

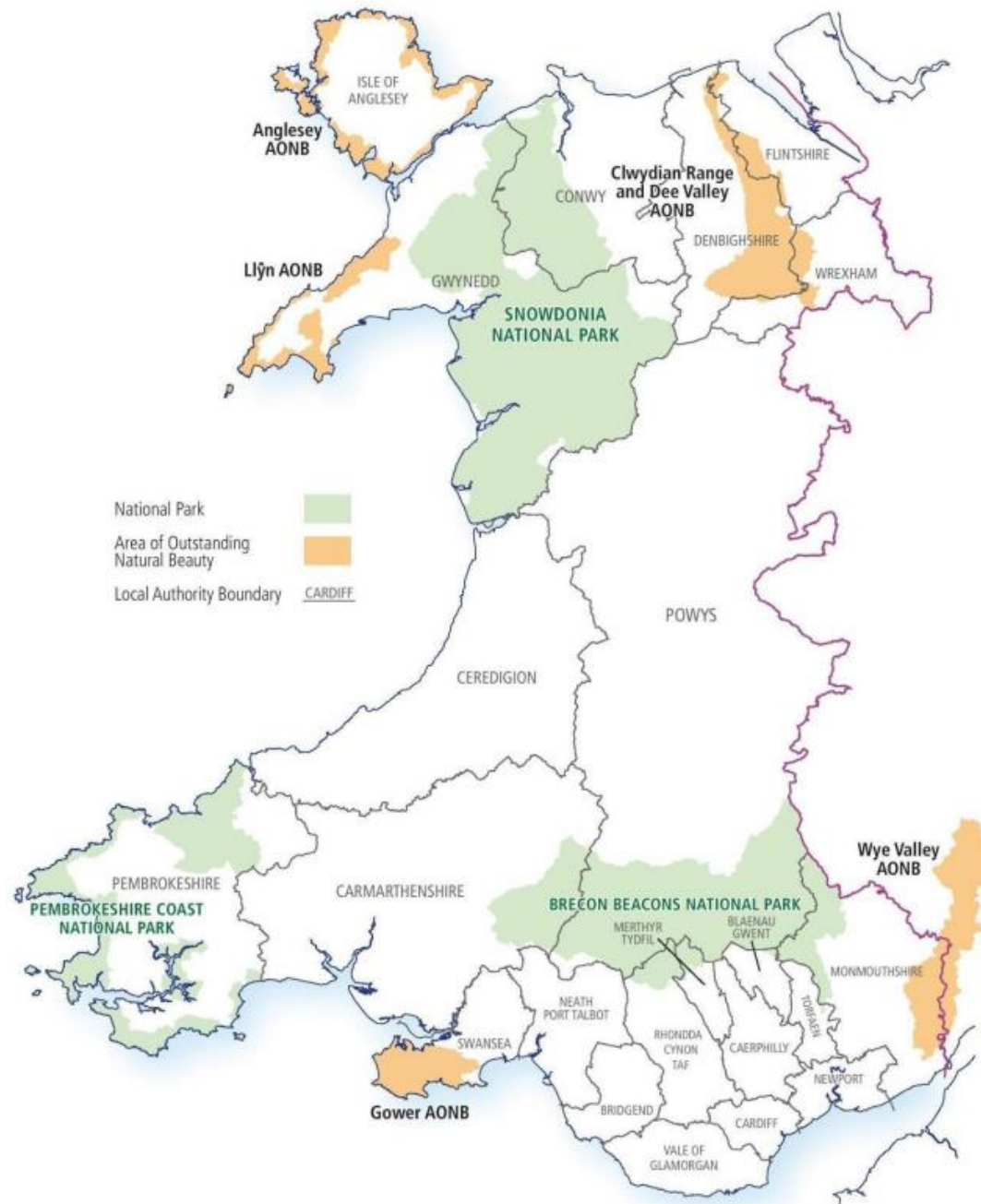


ROUND 1 - LOCAL NETWORKS

Tom Johnstone

Tirweddau Cymru Landscapes Wales

WELSH DESIGNATED LANDSCAPES





LOCAL NETWORKS

National Parks - Areas of
Outstanding Natural Beauty -
Farming Unions - Water
Companies - Wildlife Trusts -
Rivers Trusts - Local Community



A PARTNERSHIP APPROACH

- Tirweddau Cymru Landscapes Wales is the partnership of the three National Parks and five Areas of Outstanding Natural Beauty (AONB)
- Three staff have been employed to work across all Welsh Designated Landscapes



THE STAKEHOLDERS WHO DON'T EVEN KNOW THEY'RE STAKEHOLDERS

HOW DO WE IMPROVE LOCAL NETWORKS?

