



**Kick off Meeting IE GREENHEALTH**

“Sustainable protected areas as a key value for human well-being”

**“Sierra Espuña” Regional Natural Park**

**DG Natural Environment**

**Regional Minister on Environment, Mar Menor, Universities and Research**

**Region of Murcia**

**9th & 10th May 2023 : Agenda**

**MONDAY, 8th May 2023**

Partners’ arrival to MURCIA, Capital of Murcia Region

20:30 Meeting Point [Plaza Santa Catalina](#) → Informal dinner

**TUESDAY, 9th May 2023**

8:00 h - Meeting at Murcia City Centre ([Bus Stop Glorieta de España, 1](#))

Moving to “Sierra Espuña” Regional Natural Park, Murcia Region (Bus)

Venue: *Hotel Jardines de la Santa, [Paraje de la Santa s/n, 30850](#)*

09:30 – 10:00	<b>Official Opening</b> <b>Juan María VÁZQUEZ ROJAS</b> Regional Minister on Environment, Mar Menor, Universities and Research. Government of the Region of Murcia
10:00 – 11:00	<b>Project introduction – Francisco SORIANO &amp; Andrés MUÑOZ</b> <b>General Directorate on Natural Environment, Region of Murcia (LP01)</b> <ul style="list-style-type: none"> <li>• Introduction</li> <li>• Summary of the project: goals, expected results and workplan</li> <li>• Semester 1 – tasks and responsibilities</li> </ul>
11:00	<b>Coffee break and Networking</b>
11:30 – 12:30	<b>Management – Consuelo GARCÍA</b> <b>General Directorate on Natural Environment, Region of Murcia (LP01)</b> <ul style="list-style-type: none"> <li>• Partnership Agreements and FLCs</li> <li>• Reporting</li> <li>• Definition of Steering Committee Members</li> </ul>



<b>12:30 – 13:30</b>	<b>Dissemination – Anna CASTELLI – “EUROPARC” Federation (AP07)</b> <ul style="list-style-type: none"> <li>• Communication Plan Strategy proposal</li> <li>• Elements to be implemented by partners</li> <li>• Appointment Communication Managers</li> </ul>
<b>13:30 – 14:30 Sustainable Lunch &amp; Networking</b>	
<b>14:30 – 15:30</b>	<b>Methodology for developing the regional analysis</b> <b>Carlota MARTÍNEZ ALANDI- General Directorate on Natural Environment, Region of Murcia (LP01)</b>
<b>15:30 – 16:30</b>	<b>Methodology to identify good practices at regional level –</b> <b>Anna CASTELLI – “EUROPARC” Federation (AP07)</b>
<b>16:30 – 17:00</b>	<b>Final Q&amp;A and Closing</b>
<b>17:30</b>	<b>Bus towards El Berro in Alhama de Murcia. Cultural visit and networking dinner</b>
<b>22:00 Night over at Hotel Jardines de la Santa</b> <i>Paraje de la Santa s/n, 30850</i>	

<b>WEDNESDAY, 10th May 2023</b>	
<b>8:15- 8:30 Hotel Check Out and Gathering Meeting</b> <i>Hotel Jardines de la Santa Paraje de la Santa s/n, 30850</i>	
<b>8:30 – 9:00 Moving to Aula Naturaleza “Las Alquerías” (Bus)</b>	
<b>9:00 – 11:00</b>	<b>Venue location: Aula Naturaleza “Las Alquerías”</b> <b>Capacity-building about Healthy Parks Healthy People programme and toolkit – Anna CASTELLI &amp; Carles CASTELL</b> <b>Europarc Federation &amp; guest from HPHPe commission (AP07)</b>



**11.00 - Coffee break and bus towards Murcia Snow Wells : “Pozos de la Nieve”**

**12:00-13:30** Snow Wells visit: “Pozos de la Nieve” and special Murcia “forest therapy” experience

**13:30-13.45** OPEN Q& A: **Francisco SORIANO, Andrés MUÑOZ & Consuelo GARCÍA**  
General Directorate on Natural Environment, Region of Murcia (LP01)

**13:45-14:00** Closing remarks – **María Cruz FERREIRA-COSTA**  
Director General on Natural Environment, Region of Murcia

**14:00-14:30**– Moving to “La Perdiz” Restaurant (Bus). “*Sierra Espuña*” Regional Park

**14:30 – 16:00** Sustainable Km0 Lunch & Networking. Farewell gathering

**17:00** – Departure by bus from “*Sierra Espuña*” Regional Park towards Murcia City Center

**19:00** – Approximate arrival time to Murcia Center. END