



Who we are

- **The EUROPARC Council**
 - Elected every 3 years (7 + 3)
- **The Directorate**
 - HQ in Regensburg (DE) – Office in Brussels (BE)
- **Networking // Exchange of information & knowledge**
- **Projects**
 - Charter for Sustainable tourism in protected area's
 - Transboundary Parks
 - Junior Ranger project
 - Working groups
 - Task forces
 - EUROPARC consulting
- **The Sections (7)**
 - Atlantic Isles - Nordic-Baltic - Germany - Italy - Spain – France - Czech Republic – (Dutch-Flemish)



EUROPARC 2008-2012 Strategy

Vision

Protected areas in Europe are valued by all as inspiring models for nature conservation and the preservation of wilderness.

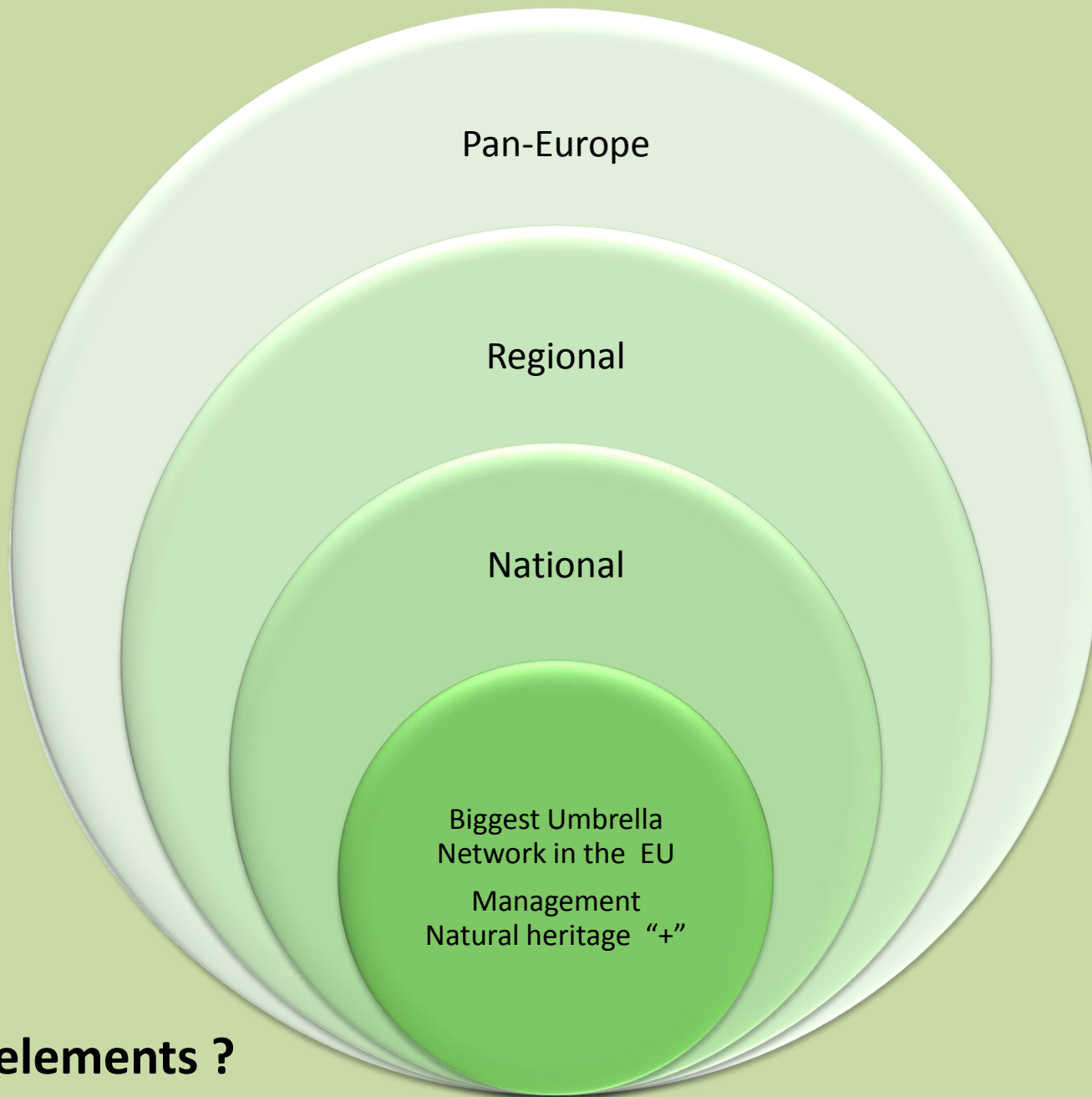
They are also living-working landscapes/seascapes: models of sustainable natural resource use benefiting society and maintaining Europe's cultural heritage and traditional rural livelihoods

