

**EUROPARC Federation
Report to Council
25th March 2011**



Title:

Sustainable Tourism Working Group Report

Summary:

Update on activities of the Sustainable
Tourism Working Group

Recommendations:

❖ To note the report

EUROPARC Federation - Sustainable Tourism Working Group

Memo for the Council meeting March 2011

1. Draft EUROPARC Sustainable Tourism Working Group (STWG) work program; items and schedule

Task	2011 1 st half	2011 2 nd half	2012 1 st half	2012 2 nd half
Roles of the Charter Actors	x			
Coordination of STWG work with STEPPA and BFN Project development	x	x	x	x
Comments on the STEPPA research	x	x		
Evaluation of the results of STEPPA		x	x	
Comments on the BFN project	x	x	x	
Evaluation of the BFN project results - magic numbers - criteria and indicators for ST Destinations - Charter re-evaluation methodology - Best practice cases in the CharterNet		x x x x	x x x x	x x x x
Coordination with Transboundary WG and the Healthy Parks WG		x	x	x
Review of the Charter Templates		x	x	x
Review of the official Charter text (Part I and II) introducing new challenges like climate change		x	x	x
Charter Part II methodology - regional specifications	x	x	x	x
Charter Part III			x	x
Coordination of different ecolabel approaches – international event			x	x
Capacity building programme			x	x
Funding models for Charter			x	x
Charter “Brand” and Marketing			x	x
International development project with EU funding – drafting for application			x	x
Meeting with Charter Net		x		x
STWG Meeting on site	x		x	

2. List of invitees

Representatives from the tourism industry

TUI - Mila Dahle – mila.dahle@tui.com

Representatives from international partnerships

WTO representative t.b.c.

IUCN representative t.b.c. c/o Stig Johansson, Vice president of the European Division - stig.johansson@metsa.fi

Representatives of government bodies, NGO's, universities, etc.

BfN – Barbara Engels - barbara.engels@bfm.de

Ministry of Tourism of Spain, the Secretaria General de Turismo
– Ricardo Blanco - ricardo.blanco@tourspain.es

3. List of proposed representatives

Representatives from EUROPARC Federation & EUROPARC Consulting

Paulo Castro
Richard Partington

Representatives from protected areas/Sections

(Nordic/Baltic) Lasse Loven, Finland, Metsähallitus;
(Atlantic Isles) Richard Tyler, UK, Brecon Beacons;
(Spain) Josep Maria Prats, Catalonia, La Garrotxa;
(Italy) Stefania Petrosillo, Italian Section
(Germany) Representative of German Section Charter parks t.b.c.
(France) Representative of French Section Charter parks t.b.c.
(Netherlands) Hans Schiphorst, Weerribben;