

12. Mind Factory

**Sustainable Agriculture. Communicating
with farmers and the public to protect the
landscape**



EUROPARC
CONFERENCE
2.-6.5.2022
NATIONALPARK
NEUSIEDLER SEE - SEEWINKEL
AUSTRIA

OUR TIME TOGETHER (14:00 – 17:00)

PRESENTATION
OF THIS
MIND FACTORY

FEW CRUCIAL
NEWS ABOUT
AGRICULTURE

CASE STUDY
PRESENTATION
by the EUROPARC
Transboundary Area Binntal
Veglia Devero
+
Questions & Answers

BREAK

around
15,30

DEBATE

FINAL
CONSIDERATIONS
(AND PREPARATION
FOR THE YOUTH
INTERVIEW)

PRESENTATION
OF THE
MIND FACTORY



This Mind Factory will look at how communication and collaboration can help improve biodiversity and landscape protection.

We will especially dive into the communication between Protected Area managers and farmers.

For sustainable agricultural practices, the public and consumers will also need to be involved in the dialogue.

How can we do that effectively? How can we best utilize implicit information, personal attitudes, new technologies and traditions?

PRESENTATION
OF THE
MIND FACTORY



Conclusions/feedback
of this afternoon will be collected
by special **youth “Conference Ambassadors”**
that will interview the facilitator of this Mind Factory asking the follow :

- **What are the key issues related to your topic?**
- **What are the problems/challenges of participants?**
- **What were the solutions / main topics discussed?**
- **How can EUROPARC help?**

SO, IN YOUR DISCUSSION, PLEASE CONSIDER THESE QUESTIONS AND THINK

**WHAT WOULD YOU LIKE TO COMMUNICATE TO THE YOUTH
ABOUT SUSTAINABLE AGRICULTURE IN PROTECTED AREAS?**