



Connecting People & Parks
since 1973



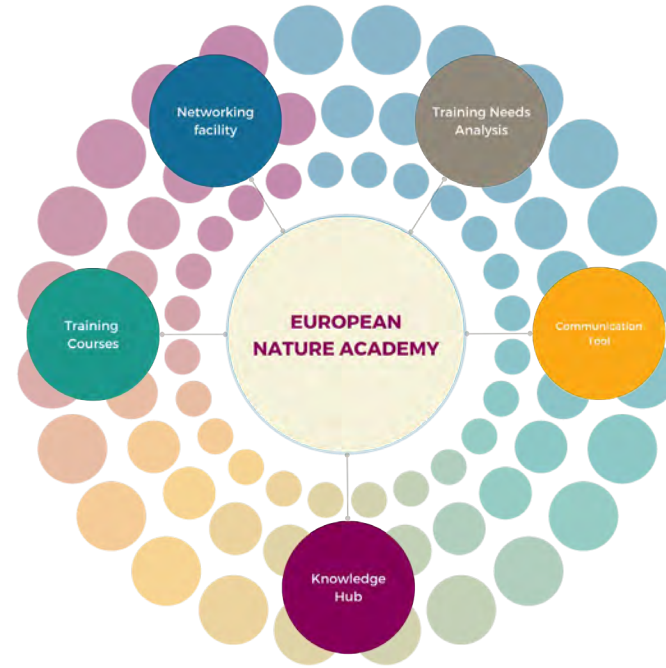
LIFE ENABLE ***Workshop No. 5***

Re-thinking what nature protection is: how do we market hope?

Neil McIntosh, Project Manager

Sandra Grego, Project Officer

EUROPARC Conference 2023 – Tribute to our landscape
Where nature and people meet in harmony



LIFE ENABLE

Workshop No. 5

Re-thinking what nature protection is: how do we market hope?

*The project and all actions are made possible with support
from the LIFE financial instrument of the European
Community*



W e l c o m e !



How do we market hope?



**Tribute to our landscape,
where nature and people
meet in harmony**

**We'll look at this form
three levels:**

EUROPARC Conference 2023

**Global
PA/ local
Personal**





Group exercise

Who are we?

**Do we need to re-think
nature protection?**

**What are your hopes for
your PA/ nature?**



**Tribute to our landscape,
where nature and people
meet in harmony**

EUROPARC Conference 2023



The 2030 Agenda for Sustainable Development

Earth Summit
Millennium Summit
"The Future We Want"

"Transforming our world: the
2030 Agenda for Sustainable
Development"



Photo: Unsplash



SUSTAINABLE DEVELOPMENT GOALS

How familiar are you with the 17 SDGs?



Pick one of the 17 SDGs

How does your PA
contribute to
sustainable
development?

