

Creu cymunedau i fod yn falch ohonynt

Creating communities to be proud of















Community Involvement

EUROPARC 2021











Who are we?

- Registered Social Landlord, established September 2008 as the first LSVT in North Wales
- Over 4000 homes in the county of Conwy
- Invested £30m to attain Welsh Housing Quality Standard by 2012
- Employ 170 staff with turnover of £20M
- Committed to deliver Environmental Improvements across our portfolio



Our approach to regeneration

Site selection based on approved methodology

- Functionality
- Play provision
- Habitat creation
- Biodiversity
- SuDS
- Skills & Employment
- Local identity and Placemaking





Creating communities to be proud of

Peulwys & Tre Cwm Estates

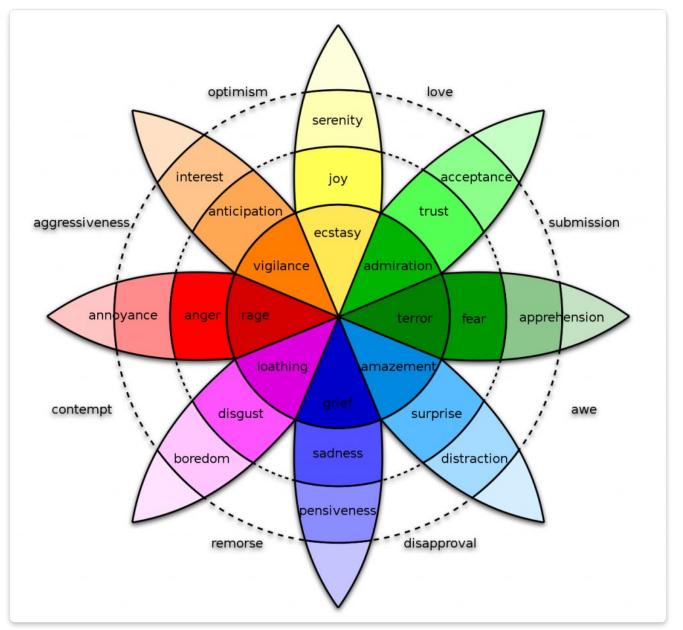








Plutchik's Model of Emotions



Community Consultation



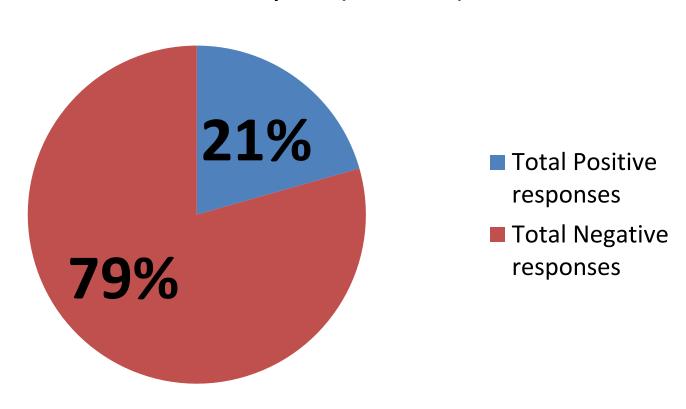






Consultation Results

Emotional Response (All stations)



Community Aspirations

Better play for children

Enhanced green spaces

A cleaner environment







Involving the community

- Initial consultation (Aspirations and Design Brief)
- Community Feedback (Have we got it right?)
- Create "Friends of..." group (to keep dialogue open)
- Engage with local school (Align activities with curriculum)
- Community event days (Spring bulb planting, woodland creation..)
- Economic benefits (Making investment go further)
 - Training opportunities (Level 1 Horticulture)
 - Employment opportunities (Local labour built into contract)



Involving the next generation





Skills & Employment















Natural Play





Natural Play









Questions?



Diolch / Thank you

