

Tourism business are the backbone of Sustainable Tourism, how are they training for tomorrow, today?

Amanda Guzmán, Director of the Ecotourism in Spain Association.



WHAT IS ECOTOURISM?

Ecotourism is responsible travel to natural areas that conserves the environment, sustains the well-being of the local people, and creates knowledge and understanding through interpretation and education of all involved: visitors, staff and the visited"

Global Ecotourism Network, 2016



THE ASSOCIATION OF ECOTOURISM IN SPAIN

THE ECOTOURISM CLUB IN SPAIN

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ECOTOURISM
IN SPAIN



THE ECOTOURISM CLUB IN SPAIN



STTfT
Sustainable Tourism:
Training for Tomorrow

22 CERTIFIED ECOTOURISM DESTINATIONS

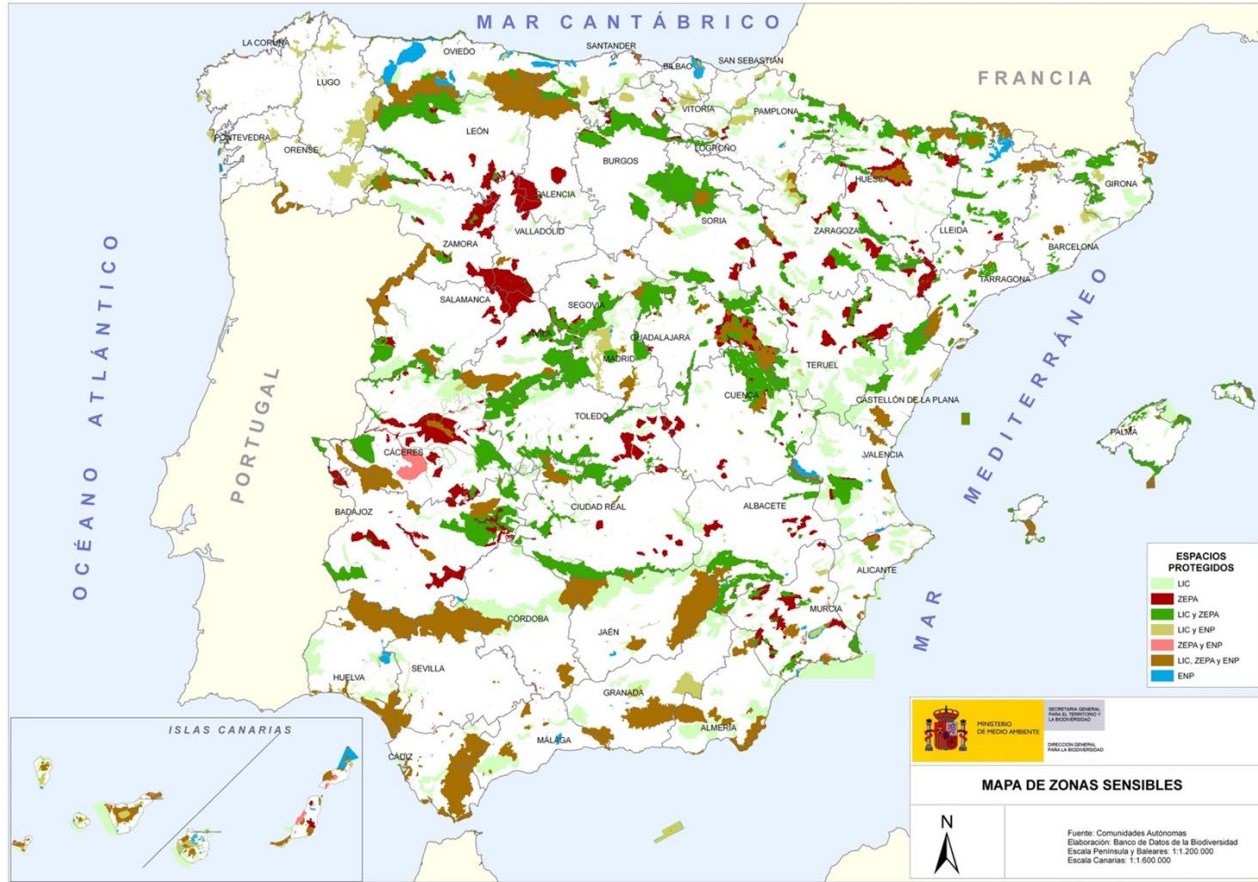
Destinos			
1	Mariñas Coruñesas	12	Villuercas, Ibores, Jara
2	Fuentes del Narcea	13	Sierra de Aracena y Picos de Aroche
3	Somiedo	14	Doñana
4	Urdaibai	15	Subbética
5	Costa Vasca	16	Sierras de Cazorla, Segura y las Villas
6	Sobrarbe-Pirineos	17	Sierra Nevada
7	La Garrotxa	18	Sierra Espuña
8	Delta del Ebro	19	La Palma
9	Menorca	20	La Gomera
10	Sierra Norte de Guadalajara	21	Lanzarote
11	Molina de Aragón-Alto Tajo	22	Fuerteventura

