Tuscan Mining UNESCO Global Geopark
Parco Nazionale delle Colline Metallifere

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Officer in charge for participatory processes and sustainability

EUROPARC Webinar
2 November
10:00 - 11:15 CET

Tools for a Greener Future
Measuring the Environmental Impact of Ecotourism in Protected Areas.

europarc.org/europarc-webinars
The Heat of the Earth
Park established in 2002
7 Municipalities
1085 Km²
34 Mining Sites
5000 Years of Mining History

il paesaggio minerario toscano
10 Municipalities
34 Mining Sites - New sites
42 GEOSITES – new Geosites
16 GATEWAYS TO THE PARK (MUSEUMS & INFO POINT)
256 Minerals

5000 Years Mining
300 Million fo Years Geology
Porte del Parco
Le PORTE DEL PARCO
PARTICIPATION - INCLUSION
The European Charter for Sustainable Tourism in Protected Areas is a practical management tool that enables Protected Areas, their communities and businesses, working together to develop tourism sustainably.

This ensures sustainability is embedded throughout the tourism sector in the area. Therefore, the Charter process has 3 elements which enable businesses, services and tour operators to share a common vision and goals for their Protected Area.

PART I
SUSTAINABLE DESTINATIONS

The first and main part is for sustainable destinations, primarily the area around a Protected Area. This is awarded to the Protected Area authority and covers a specifically defined Charter Area which may be wider than the legally designated Protected Area.

europarc.org/become-a-sustainable-destination

PART II
SUSTAINABLE BUSINESS PARTNERS

Addressed to sustainable local tourism businesses within the Sustainable Destination.

europarc.org/sustainable-business-partners

PART III
SUSTAINABLE TOUR OPERATORS

Addressed to tour operators and tourism agencies bringing visitors to Protected Areas and willing to contribute to the sustainable development of the Destination.

europarc.org/sustainable-tour-operators
ECST
Targets, plans, methodology, engagement

unesco
Global Geopark values

Green Community

Federparchi

Interreg Mediterranean Experience of EcoTourism

ECOLOGICAL FOOTPRINT

Tools
Market orientation
VISITMAREMMA.NET BY TRAVEL TODAY
Travel Agency, Tour Operator & DMC in Maremma – Toscana
Est. 1999
OUR EXPERIENCES, EXCURSIONS AND TOURS TELL YOU ABOUT MAREMMA

... to discover the most evocative places and ancient traditions in a land that offers cultural treasures, a rich history, and an astonishing array of culinary experiences.

Holiday proposals, itineraries and excursions for individuals, mini-groups and groups

The Tuscan Maremma: an "Earthly Paradise". The beauty of the territory, the quality of the landscapes, the products, the recovery and enhancement of the past rich in history are just some of the most significant aspects. Like a wild island, the Maremma emerges in the land of Tuscany; various colors can represent it: the red of the sunsets, the yellow of the gorse and sunflowers, the blue of the starry nights, the green of the cultivated fields, the blue of the crystalline sea. The history of this land is marked by the close link between the people and the environment, and the landscape bears witness to this: the olive groves, the vineyards, the plain, the wild scrub, the "marshes", the chestnut woods, the beech woods, the more.

Crossing from South to South and from the Sea to the Mountain, the visitor will cross and immerse himself in an immensely varied and rich landscape: long sandy beaches and a peak on the sea; hills, dotted with small farms and charming villages; the volcanic mountain of Amiata; the islands, with sheer cliffs and the remains of Roman villas; the Argentario promontory and the natural environment of the Orbetello lagoon; the Natural Parks: the natural one of Maremma, the wildlife one of Monte Amiata and the Colline Metallifere National Park; Geopark of the UNESCO World Network of Geoparks. Where iron, pyrite and silver have made the history of the place.

