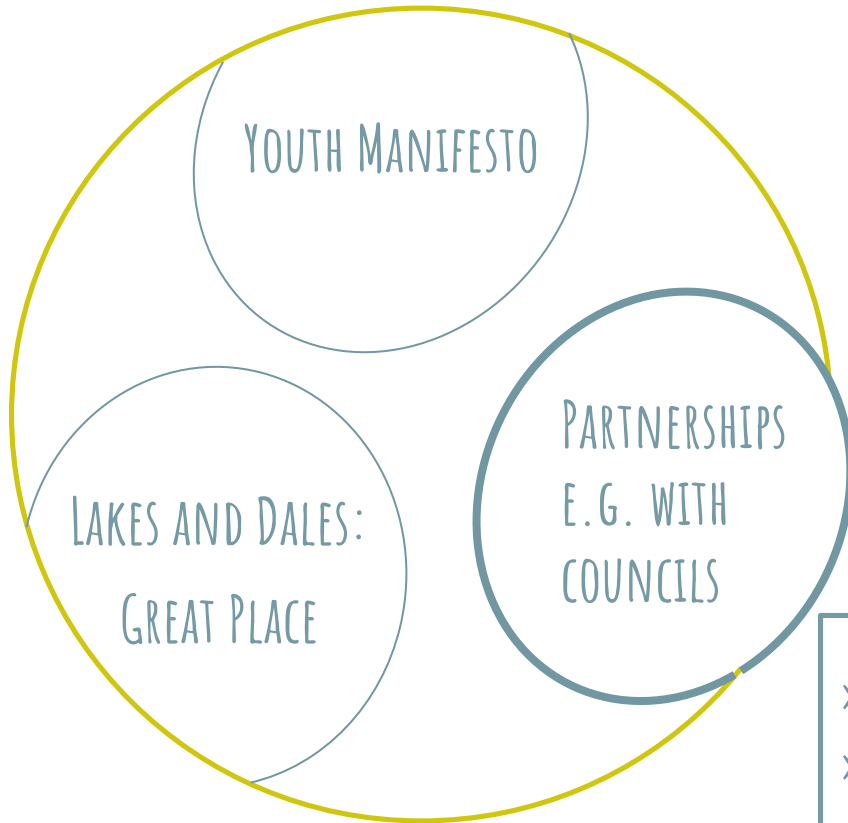
- » ESTABLISH YOUTH COUNCILS
- » EXPRESS VIEWS AND OPINIONS TO AN OLDER AUDIENCE
- » RAISING AWARENESS ON ISSUES YOUNG PEOPLE FACE
- » UNDERSTAND YOUTH REPRESENTATION
- » CREATE FUN, SAFE PLACES FOR YOUNG PEOPLE TO CONNECT
- » CREATE A SOCIAL PLATFORM/PROGRAMME OF EVENTS TO HELP YOUNG PEOPLE SHARE AND CONNECT
- » ENGAGING ACTIVITIES AND SOCIAL OPPORTUNITIES FOR YOUNG PEOPLE FOCUSING ON LEARNING ABOUT CULTURAL HERITAGE



