



**DIGITIZE
THE PLANET**

We digitize the rules for the use of nature



The Problem

Increasing people in the outdoors and nobody knows the rules.



The Consequence

- **Pressure on the environment**
- **Damage to nature**
- **Dissatisfied tourists**
- **Conflicts with local communities**



This can not be solved with Rangers and signs



A scalable solution can only be achieved with digitization.



**The information
must be integrated
in every digital
service**

**To achieve that we are
defining an international
standardized data format.
The result will be open data.**



**The journey starts
long before leaving
home...**

**Only with digital information
can you reach guests before
they depart for their
destination.**



**DIGITIZE
THE PLANET**

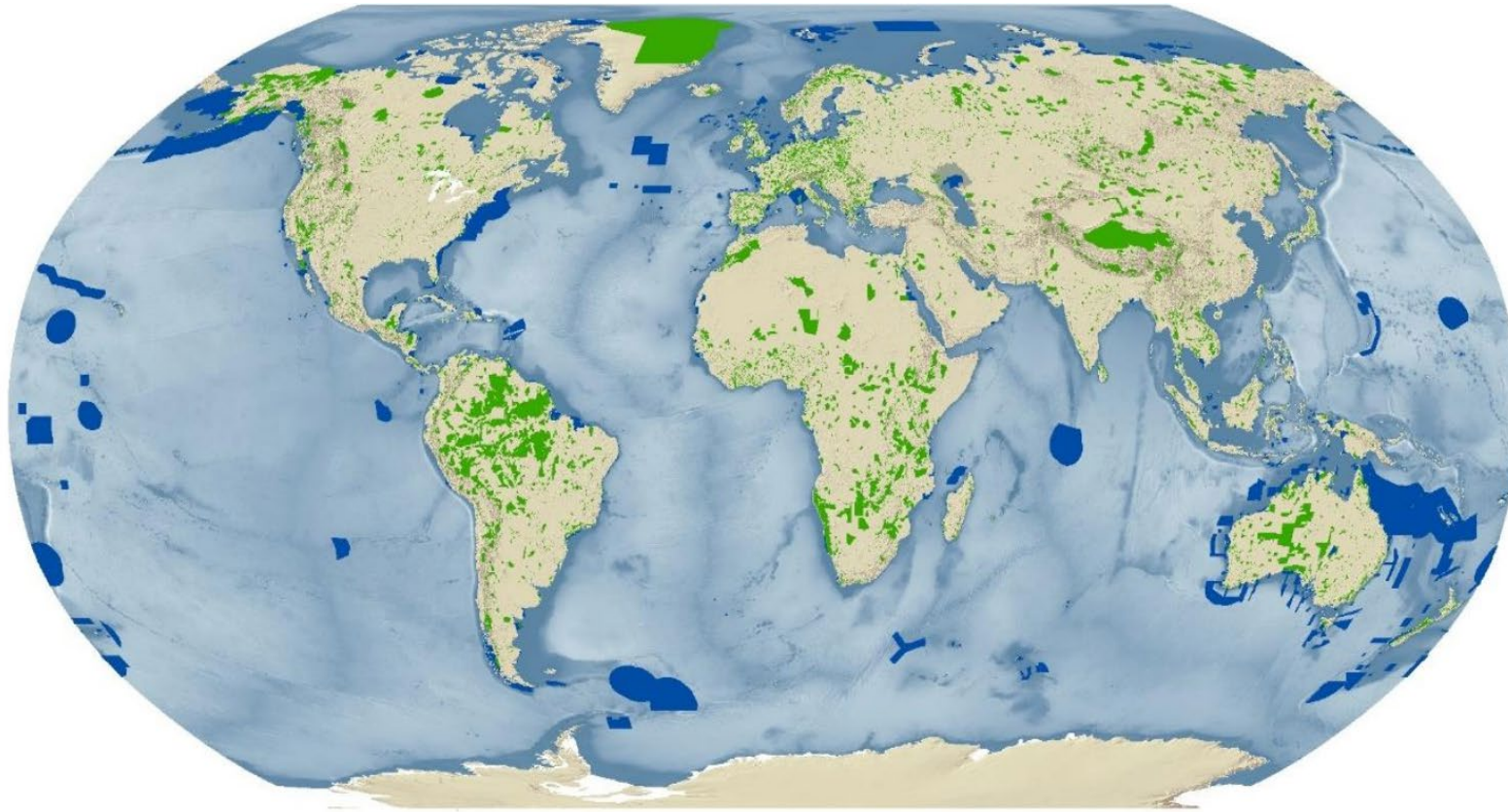
We want to provide visitors an experience with a good-feeling by supporting everyone to enjoy nature according to the rules without burdening it.