Mission

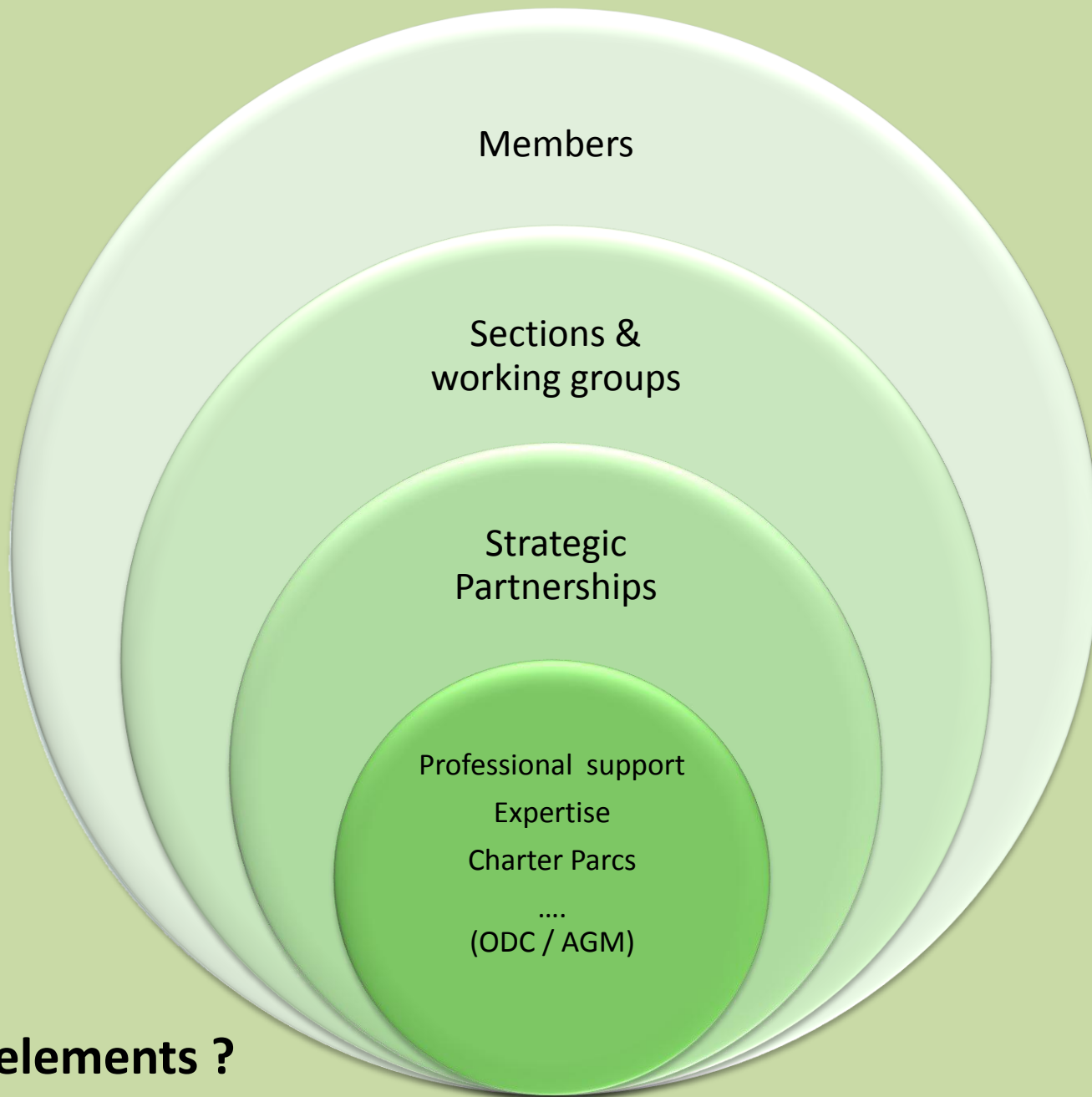
EUROPARC is the leading European organization for protected areas bringing together dedicated professionals, government agencies, decision makers and supporters to increase effectiveness in conserving and enhancing natural and cultural heritage on land and sea for the well-being and benefit of current and future generations



Strategy elements
2008-2012 Strategy



Strategy elements ?



Strategy elements ?