Now, pick 4 more



**Where is your PA
on the harmony
scale?**



***Tribute to our landscape,
where nature and people
meet in harmony***

**“... the quality of forming a
pleasing & consistent
whole ...”**

**“... the state of being in
agreement or concord ...”**



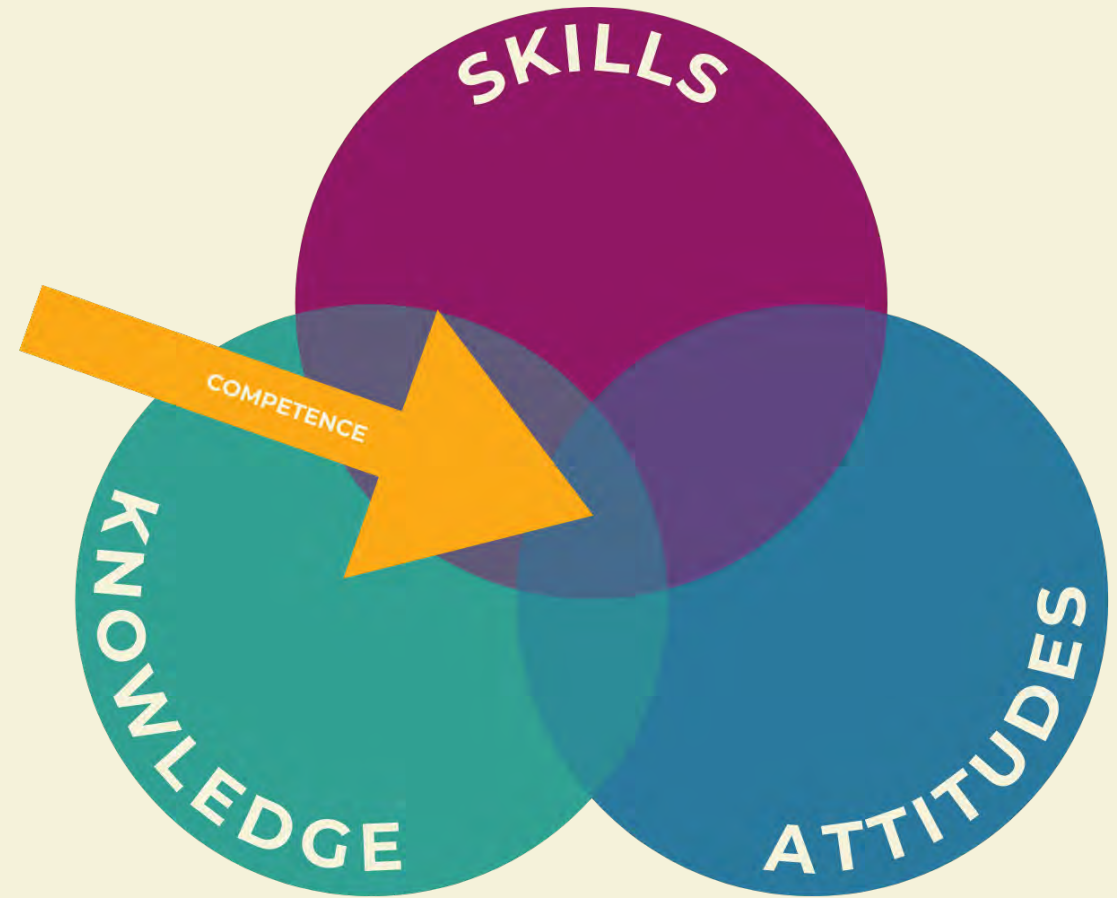
Who do you work with?

What is their contribution to your vision?



Landscape is about the interactions between earth, nature and man and also the connections between past, present and future.

Competencies







How can we change our
behaviour
(and that of others)
to achieve harmony?

Is how we work more
important than what we
do?



What skills, knowledge & attitudes do we need to engineer change?

Which skills, knowledge & attitudes are most important for PA harmony?

Which competencies would you most like to develop?

LIFE ENABLE

Creating the European Nature Academy for applied Blended LEarning



- 2021- 2024
- 7 Partners from 7 countries

Photo: Sandra Grego



The project and all actions are made possible with support from the LIFE financial instrument of the European Community

Competence-based blended learning for Europe's Natura 2000 and Protected Area Managers

The European Nature Academy, is an innovative tailor-made training hub designed to help Natura 2000 and Protected Area managers achieve their priorities for nature.

Strengthen your professional skills and network with you peers!

[Start the courses now](#)

Start learning new skills

[View all courses](#)

Strengthening the role of Natura 2000's key players.

Natura 2000 and Protected Area managers are integral to ensuring progress towards the ambitions of the EU 2030 Biodiversity Strategy at a local, national, and European level. This is why we invite you to:

- ✓ Discover our rich interactive library of learning resources
- ✓ Take part in Online events and workshops
- ✓ Enhance your skills to contribute to the effective management of Marine and Forest ecosystems
- ✓ Network and share experiences



What will you learn today?