520 CERTIFIED BUSINESSES



www.ecotouristinspain.com

ECOTOURISM POTENTIAL IN SPAIN



- High biodiversity in Europe
- Network of protected areas:
 - ✓ 30% surface
 - ✓ 2,000 NPAS
 - ✓ 15 National Parks
 - ✓ 152 Natural Parks
 - ✓ 52 Biosphere Reserves (UNESCO)
 - ✓ 15 Geoparks (UNESCO)
- Culture and traditions
- World tourism power



THE TOURISM BUSINESSES IN PROTECTED AREAS



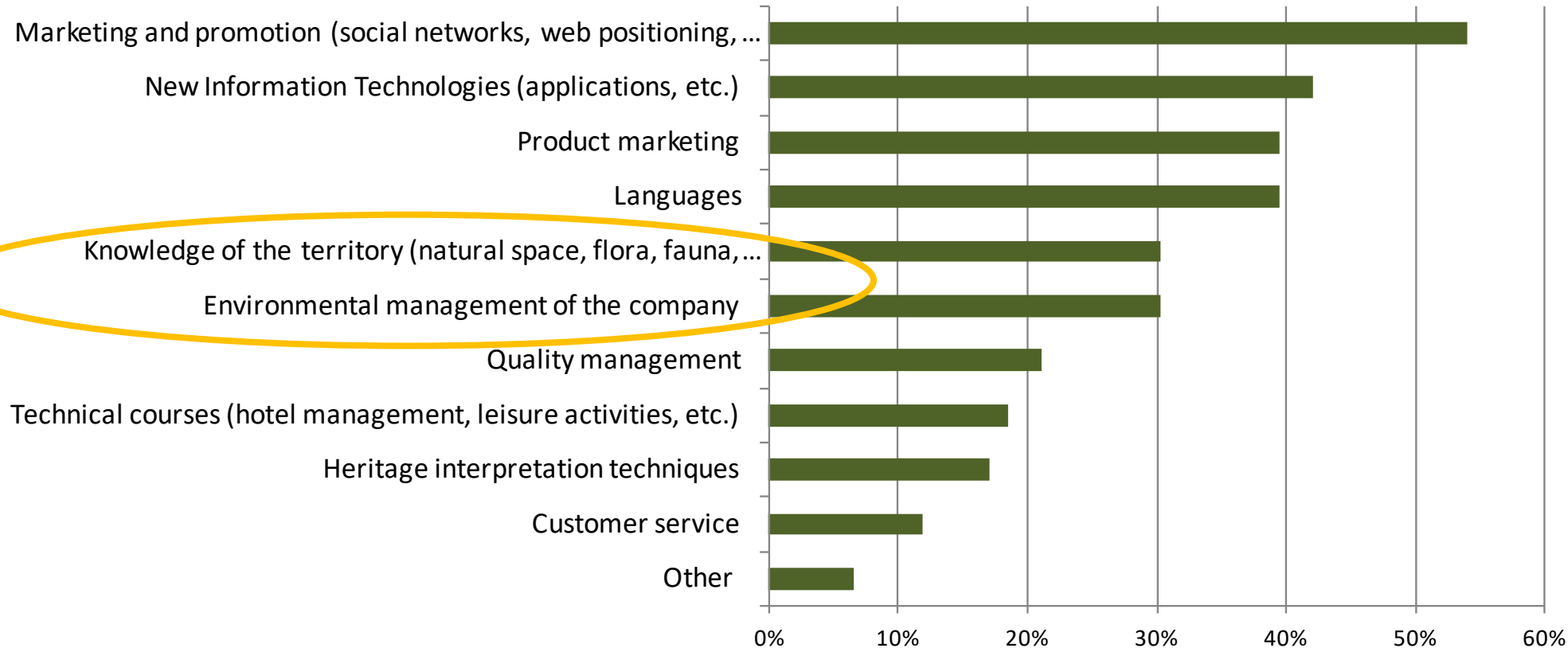
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IN SPAIN



In which areas would you be interested in receiving training?



Ecotourism Observatory of Spain, 2021



THE TRAINING PLATFORM STTfT for TOURISM COMPANIES



Casos de estudio



- El turismo y la hospitalidad en la Reserva de la Biosfera Delta Po, (Italia). Un manual para operadores turísticos explica cómo convertirse en colaboradores de la denominación «Biosfera».
- TurNat: una estrategia de desarrollo sostenible en las Áreas Protegidas de la Provincia autónoma de Trento (Italia).
- Nat Pro: planes estratégicos para la rehabilitación y protección de los espacios Natura 2000 y para la promoción del turismo ecológico en el Parque Natural Regional Dune Costiere (Italia).
- Garibaldi agricolture: el restablecimiento del paisaje agrícola del siglo XIX en el Parque Nacional del Archipiélago de La Maddalena (Italia).

Comienzo 9 learning topics Training Toolkit Perfil Logros Info Faq



Certificate of completion

This certifies that

Elke Hermans

has completed the module of the Course "Sustainable Tourism in Protected Areas": 3. Reducing impacts

1 September 2020

Date


Prof. dr. Elke Hermans – project promoter



ARE YOU AN EcoTURIST?

THANK YOU



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