EUROPARC Conference 2022

COMMUNICATING IN THE 21ST CENTURY?

Question your mindset!
Mind Factory conclusions #1, 2, 3, 4

- Overarching topic „Biodiversity“
Mind Factory conclusions #5

- Overarching topic „Transboundary“
Mind Factory conclusions #5

• Overarching topic „Transboundary“
Mind Factory conclusions #5

• Overarching topic „Transboundary“
Mind Factory conclusions #5

• Overarching topic „Transboundary“

Task III:
(1) How do you communicate the outcome of your scientific research?
   - To whom?
   - How?
   - If not, why?

(2) What are the main issues when it comes to communicating scientific facts?

(3) What could be helpful to make this easier for you and/or to improve the communication of science?
Mind Factory conclusions #5

• Overarching topic „Transboundary“
Mind Factory conclusions #5

• Overarching topic „Transboundary“
Mind Factory conclusions #6

- Overarching topic „Transboundary“
Mind Factory conclusions #7

- Overarching topic „Transboundary“
Mind Factory conclusions
#8, 9, 10, 11

• Overarching topic „People & Culture“
Mind Factory conclusions #14, 15

• Overarching topic „Youth“
Mind Factory conclusions
#16, 17, 19

• Overarching topic „Parks of the Future“
Mind Factory conclusions #20

• Overarching topic „Transboundary“