Sustainable Tourism: Training for Tomorrow

Sign up to access the material <https://silt.registration.gra.com/>



Core competencies for effective management of Natura 2000 & Protected Areas across Europe

A blended course delivered in a F2F event + 10 online modules. This course focuses on the core skills, knowledge and attitudes that you need to apply in your daily work. Through these modules, you will develop the competencies required to improve the...

EUROPARC Federation FUNGOBE

90% COMPLETE

[Continue](#)



Tools for Natura 2000 Forest Managers

Explore forest habitats and species, and their ecology in light of planning and management of activities in Natura 2000 sites.

E.C.O.I.T.E.S.A.F.FUNGOBE

85% COMPLETE

[Continue](#)



Tools for Natura 2000 Marine Managers

Developing professional competencies for the conservation of marine biodiversity.

MidRYNIFUNGOBE

21% COMPLETE

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Train the Trainers Course

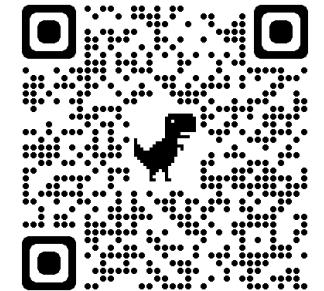
This course will help you design and deliver online learning experiences.

EUROPARC Federation

100% COMPLETE

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europeannatureacademy.com



EUROPEAN NATURE
ACADEMY

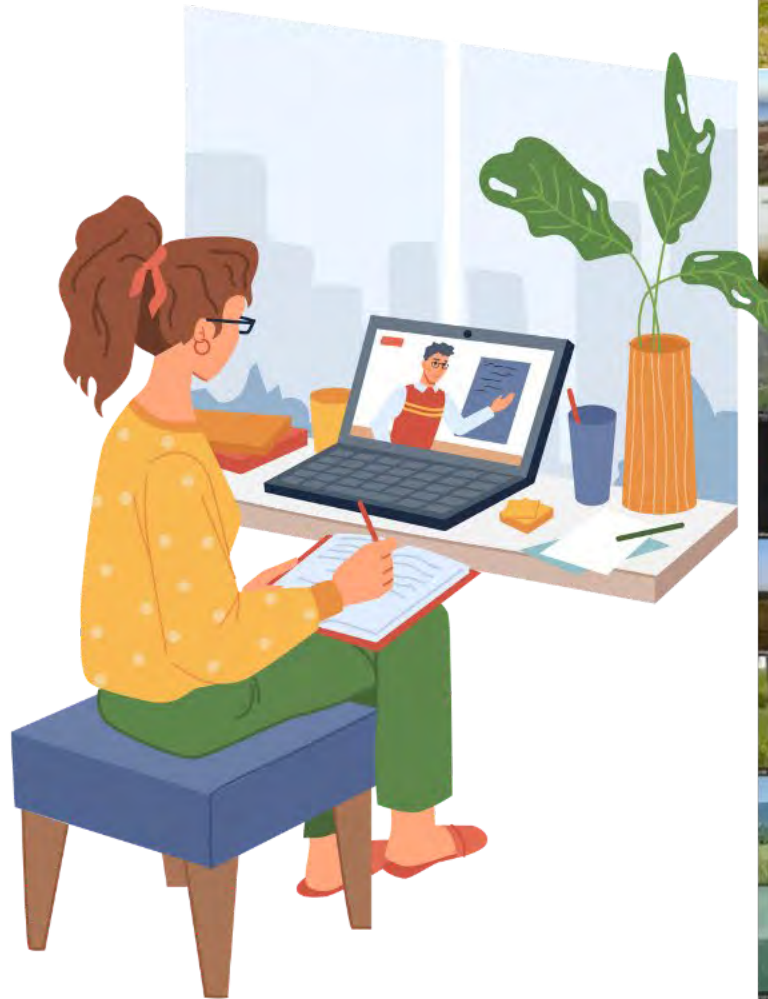
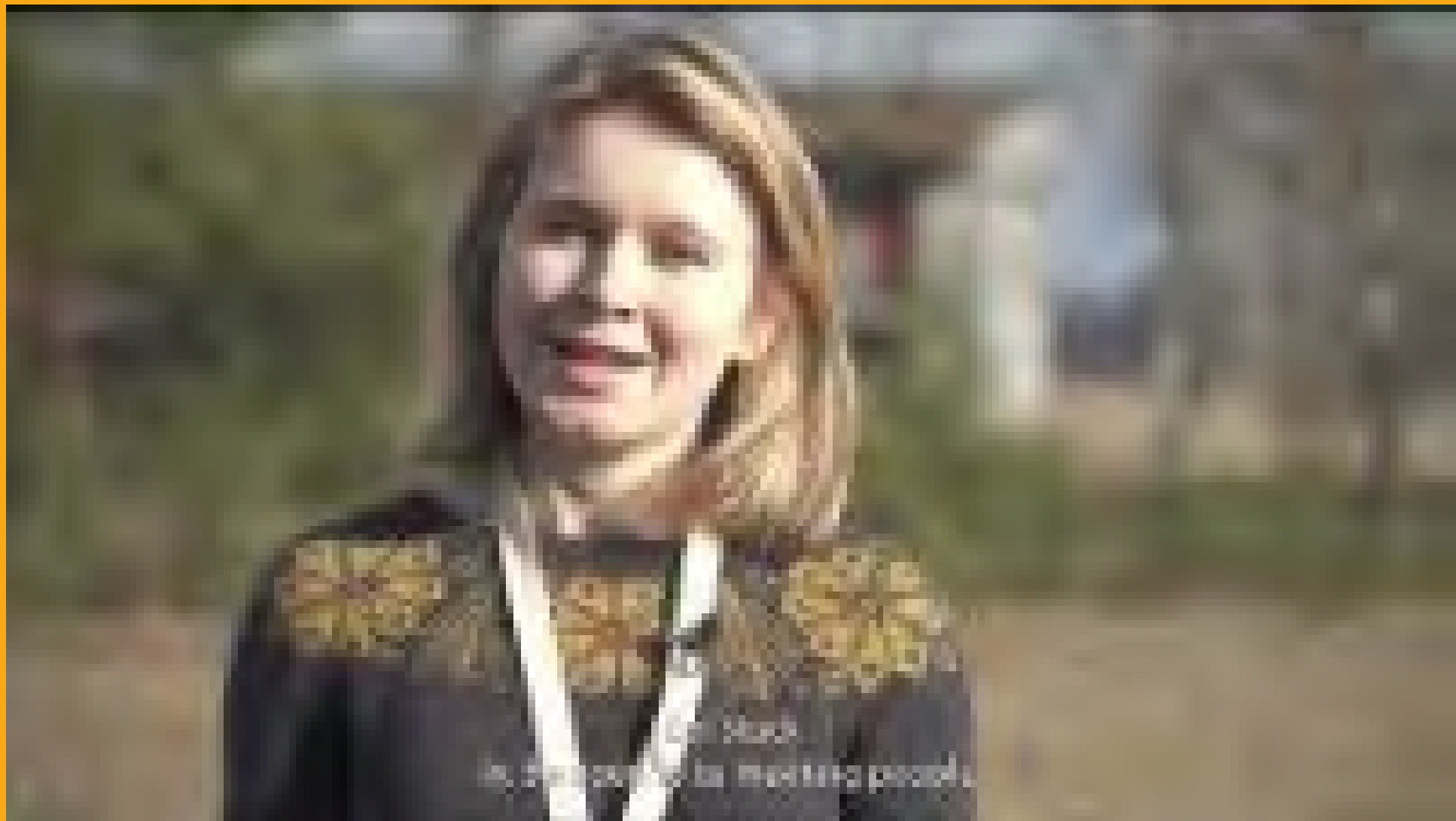


Photo: Canva, Sandra Grego



Voices of Natura 2000 Managers



European Nature Academy

Competence-based capacity-building for **Natura 2000 and Protected Area managers**

EUROPEAN NATURE
ACADEMY



- European training hub with **cost-free training courses**
- Focus on **Marine**



Key project dates

Improve your
Protected Area
management skills!