We achieve this goal by digitizing all relevant regulations, including laws and local agreements that govern behavior in nature.

Mission

We want to create a global dataset of all protected areas that includes baseline data and rules. We support all digital platforms to use this data through our API.

Protected areas worldwide



Data: Protected planet

	World	Europe	Germany
Number	266.985	176.550	26.000
Coverage	16%	23%	42%

Show Protected Areas and their Rules

Search

[1279]

<p>Harz National Park</p> <p>IUCN: II OSM: relation/90584 WDPA: 103142 Germany <i>Niedersachsen, Sachsen-Anhalt Goslar, Osterode am Harz, Harz</i></p> <p>Show</p>	<p>Hunsrück-Hochwald National Park</p> <p>IUCN: II OSM: relation/4120974 WDPA: 555560847 Germany <i>Rheinland-Pfalz, Saarland Berncastel-Wittlich, Birkenfeld, Trier-Saarburg, St. Wendel</i></p> <p>Show</p>	<p>Jasmund National Park</p> <p>IUCN: II OSM: relation/253073 WDPA: 32667 Germany <i>Mecklenburg-Vorpommern Vorpommern-Rügen</i></p> <p>Show</p>
<p>Saxon Switzerland National Park</p> <p>IUCN: II OSM: relation/1595534 WDPA: 32666 Germany <i>Sachsen Sächsische Schweiz-Osterzgebirge</i></p> <p>Show</p>	<p>Triglav National Park National Park</p> <p>IUCN: II OSM: relation/2668142 WDPA: 2517 Slovenia <i>Gorenjska, Goriška Bled, Bohinj, Jesenice, Kranjska Gora, Bovec, Kobarid, Tolmin</i></p> <p>Show</p>	<p>Aggenstein Nature Reserve</p> <p>IUCN: IV WDPA: 81251 Germany <i>Bayern Ostallgäu</i></p> <p>Show</p>

The platform

The platform is fully functional and the number of content creators is increasing. Outdooractive is the first platform to use the data.



Protected Areas

Protected areas in database	Protected areas with rules
46140	1279



Rules and Regulations

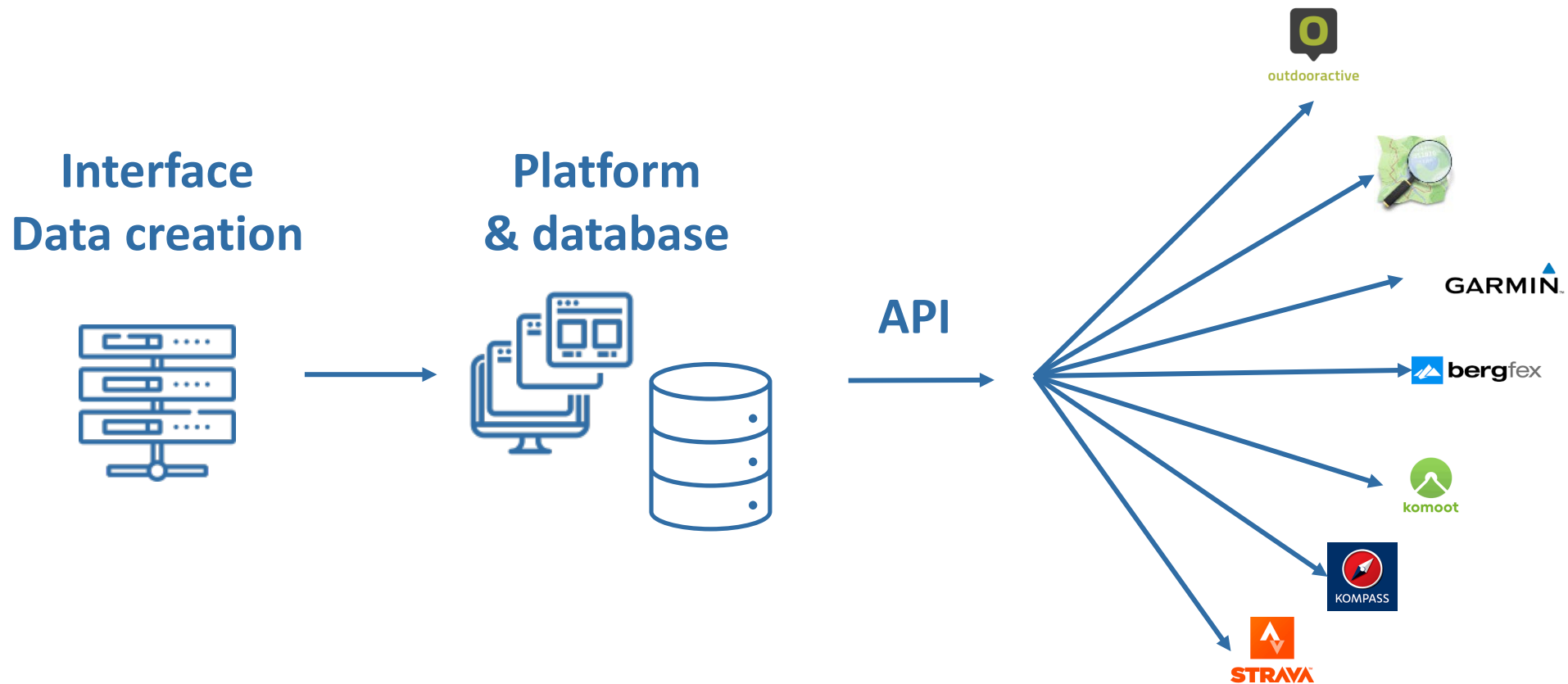
Digitized rules in database	Outdoor activities with associated rules
19154	53