Strategy Goal (2012)

Ensure that member protected areas are managed by a network of highly professional, well informed practitioners, held together by a strong network and supported by decision makers at the national, regional and European level

Networking for Nature

Strategic Development Framework to combine EUROPARC and Eurosite
(adopted by the GA, October 22 – 2012)

Mission

To promote landscape scale integrated management of the European natural heritage by improving the quality of nature conservation and sustainable development practice

Purpose

To serve the needs of members and support the work of partners: to enable them together to achieve greater results for Europe's natural heritage

Function

The network will bring together innovative knowledge-based expertise in conservation management and sustainable management, for the benefit of Europe's natural heritage

Review of strategy – Brainstorm in work groups

(1) Merger – New network organization

- ❖ Yes – no – yes, but ... - no, but ... - maybe
 - ❖ Yes, but (focus on a deadline – take decisions)

(2) USP - Unique Selling Proposition (mission – vision)

- ❖ Maximum of 3
 - ❖ Representative/strategic position – “the one” – 1/5 of Europe

(3) Strengths & Weaknesses

- ❖ Maximum 3 strengths → related to USP
- ❖ Maximum 3 weaknesses
 - ❖ Complexity – profile – languages – not service orientated

(4) Name of the network

- ❖ Maximum 3
 - ❖ “Pro ...” – Europarc – NaturEU, managing nature in Europe

(5) Membership

- ❖ 3 solutions for growth
 - ❖ Analysis of potential – ambassadors per country – follow up strike offs – new members outside PA – network members

Review of strategy – Brainstorm in work groups

(6) Professional

- ❖ Professional team in 10 years (how many staff) → ~ 10 FTE
- ❖ Where is the HQ/office → HQ: somewhere in central EU – (an) office in Brussels is important – virtual offices - sections help to deliver services

(7) Sustainable Tourism Charter

- ❖ 1 strength – biggest network with charter in EU – strategic position
- ❖ 1 weakness – not visible enough/ is not recognized/ complicated

(8) Transboundary Parks

- ❖ 1 strength – biggest network in EU – very practical, bottom up – the real EPF
- ❖ 1 weakness – more resources needed – communications – lacking policy

(9) Natura 2000 management

- ❖ Highest priority (1) managing & financing needed – N2000 is a policy and not a label

(10) Junior Ranger

- ❖ 1 strength – involvement of young people (future)
- ❖ 1 weakness – not good integrated in EPF-network – coordination

Review of strategy – Brainstorm in work groups

(11) Sections

- ❖ 2 recommendations
 - ❖ Identification and clarification of the role of sections – geographic >< thematic
 - ❖ Need for better integration

(12) EUROPARC consulting

- ❖ 1 strength - business case is a good tool for nature – expertise - opportunities for the future
- ❖ 1 weakness – positioning – inside >< outside EPF

(13) New priorities

- ❖ Which priorities do you think will occur in the future (3)
 - ❖ Business case of biodiversity and Climate Change – job market for PA – strategic partnerships – volunteering – new ways of managing nature

(14) Finance

- ❖ 3 new financing possibilities
 - ❖ Rationalization and prioritization – extend membership – EU subsidies – additional funding (sponsoring) → danger of “subsidionitis”

Review of strategy – Brainstorm in work groups

(15) Personal

- ❖ If I could decide personally, what would be my first decision (no names, just 1, 2, 3, ...)
 - ❖ Merger: make it happen (election of the Pope)
 - ❖ Use social networks
 - ❖ Sustainable certificate for businesses in PA
 - ❖ Engagement of members



Merger process

Meeting EUROPARC federation – Eurosite - May 7 in Riga

- ❖ (New name)
- ❖ (HQ Location)
- ❖ (first step: “signal “ → start 1 January 2014 – new name poll)
 - ❖ ! Attention !!! >< relation with our “brand” (charter parks, ...)
- ❖ Mission - Vision – Strategy
 - ❖ Networking for nature = basis
 - ❖ Key priorities
 - ❖ ? How to organize → EUROPARC federation – Eurosite → structure
 - ❖ >< EUROPARC consulting
- ❖ (Business plan)
- ❖ (Directorate)
- ❖ (ODC – targets → Council/Board → AGM)
- ❖ (Timeline)



Oh my god!



... A new network organization! Now will we have a
real future to survive ...

Biodiversity

WE ARE ALL IN THIS TOGETHER





Biology 162, Biological Concepts II

Plant and Animal Structure and Function



Lecture Description

Lecture Schedule

Lab Description

Lab Schedule

Lecture: Dr. Steve Madigosky

Lab: Dr. Bruce W. Grant and Dr. Itzick Vatrnick

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HELLO

my name is

A large white rectangular area for writing a name, framed by dark blue borders at the top and bottom.



branding biodiversity

The new nature message





