



◀ National Parks

The restoration opportunity: How did we come to Think Big?

March 2022

UK National Parks



Pre 2019

- UK level working... not a vision of unity
- National Park Partnership... lessons to be learned
- Changes in corporate/sponsorship and political landscape
- Glover review
- COP26 Glasgow 2020

2019... a re-think...

- NPP – host a work shop to focus attention and respond to changes in the corporate landscape
- CEO's identify the “big idea” is around large-scale restoration and response to climate change
- National Parks England – statement on climate change developed including noting that NPs can be a leading part of the response through partnership working (but need more funds).
- Chairs agree to focus on COP26.

Making it a reality... Net Zero with Nature

- NPP approach – amplify and accelerate
- Aggregated the opportunities across the NPs (project criteria) established
- No longer £100k but rather a £200m+ prospectus
- Skills and knowledge draw from partnership
- Scale and ambition of conversation transformed through talents of our partner and through aggregation of the larger opportunity.



This is a 2 year+ pro-bono partnership, meaning that Palladium has pledged to give its time and expertise completely free of charge to the UK National Parks.

Who are Palladium?

Palladium Group is an international ‘positive impact’ consultancy, employing over 2,500 people across the world. They have significant experience of developing and then managing nature-based solutions projects in developing countries. One of their specialisms is in establishing sustainable funding models for nature restoration.

NPP approached Palladium in summer 2020 to talk about support for *Net Zero With Nature* (funding nature restoration projects across the National Parks).

Palladium wanted to collaborate to investigate sustainable income generation for nature restoration, noting that the NZWN portfolio contains £200m of restoration work. NPP saw this answering a National Park collective need, with potential to provide a route towards unlocking significant investment in National Park nature based projects.

What are the aims of the partnership?

Trying to 'crack the nut' - working with National Park landscapes as a testing space to find workable financing of nature restoration in the UK at scale

To position the UK National Parks as pro-active innovators in the space of nature based solutions and green finance

In a 'Phase #2' to create a facility that blends private, public and philanthropic monies to create long term, sustainable and high level funding for nature restoration in the UK





Making it a reality... COP 26

So what?

- Model for our future working and for National Landscape Partnership
- National programmes have value – brand, scale, UK carbon of interest
- Bigger numbers transform conversations
- Team up – we are experts but we need others...
- Cash and influence
- International v's domestic.
- Focus points inject pace.

For more information:

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