

WELCOME BACK!

EUROPARC



CONFERENCE 2015

Protected Areas in a Changing World

October 26th - 27th

Regensburg, Germany

PROTECTED AREAS IN A CHANGING WORLD



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NATURA 2000 COMMUNICATION AWARDS

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Communicating Natura 2000

TOOLS and INSPIRATION

LIFE COMMUNICATION AND INFORMATION
EFFICIENT MANAGER FOR EFFICIENT NATURA 2000



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TOOLS

Manual for Effective Communication

Toolkit

Be a Better Communicator:
Tools and Tips to help Natura 2000 Managers

Soon available at EUROPARC website!

LIFE COMMUNICATION AND INFORMATION
EFFICIENT MANAGER FOR EFFICIENT NATURA 2000





INSPIRATION



- 1 – ENGAGING more than awareness raising**
(citizen-science, monitoring, providing tools for monitoring)
- 2 – Gathering support of the crowd** for new funding approaches (crowdfunding, businesses)
- 3 – Using new tools and technologies, adapted to each target** (eg. Applications for monitoring, interactive displays)
- 4 – Not the usual suspect**, look for new audiences (delivering positive messages!)

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HIGHLY COMMENDED

- **UK, Wales** - Heather and Hillforts, Upland Landscape Partnership Scheme, Clwydian Range and Dee Valley
- **PORTUGAL, Azores** - Lands of Priolo, SPEA
- **SPAIN, Murcia** - Seahorses as flagship species for Mar Menor Coastal Lagoon Conservation, Asociación Hippocampus
- **UK, Peak District** - Moors for the Future Moors for the Future - Partnership's Community Science Project, Peak District National Park
- **The Netherlands, Drenthe** - "Together we achieve more" Communicating Drenthe-Frisian Border Region, Province of Drenthe
If you tell me, I will listen. If you show me, I will see. But if you let me experience, I will learn.

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AWARD WINNER

PORTUGAL, Fundação Mata do Bussaco

Fundação Mata do Bussaco



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NATURA 2000 awards

In 2 years:

- 256 applications, 45 finalists, 11 winners
- **Apply by 1 December to be amongst them!**
- For more information, see <http://ec.europa.eu/environment/nature/natura2000/awards/>, or speak to Katrina Marsden at the MarketPlace





Transboundary Parks...following nature's design

AWARDS

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PROTECTED AREAS IN A CHANGING WORLD

BAVARIAN FOREST NATIONAL PARK (Germany) & SUMAVA NATIONAL PARK (Czech Republic)





Nationalpark
Bayerischer Wald







Nationalpark
Bayerischer Wald







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BAVARIAN FOREST NATIONAL PARK (Germany) & SUMAVA NATIONAL PARK (Czech Republic)



Nationalpark
Bayerischer Wald





PROTECTED AREAS IN A CHANGING WORLD

THAYATAL NATIONAL PARK (Austria) & PODYJI NATIONAL PARK (Czech Republic)





