

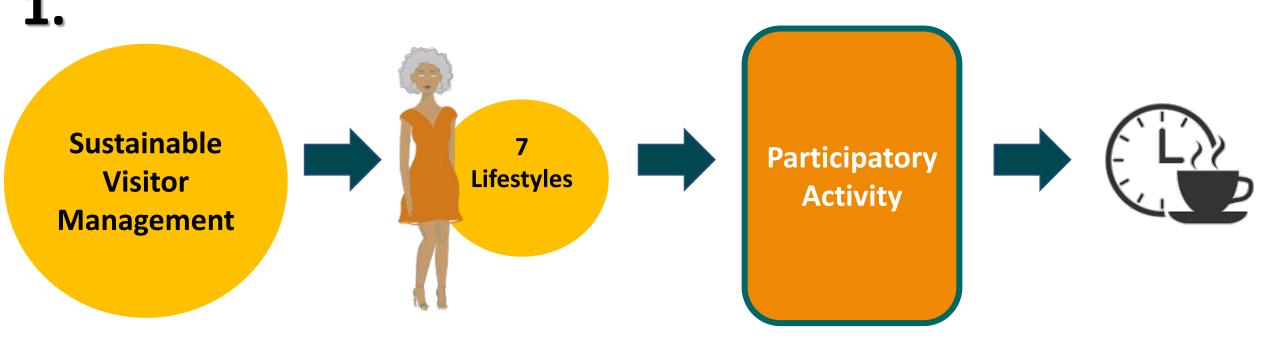


8. Recreation management

Teresa Pastor EUROPARC Marieke Kuipers Puur Water & Natuur **Urs Wegmann** Griffin Ranger GmbH

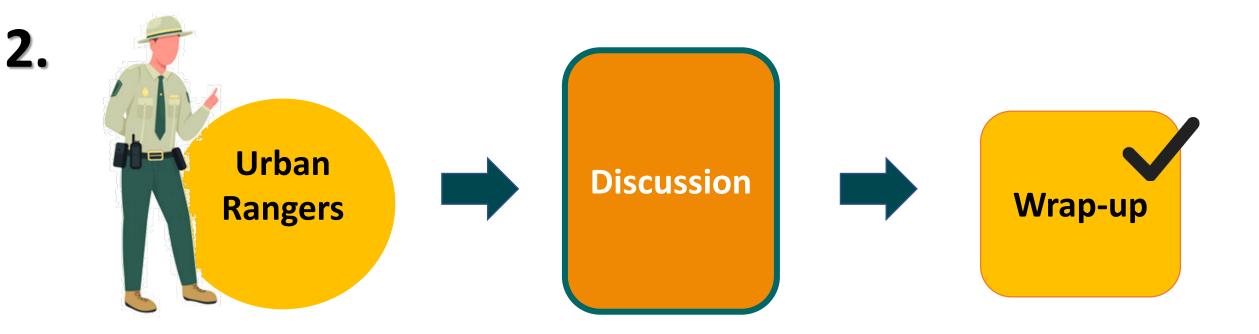
















Sustainable Visitor Management

Zuid-Kennemerland National Park

Marieke Kuipers Puur Water & Natuur







Anneke van Mispelaar Bureau Buiten







4 Tables





Per Table

1. Park manager

2 people

2. A lifestyle 3

2 - 3 people

3. Antagonistic lifestyle

2 - 3 people







For a lifestyle

- what recreation activities they will prefer
- what **impacts** they will more prone to cause
- what parts of the park they will visit most
- what **information** they will like more to receive
- what communication channel they will prefer







Case 1: National Park Zuid Kennemerland

How will the manager make his area **accessible** and **redesign the entrance**?

Pleasure seekers vs. Insight seekers









Case 2: Recreational area Spaarnwoude

The manager sits at the table with two different groups of visitors and discusses the plans

Peace seeker vs. Adventure seeker









Case 3: Municipality of Haarlem

The city planner and the urban ecologist sit down with two lifestyles to come up with a design for the city edge bordering both neighbourhoods.

Harmony seekers vs Style seekers







Case 4: Waterleidingduinen of Amsterdam

The manager will investigate the possibilities to facilitate the adventure seeker. However, the condition is that the breeding bird

populations that may suffer from disturbance by visitors are maintained

Style seeker vs. Adventure seeker









COFFEE BREAK 15 min.







Switzerland

Urs Wegmann Griffin Ranger GmbH





Open discussion & Wrap-Up



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