Speakers’ Corner

EUROPARC Conference 2022
What is the speakers’ corner?

A marketplace of ideas…
where EUROPARC Members take the stage
to shine a light on their work
What is the speakers’ corner?

• 7 presentations
• 7 minutes / 3 slides each
What is the speakers’ corner?

• No questions or debate

If you want to follow up with the speakers, please meet them at the break or use the conference app
Rich kids of Mother Earth

Rosie Corner
Local Plan Officer
Yorkshire Dales National Park Authority
United Kingdom
RICH KIDS OF MOTHER EARTH

@RICHKIDSOFMOTHEREARTH
@GREATPLACE_LAKESANDDALES
Principles of seal-friendly tourism in Saimaa area, Finland

Sanna-Kaisa Rautio
Specialist
Metsähallitus, Parks & Wildlife
Finland
Saimaa ringed seal

- Landlocked
- Endangered
- Population size 420–430 individuals
Moulting season

• Saimaa ringed seals shed their fur in the spring, culminating from May to early June

• In the moulting period the Saimaa ringed seals can be seen lying on the rocks during the day

• At other times, the Saimaa ringed seals stay in the water, resting on rocks or in a snow nest, mainly at night

• Successful moulting requires the dry fur, the seals stay in open sunlight to dry the fur
Principles of seal-friendly tourism in Saimaa area, Finland

- All 12 seal cruise companies in Saimaa region were invited to the workshop 11/2021, together with the authorities.

- The principles were formulated by the “Timeout” method, which is a new way to generate and have constructive discussions.
Ecotourism for all in Catalonia

Beth Cobo
CEO & Founder
Trescalia
Spain
ECOTOURISM FOR ALL IN CATALONIA

ACCESSIBILITY

EXPERIENCES
WHAT’S NEXT?

• Evaluate companies and destinations from a universal perspective
• Identify ecotourism resources under universality criteria
• **Design universal experiences**
• Communicate with a universal perspective
• Integrate different users to enjoy a universal experience

REDISCOVER NATURAL AREAS IN AN INCLUSIVE AND GUIDED WAY

Technical guide on the creation of "universal ecotourism experiences", ecotourism for all.

June 2022
ECOTOURISM FOR ALL

It is considered necessary for the opportunity that many companies can design and offer ecotourism experiences for everyone and especially for many people who have not been able to access the range of ecotourism experiences that are offered and will be offered in Catalonia.

Beth Cobo
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From communication to engagement

Silvia Argentiero
Communication & social media manager
Ente Parco Nord Milano
Italy
From communication strategy

Community engagement

Business involvement
Community engagement

**DISSEMINATION**
- Park’s pills
- Networking, partnership and sponsorship
- Communication exchange
- Visual identity

**AWARENESS**
- Park’s Ambassadors
- Social Network strategy
- Communication exchange
- Visual identity

**ENGAGEMENT**
- Fundraising campaigns
- Collective plantation

**LISTENING**
- Online tools to listen to the public
Business involvement

- Free donations to the park
- Support the park initiatives through sponsorship
- Organization of volunteer days for business employees and their family
- Join fundraising campaigns from the web site

Parco Nord Milano in 2020-21 has involved 50 companies earning around 580,000 €

From fundraising campaign has been collected in 2021 almost 28,000 € from over 100 donors
Center for Energy, Environment and Resources – CENER 21

MSc Nadira Berbić
Project Manager
CENER 21
Bosnia and Herzegovina
EUROPARC Conference
4 May, 2022

Center for Energy, Environment and Resources – CENER 21
Sarajevo, Bosnia and Herzegovina, 17 full-time employees

Host of the National Cleaner Production Centre for Bosnia and Herzegovina (NCPC BiH)

Mission: to contribute to sustainable development in South East Europe deploying technical expertise in the areas of:

- Biodiversity and Ecosystems
- Climate Change Mitigation and Adaptation
- Circular Economy and Resource Efficiency
- Human Health and the Environment