- Unheard voices
- Under-represented communities
- Missed connections
- Non-human stakeholders





GIVING NATURE A
VOICE

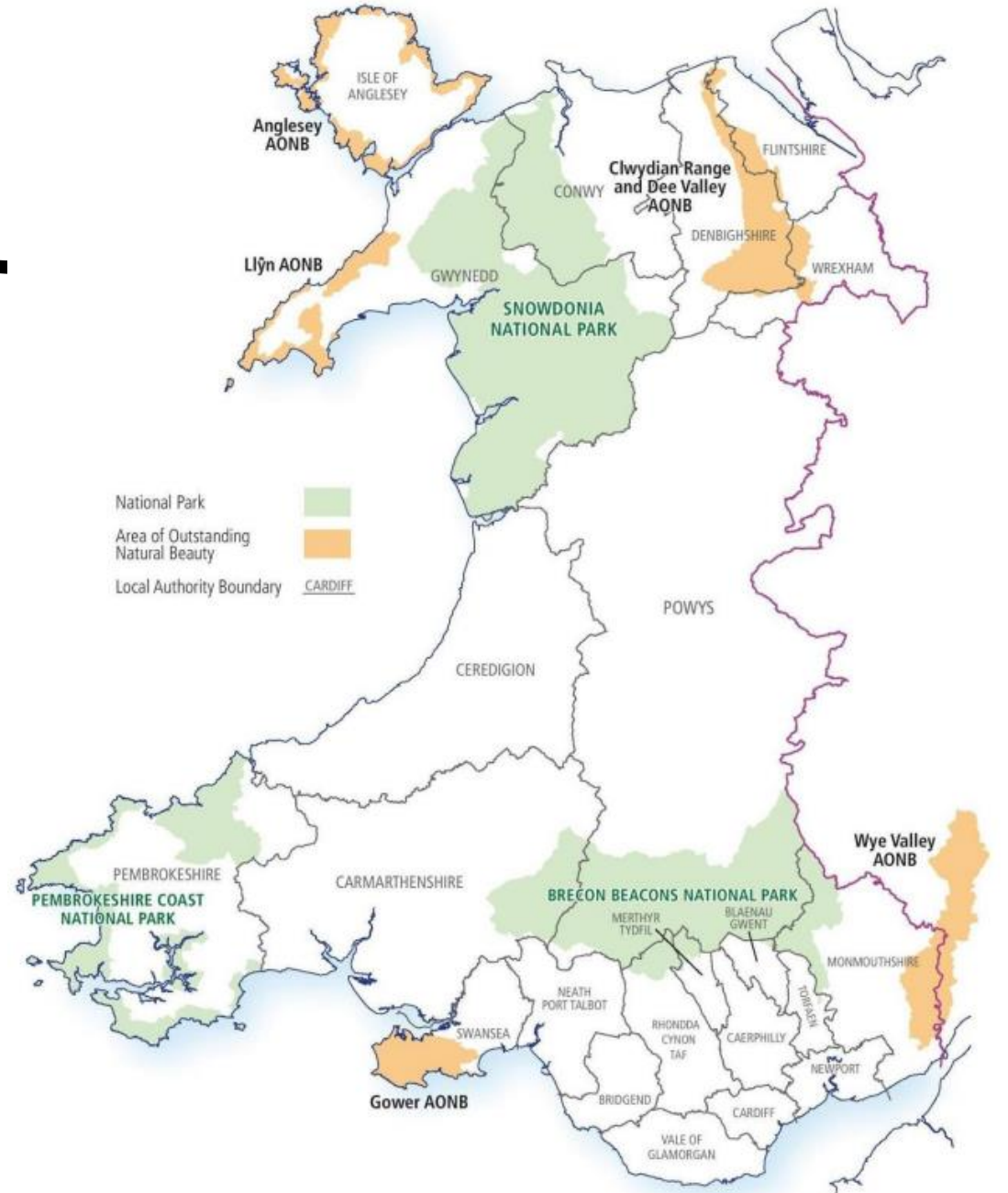


ROUND 2 - REGIONAL / NATIONAL NETWORKS

Tom Johnstone

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WELSH DESIGNATED LANDSCAPES





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WORKING ACROSS MULTIPLE LANDSCAPES

- Landscape types
- Staff team sizes
- Data
- Shared ambition
- Where can we give each other a 'leg up'
- Creating the network to allow the 'leg up' and avoid wasted duplicated effort

HOW DO WE IMPROVE LOCAL NETWORKS?