Call for applications

Selection of 1st intake
of participants

Face-to-face
induction meeting

1st delivery of online
training modules

Forest & Marine online
modules + fieldtrips

Trainee trainers
course

Selection of 2nd intake
of participants

Become a trainer
in your country!

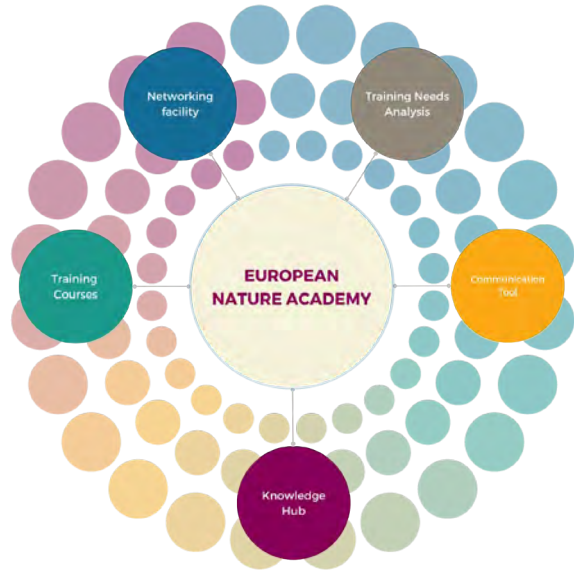
2nd delivery of online
training modules

2022

2023

2024

LIFE ENABLE | Where are we now?



Oct to Dec 2023 - Train the Trainers course

- Up to 7 online sessions - 18 Oct & 29 Nov 2023
- TtT Workshop, Schneverdingen, Germany - 4 to 8 Dec
- F2F 3-day training workshop

Oct to Dec 2023

- Recruit 2nd tranche ~100 participants

Jan to March 2024 – 5 Mini Courses

- Training practice with 2nd tranche intake ~100 participants
- 2nd tranche organised into ~10 PODs
- Each course developed & delivered – 4 to 5 online modules over 6 weeks
- LIFE ENABLE Project team trainers buddy ENA trainers

- ENA Trainee Trainers develop the courses
- Project team provide technical advice & support
- All mini courses completed by mid March.

European Nature Academy MOOC

Learning gateway to ...

- 4 Training courses
- Knowledge Hub
- Training Needs Analysis
- Professional networking

- Re-use existing ENA courses, content & materials
- Develop & deliver structured online courses
- Self-selection of courses/modules
- **Include active peer-to-peer co-learning content**

Professional network of ENA Trained Trainers

**Are you hopeful
for your PA?**

**What practical
actions can you
take to make your
hopes reality?**

Contacts



Talk with us!

**Neil McIntosh,
Project Manager**

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**Sandra Grego,
Project Officer**

sandra.grego@europarc.org



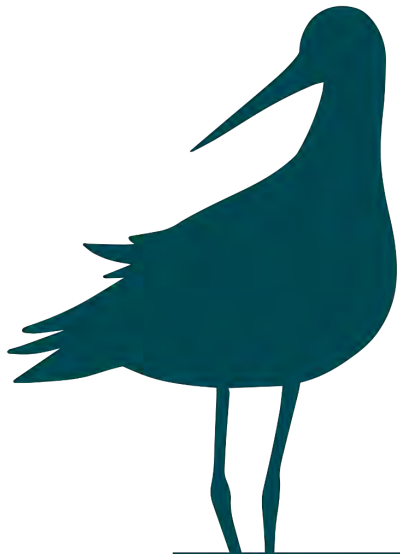
YOU THANK
FOR
YOUR
PATIENCE



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since 1973



EUROPARC Conference 2023

TRIBUTE TO OUR LANDSCAPE

Leeuwarden | The Netherlands | 3-6 October 2023

WHERE NATURE AND PEOPLE MEET IN HARMONY

