Community Involvement

EUROPARC 2021
Who are we?

• Registered Social Landlord, established September 2008 as the first LSVT in North Wales

• Over 4000 homes in the county of Conwy

• Invested £30m to attain Welsh Housing Quality Standard by 2012

• Employ 170 staff with turnover of £20M

• Committed to deliver Environmental Improvements across our portfolio
Our approach to regeneration

Site selection based on approved methodology

• Functionality
• Play provision
• Habitat creation
• Biodiversity
• SuDS
• Skills & Employment
• Local identity and Placemaking
Peulwys & Tre Cwm Estates
Plutchik’s Model of Emotions
Community Consultation
Consultation Results

Emotional Response (All stations)

- Total Positive responses: 79%
- Total Negative responses: 21%
Community Aspirations

Better play for children
Enhanced green spaces
A cleaner environment
Involving the community

- **Initial consultation** (Aspirations and Design Brief)
- **Community Feedback** (Have we got it right?)
- **Create “Friends of…” group** (to keep dialogue open)
- **Engage with local school** (Align activities with curriculum)
- **Community event days** (Spring bulb planting, woodland creation..)
- **Economic benefits** (Making investment go further)
  - Training opportunities (Level 1 Horticulture)
  - Employment opportunities (Local labour built into contract)
Involving the next generation
Carreg Peulwys Stone

Carreg: galch yw ‘Carreg Peulwys’ sy’n pwyso dros 4 tunelli. Ffurfwyd y garreg yn wreiddiol ar wlaud moroedd trofannel tua 300-350 milwain mlynedd yn ôl. Roedd hyn mewn amser pan oedd Cymru (a Pharc Peulwys) wedi’u lleoli yn ymyl y cyhydodd fel rhan o gyfandir mawr eang o’r enw Pangaea. O ganlyniad, gellir dod o hyd i amrywiaeth o flosilau morol gwahanol o fewn y garreg.
Mae ‘Carreg Peulwys’ wedi’i chloddio o’r chwarel garreg llwyd ola’n dal i weithredu ar Ynys Môn. Bu’r chwarel ddarparu’r cerrig a’i defnyddio wedi thynnu i’r Adnabydd Menai a Britannia rhwng 1819 a 1850. Dewiswyr y garreg yn ôl iawn i’r meini adlewyrchu trefladadau gyfoethog, leol chwarel garreg galch yn yr ardaloedd, ac mae’n dathlu cwbhad gwraith adfywiol amgylcheddol ym Mharc Peulwys ym mis Mai 2014.
Mae’r arbsgrif yn seiliedig ar ymchwil gan ddiddymio o Ysgol Tan Y Marian.

The ‘Peulwys Stone’ is a single block of limestone that weighs over 4 tonnes. It was originally formed 300-350 million years ago on the bed of a tropical sea. This was at a time when Wales (and Parc Peulwys) resided near the equator as part of a global supercontinent known as Pangaea. As a result, this stone will be filled with hundreds of different marine fossils.

The ‘Peulwys Stone’ comes from the last remaining grey limestone quarry still in operation on the Isle of Anglesey. The quarry provided stone to help construct the Menai and Britannia bridges between 1819 and 1850. This stone has been carefully selected to reflect the rich local heritage of limestone quarrying in this area, and celebrates the completion of the Parc Peulwys environmental regeneration works by Cartrefi Conway in May 2014.

This inscription was compiled based on research by pupils of Ysgol Tan Y Marian.
Skills & Employment
Community Woodland
1600 trees planted by volunteers
Natural Play
Natural Play
Questions?

Diolch / Thank you