- Sharing our personal connections
- Going beyond the personal connections
- Reaching across borders
- Reaching across shared project areas





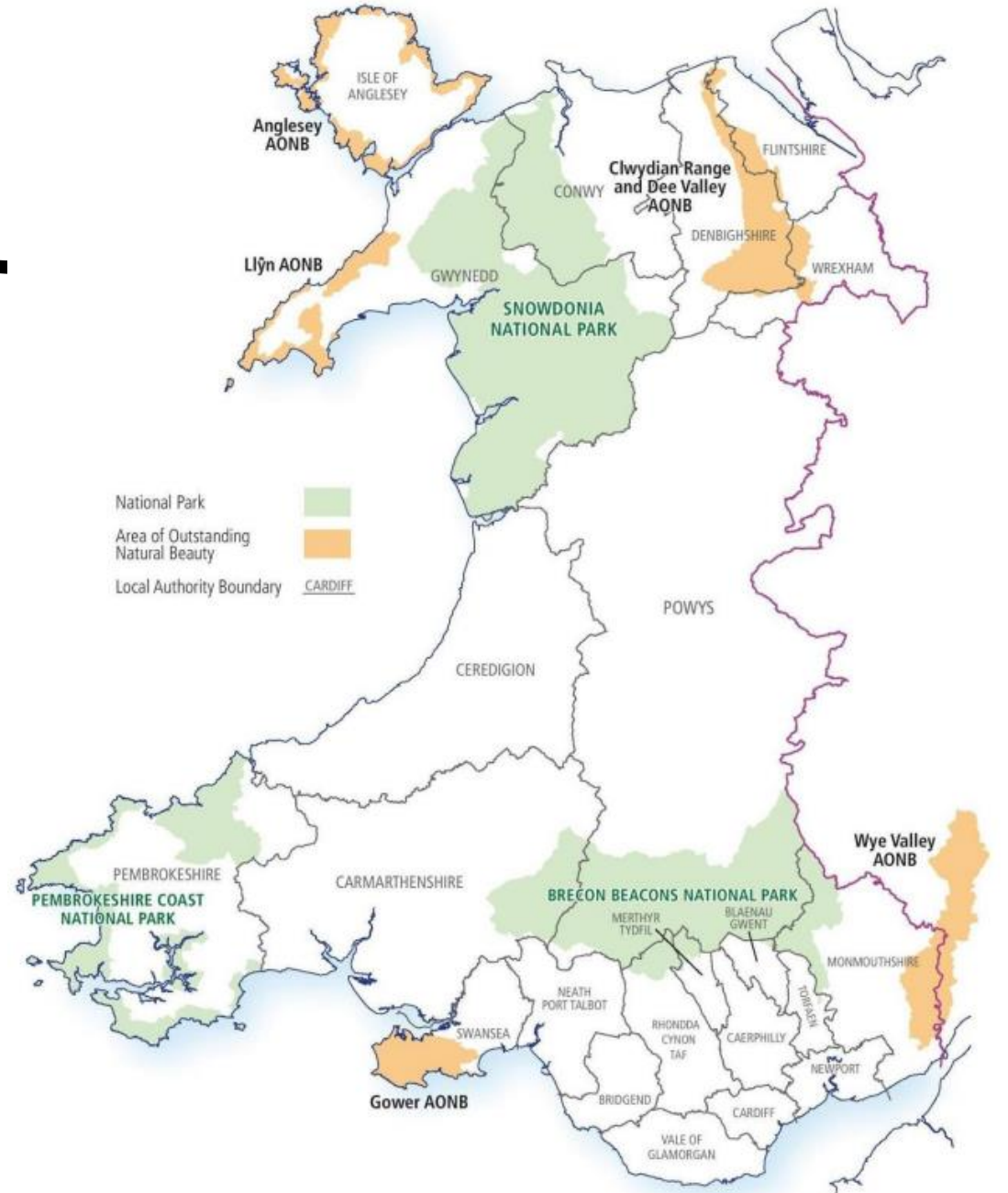
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ROUND 3 - SCALE APPROPRIATE NETWORKS

Tom Johnstone
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WELSH DESIGNATED LANDSCAPES





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CREATING THE NETWORKS THAT ARE NEEDED

- Needed is the key word here
- We achieve this by listening and understanding the roles, projects, tasks and needs of Designated Landscapes staff
- But how do we do this across many landscapes, across borders and reduce the 'noise' so that we find the useful connections?



HOW DO WE IMPROVE NETWORKS?

- Sharing our personal connections
- Going beyond the personal connections
- Reaching across borders
- Reaching across shared project areas





GIVING NATURE A
VOICE