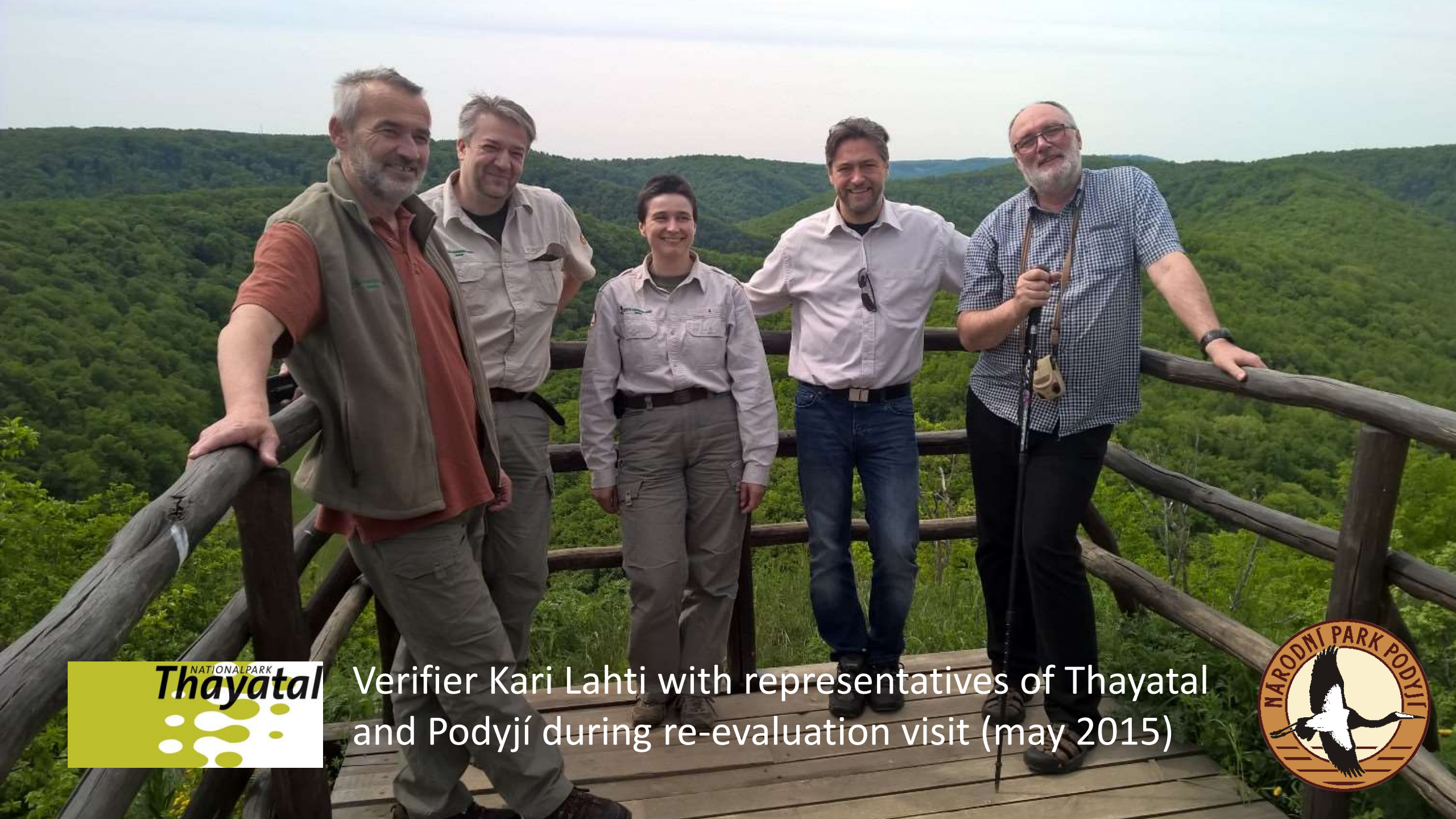
NATIONAL PARK
Thayatal





NATIONAL PARK
Thayatal
Logo consisting of several white dots of varying sizes arranged in a pattern on a green background.





Verifier Kari Lahti with representatives of Thayatal and Podyjí during re-evaluation visit (may 2015)





PROTECTED AREAS IN A CHANGING WORLD

THAYATAL NATIONAL PARK (Austria) & PODYJI NATIONAL PARK (Czech Republic)





PROTECTED AREAS IN A CHANGING WORLD

NEUSIEDLER-SEE SEEWINKEL NATIONAL PARK (Austria) & FERTŐ-HANSÁG NATIONAL PARK (Hungary)



NATIONALPARK

**Neusiedler See
- Seewinkel
Fertő - Hanság**

NEMZETI PARK



NATIONALPARK
**Neusiedler See
- Seewinkel
Fertő-Hanság**
NEMZETI PARK





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- Seewinkel
Fertő-Hanság
NEMZETI PARK





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NATIONALPARK

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NEMZETI PARK

Transboundary Parks...following nature's design



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TRANSBOUNDARY COOPERATION AWARDS 2015

CONGRATULATIONS



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ALFRED
TOEPFER
STIFTUNG
F.V.S.

AWARDS

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Alfred Toepfer Scholarship Awards

- **Roberto Piccirilli (ITALY)**
- **Agnes Balazsi (ROMENIA)**
- **Eduardo Batista (PORTUGAL)**



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TOEPFER
STIFTUNG
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Alfred Toepfer MEDAL

Jane Hodges



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WORKSHOP FEEDBACK



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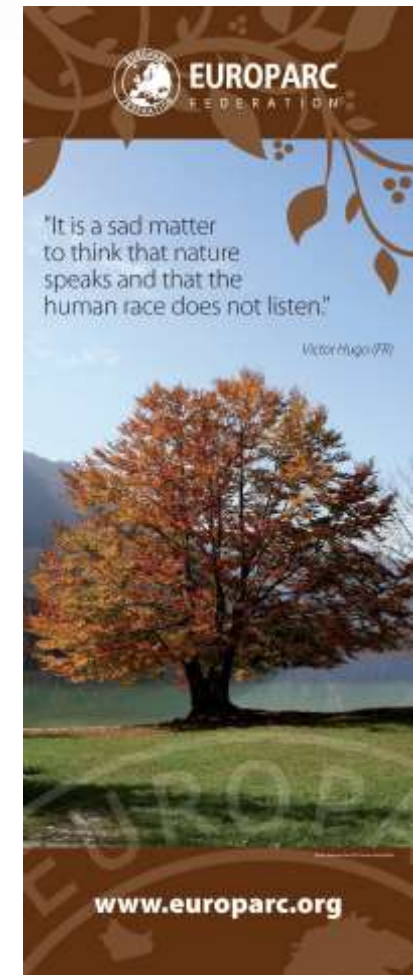
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EUROPARC Conference 2015 Workshop conclusions

Young people in Protected Areas
Seeds of Growth- "Agriecology"
Nature of Cooperation
Professional Development for Protected Areas Management

1. What are the priorities/challenges/issues/changes in *your workshop topic?
2. What should individual parks/members do *on this workshop topic...what practical actions can a park/member do now to address this issue?
3. What should EUROPARC do *in this workshop topic...what practical actions can EUROPARC do ?



THANK YOU

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MARKETPLACE

GO GO GO!



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