



# WORKSHOPS

## Messages & Conclusions



## Workshop objectives at the outset:

- Reflection of European expertise over 40 years
- Enable better networking, exchanges between participants



# Three overarching themes

*Celebrating 40 years working for nature*

- **Communication**
- **Co-operation**
- **Celebration**



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# 1. Communication

40 years working for nature



“Slowed down nature-oriented destinations that provide opportunities for all partners, protected area administration, local businesses and people, local administration, etc.”





How to simply explain agro-environmental measures to a farmer?

“We would like you to grow Great Bustards instead of alfalfa.....and we pay for it!”





“Be aware that **wilderness** is  
and can be part of **Natura 2000** sites  
and promote the essential wilderness values to **people.**“





“Communication is a two way street!”

Listen!

Be creative!

Engage!



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## 2. Co-operation

40 years working for nature



“Let’s control it together!”





“In order to deliver the funding potential of ecosystem services on the ground we - as protected area managers - need to learn to speak the language of the economical world.”



“Protected areas and farmers should together build on understanding and experiences to demand that the new CAP contributes to sustainable environmental, social and economic outcomes.”





“The success of volunteering in parks is also depending on quality communication with local communities.”

“Both interest and passion as well as meeting each others needs should be parts of it.”





“It’s complicated but you have to do it:  
You have to do it ... and you must do it well.”





“In 10 years the breathtaking music of the cranes against the setting sun will be matched by the renewed splendour of flocks of Bustards on the hot vastness of the flat Puszta.”

“Local people’s pride in a culture of birds will be the trademark of Hortobagy.”



### **3. Celebrating our expertise**

**40 years working for nature**





“Knowledge-based successful management of natural resources needs co-ordinated monitoring and common data sharing.”



“Prepare yourself jointly for the new LIFE. Generations, organisations, locations!”





“Being part of the EU helps, because things always change and nothing lasts forever.”



“Mutual understanding, building trust and working together in order to maintain biodiversity values and improve forestry practice.”



“Green infrastructure helps to make protected areas more relevant to citizens and professional structures (investors, planners, decision makers, stakeholders).”





**Thank you!**



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