

EUROPARC Webinar

**5** July 2023  
14:30 CEST

Welcome everyone!

**Connection to Nature:**  
supporting people living with dementia and their carers.

Organised by:



Healthy Parks  
Healthy People  
EUROPE



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[europarc.org/europarc-webinars](https://europarc.org/europarc-webinars)



## Some important welcome notes



We are recording



Put your camera on if possible



Write your name and organisation



Use the chat for questions



Recordings are stored [here](#)



At the end, fill in the evaluation form on the chat, we value your feedback!

# Today's agenda



1. Welcome and introduction to the webinar - Peter Rawcliffe, EUROPARC Federation Council

2. An introduction to thinking differently about dementia - Gordon Malcom, Programme Leader of Training, Research and Consultancy, Dementia Adventures, UK

3. Case Studies

"Improving accessibility and expanding learning and engagement opportunities at Bradgate Park, Leicestershire, England" - Gordon Malcom

"Dementia-friendly Region - We 5 in Wienerwald at Biosphere Reserve Wienerwald, Austria" - Susanne Käfer Headmaster of Sparbach Nature Park Office and volunteer in "We 5 in Wienerwald"

4. Final questions and conclusions

# EUROPARC Federation



Our programme focus areas include:  
Nature protection & ...

Health  
Agriculture  
Marine, Fishing  
Tourism  
Climate change  
Large carnivores  
Cross-border cooperation  
Culture  
Youth  
Sport

The largest network of European Protected Areas  
(parks, reserves, Natura2000 and other categories)

Around 400 Members representing thousands of  
PAs in 37 countries

Offices in Regensburg - DE (headquarters),  
Brussels-BE, Barcelona-ES  
(+ in The Netherlands, UK, Italy)

8 National/inter-national sections

# HPHPe vision



Healthy Parks  
Healthy People  
EUROPE

## Our vision

Happier and healthier  
people more connected to  
nature-rich Parks and  
Protected Areas



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# HPHPe pillars



Healthy Parks  
Healthy People  
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## Our key pillars

- Making the case
- Building partnerships
- Developing capacity and practice
- Connecting people and nature



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Programme



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# Developing HPHPe in practice

- Development of more targeted green health programmes
  - Partnerships with the health and other sectors
  - Focus on health conditions and health inequalities
  - Monitoring and evaluation of health outcomes
  - Communications
- Staff and organisational training and capacity building
- Embedding five ways well



# Developing HPHPe in practice



- Webinars and workshops to share knowledge
- A growing suite of case studies to inspire your activities
- Guidelines and key messages for effective communication
- A toolkit for Protected Area Managers and Staff
- Active learning through the Interreg Europe [GREENHEALTH project](#)

Find our more at

<https://www.europarc.org/knowledge-hub/health-greenexercise-hphpe/>





# Get engaged!



Healthy Parks  
Healthy People  
EUROPE

## Join our LinkedIn Group

<https://www.linkedin.com/groups/12732694/>

## Submit a case study

<https://www.europarc.org/knowledge-hub/submit-case-study/>

## Join our Commission

For more info: [anna.castelli@europarc.org](mailto:anna.castelli@europarc.org)



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