Membership:

- UNEP MAP Barcelona Convention
- RECPnet – the Global Network for Resource Efficient and Cleaner Production
- Climate Technology Centre and Network (CTCN)
- United Nations – Convention to Combat Desertification (UNCCD) CSO
- Circular Economy Club
- Global Waste Cleaning Network
Our impact

- Environmental Strategy of Bosnia and Herzegovina - BiH ESAP 2030+ (SEI-Government of Sweden)
- ZeroCO2MED (Interreg MED)
- ClimaProof (UNEP Vienna – Austrian Development Agency)
- Climate Bridges (GIZ-EUKI)
- Devouring Architecture (Prince Claus Fund and Goethe Institute)
- DINALPCONNECT: Transboundary ecological connectivity of Alps and Dinaric Mountains (Interreg ADRION)
- Achieving biodiversity conservation through creation, effective management and spatial designation of protected areas and capacity building (UNEP-GEF)
- ECO KARST–ecosystem services of karst protected areas – driving force of local sustainable development (Danube Transnational Programme)
- Delivery of Technical Support for Coordination and Development of the Sixth National Report of Bosnia and Herzegovina to the Convention on Biological Diversity (UNEP-GEF)
- and medium-size local projects

CENER 21 established strong and sustainable partnerships among decision makers, institutional bodies, and experts to generate long term effects for prominent measures with transferring and mainstreaming potential.
Perception about Outdoor Sports by Protected Areas Managers

Teresa Pastor Ramos
Projects and ECST manager
EUROPARC Federation
Spain
Outdoor sports in general are **not seen as a major problem in the majority of Protected Areas** but rather could bring **benefits**.
Most popular sports in Protected Areas

- Hiking: 88%
- Mountain Biking: 57%
- Cycling: 53%
- Running Orienteering: 50%
- Horse Riding: 39%

Most common perceived negative impacts caused by outdoor sports in protected areas:

1. Disturbing wild fauna
2. Parking issues
3. Practicing in restricted areas
4. Conflicts with other users
5. Overcrowding
6. Practicing at forbidden times
7. Littering
8. Trampling plants
9. Wildfires

Erosion and wildfires are also mentioned as concerns in the diagram.
Does the PA engage with the sports sector?

- **Yes**: 65%
- **No**: 35%

Who does the PA engage with?

- Local sport clubs: 52%
- National sport association(s): 31%
- International sports federation(s): 16%
- Other entities: 1%

Means of engagement:

- **None**: 9%
- **Other**: 10%
- Targeted campaigns or programmes: 22%
- Participating in/leading a project together with outdoor sport representatives: 30%
- Formal meetings (e.g., regular scheduled meetings): 43%
- Events (e.g., networking, raising awareness on a cause, etc.): 46%
- Social media or other online platform: 51%
- Informal meetings*: 66%

*eg: random encounters between rangers and outdoor sports practitioners
SPEAKERS’ CORNER

Sports for healthy parks

Timea Izsak
Ranger
Apuseni Nature Park Administration
Romania
Nature is My Home as well

Sports for healthy parks
- A cleaning adventure in partnership for nature and people -

Timea Izsak, Ranger at Apuseni Nature Park Administration
CONTEXT

Clean mountains
Nature for People
Limited resources
Technical expertise
Desire/Availability
Commitment

- 1 Lake (826 hectares)
- 1 Pothole
Thank you!

- 10+ Tons of garbage
- 4500+ fragmented
- 200 devoted volunteers (age 13 - 80)
- Local/National awareness raising
- New partnerships
- Lead by example/Leave no trace
The guardian dog

Nadia Cappai
Parco Nazionale Foreste Casentinesi,
Monte Falterona E Campigna
Italy
IL CANE DA GUARDIANIA

del Parco Nazionale delle Foreste Casentinesi, Monte Falterona e Campigna