Countries and Digitizers

Countries with rules	Number of active digitizers
4	38

Bundle information and data from different services and authorities in one data hub and use it as Open Data via the API in all channels.



➤ Nationalpark Jasmund



4 / 5 Wanderer am Fuße des Königsstuhls
Foto: Grundner/Werk3, Tourismusverband Mecklenburg-Vorpommern e.V.



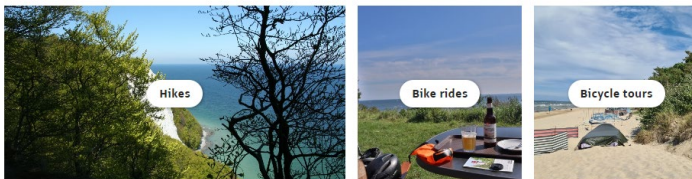
Facts

A national park is a park in use for conservation purposes. Often it is a reserve of natural, semi-natural, or developed land that a sovereign state declares or owns.

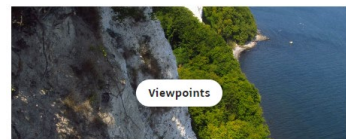
Size: 31.08 km²

Current	Tomorrow	Thursday	Friday
20 °C	16 °C 11 °C	19 °C 11 °C	28 °C 13 °C

Activities in Jasmund



Discover the region



Rules

- Please, keep quiet.
- Please, do not walk off the trails.
- Please, no open fire is allowed.
- Please, use the camping sites.
- Please, do not remove plants or animals.
- Please, do not pick plants.
- Please, do not pick mushrooms.
- Please, do not collect stones or minerals.
- Please, do not feed wild animals.
- Please, do not litter.



Protected areas

The platform shows what is allowed and what is not allowed in a protected area. The protected areas and their rules are imported from **Digitize the Planet**. The rules are then applied to all content that is within a protected area.

Members



outdooractive



Nationale
Naturlandschaften

alpenverein
österreich



LOWA
simply more...



Respektiere
deine Grenzen



Bad Urach



Landkreis
Ostallgäu



hubermedia



Südliche
Weinstrasse
Zum Wohl. Die Pfalz.



Zum Wohl.
Die Pfalz.

green-solutions



alpenverein
österreich



Zugspitz Region



Biosphärengebiet
Schwarzwald



David
Wewetzer



Bayern



VENUS*



Prof. Dr.
Alexander
Dingeldey



Kanton
Obwalden



Deutscher
Skilehrerverband



Outlook

Digitization of the protected assets

You can only protect what you know

Flora

Plants in the protected area with species lists and highlights.



Fauna

Animals in the protected area with species lists and highlights.



Habitats

Habitats of animals and plants in the protected area.



We are all part of the problem.

Let's become part of the solution.

Digitize the Planet e.V.

For outdoor enthusiasts and nature lovers who respectfully move in harmony with nature in nature reserves.



We invite you to join

digitizetheplanet.org



outdooractive

Download this presentation



business.outdooractive.com