VisitMaremma by Travel Today is official Tour Operator of:

WITH OUR EXPERIENCES, OUR EXCURSIONS AND OUR TOURS, YOU WILL DISCOVER THE AUTHENTIC MAREMMA, IN CLOSE CONTACT WITH NATURE AND WITH THE PEOPLE WHO LIVE THERE;

WE WILL MAKE YOU LIVE SPECIAL, UNIQUE EMOTIONS, WHICH WILL REMAIN INDELEABLE IN YOUR MEMORY;

ALWAYS CAREFUL TO RESPECT THE ENVIRONMENT; TRAVEL GREEN IN MAREMMA, TRAVEL WITH VISITMAREMMA BY TRAVEL TODAY
INBOUND TOUR OPERATOR
- Local Business – Carlo e Valentina Gistri

www.traveltoday.it
TRAVEL TODAY Travel Agency and Tour Operator
Piazza del Popolo 3 – 58021 Bagno di Gavorrano (Gr) – ITA
TURISMO SCOLASTICO
32 eco touristic products

TROVI TUTTE LE NOSTRE PROPOSTE ANCHE SU:

visittuscany.com
MINE & WINE

Scegli la data desiderata e prenota.

1. Opzione:
   - Etruschi e Vino - Tour di Gruppo
   - Etruschi e Vino - Tour Privato

2. Data:
3. Orario:

Aggiungi al carrello

SCARICA PROGRAMMA PDF
REGOLAMENTO COVID19

LA QUOTA COMPRENDE
Payment for Ecosistemic Services 3%

In loco Compensation Action

Osprey net – Tree planting – Waste collection
How we started... DestiMed

DESTIMED BRINGS TOGETHER 13 PROTECTED AREAS TO COLLECTIVELY DEVELOP, MANAGE AND PROMOTE ECOTOURISM IN THE MEDITERRANEAN BASIN

CHECK OUT OUR NEW DESTIMED VIDEOS!
Ecological footprint

Ecological Footprint and Monitoring Tool

- Adapting a globally recognized methodology to assess the impact of tourism on resources of PA communities.
- Provides quantifiable data and interventions for the LEC and at regional scale.
...Working together...
CALCULATE YOUR IMPACT AS A TOURIST

Are you an accommodation provider or a tour operator?
Do you want to calculate your environmental impact and ecological footprint?

USE THE CARBON COUNTER
Help us, choose to travel responsibly, sustainably and ecologically.

All tourism proposals and products have a special focus on reducing our environmental impact, but to reduce the impact of tourism we need to be able to calculate it. Here is the first Footprint Calculator developed within the MEET (Mediterranean Experience of Eco Tourism) network thanks to the fundamental scientific contribution of the GLOBAL FOOTPRINT NETWORK.
DestiMED Assessment Matrix – Evaluation

1. Professionalism of Service Providers
2. Attractiveness for the selected Tourist «niche»

1. Ecological Footprint
A Team of professionals as testers
Welcome to MEET Network!

We are a network of Mediterranean protected areas developing high-quality ecotourism experiences that benefit conservation and local communities. Our MEET Experiences are nature-based, cultural experiences which allow travellers to discover a new side of the Mediterranean. Find out more [here](#).
TUSCANY – The Heat of The Earth
Many Options, but...
... better by train...
Eco Driving - 20% emissions
Eco driving training
20% emissions reduction
“I just love this place. Everything. All our apartments are eco friendly, built in wood using only renewable energy. Even the wall paint is made from lemon!” - Margherita, owner of Poggio la Croce, Tuscany
Geothermal energy - Low emissions
Led urban light...
Soft Speleo and archaeotourism

Day 2 - Our real adventure started on the trekking path. We found a lot of minerals and botanic species. We learned difference btw limestone and jasper stone. But the pick of the day was adventure in the mining tunnel (cave). We tested our limits and fears.
Wows moments! Making Italian coffee on the hot ground.
Forbidden.. Not to touch!
Accessibility
3D Glasses & vibrating headphonoes for deaf
Day 2 - Heigh Ho, Heigh Ho, Its home from work we go! Having walked up and over the hills and trails of the old mines, following the traces of minerals even further, the narrative of this region is only getting more and more interesting by the day. From wild orchids, grandparents old chestnuts-recipes to the meaning-making mechanisms of food-traditions and e.g learning why having a thicker vs a thinner pasta dough is important. Everything has a meaning and a history. All rounded up with some late night tree-planting for Co2 compensation. Can’t wait for tomorrow! 🌿

Alessandra
Working with migrants
Plogging & #TreckAndClean
Day 3 - our "Camel Trophy" moment, there was a lot of information about ecological/sustainable wine and cow production.
Zero Km products
You're nothing but a lot of talk and a badge
Grazie per l’attenzione

sostenibilita@parcocollinemetallifere.it

Thank You!