# ATTRACTING YOUNG PEOPLE INITIATIVE



# ATTRACTING YOUNG PEOPLE INITIATIVE

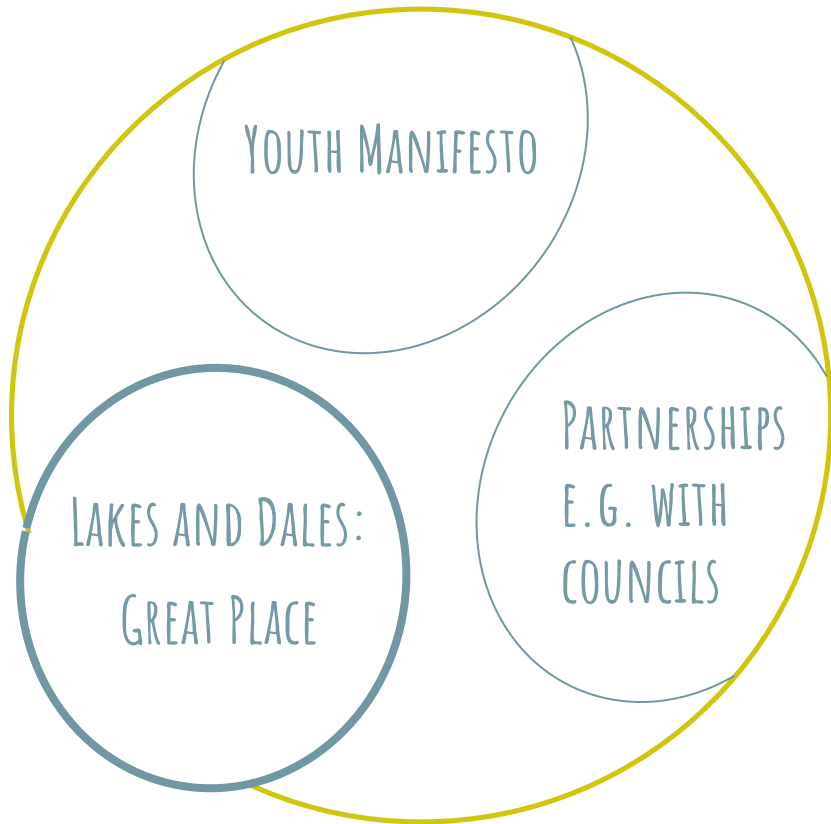


- » MORE AFFORDABLE HOUSING
- » IMPROVE DIGITAL COMMUNICATIONS
- » CREATE BETTER JOBS
- » RETAIN AND STRENGTHEN LOCAL SERVICES
- » PROMOTE THE AREA AS A PLACE TO LIVE

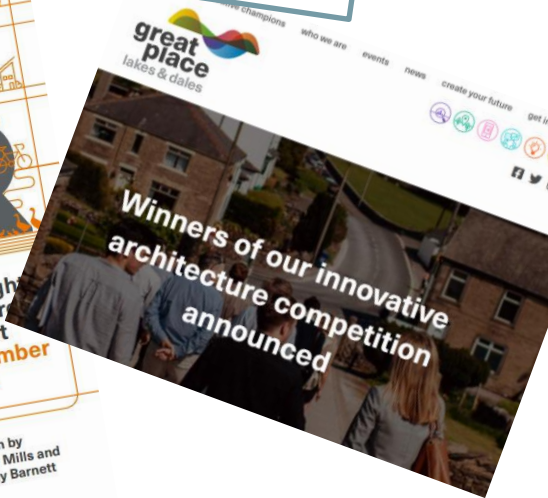




# ATTRACTING YOUNG PEOPLE INITIATIVE



44% FEWER  
16 TO 34 YEAR OLDS THAN THE  
NATIONAL AVERAGE



Written by  
Penny Mills and  
Mandy Barnett



YORKSHIRE DALES  
National Park

# MY FRUSTRATIONS

- » MORE JOINED UP APPROACH
- » VISIBLE ACTION
- » MORE RENTAL ACCOMMODATION
- » IS IT SUSTAINABLE?



# THE SKY'S THE LIMIT

- » JOB CREATION STRATEGIES AND PROGRAMMES
- » EDUCATION, SKILLS DEVELOPMENT AND TECHNICAL TRAINING
- » YOUTH INVOLVEMENT IN THE COMMUNITY
- » FINANCIAL INCENTIVES TO LIVE AND WORK IN THE AREA

# PLANNING FOR THE FUTURE

MORE YOUNG PEOPLE  
VISITING THE  
NATIONAL PARK

GREEN TECHNOLOGY

RISE IN PEOPLE  
MOVING FROM  
THE CITY TO  
COUNTRYSIDE

GREEN  
INDUSTRY

**RETHINK**

WORKING  
FROM HOME

NEW NORMAL  
BRINGS NEW  
OPPORTUNITIES



