

## What Next for Europe in Driving Green Growth?

### STAKEHOLDER WORKSHOP

An event organised by EurActiv Institute  
With the support of The Sun Program

15 October 2015 | 12.00 PM – 2.30 PM  
EurActiv Network Office  
1 Bd. Charlemagne, 1041 Brussels

In the past several years, Green Growth has become a strategic response to climate change and increasing populations, demanding inclusion, while using more and more basic resources.

The travel and tourism sector – “Travelism” – has been identified as key in this strategy. This sector is a major contributor to jobs creation, GDP, investment and trade.

However, the impacts of the industry in terms of carbon emissions, resource usage and intensive people movement have not been effectively measured or managed.

*How can “Travelism” be transformed into a driver of sustainable development and green growth?*

*What real changes are needed to reduce Carbon emissions and what is the role of Europe in driving these changes on a global context?*

*How can we bring developing communities and green growth together?*

### Confirmed contributors include:

- Philip OWEN, Head of Unit Transport and Ozone, DG CLIMA
- Michael O’BRIAIN, Deputy Head of Unit Nature, DG ENVIRONMENT
- Davor ŠKRLEC, MEP
- Ignace SCHOPS, President, EUROPARC FEDERATION
- Geoffrey LIPMAN, Director, Greenerth.travel
- Tom GOLDBERG MBE, Chair, SUN ARK

### Moderator:

Julian Oliver, Secretary General, EurActiv

### Chair:

Arnaud Sonnet, Public Affairs Director, EurActiv.com

### Programme:

- 12.00 – 12.30: Lunch and Networking
- 12.30 – 13.45: Impulse statements & open debate
- 13.45 – 14.30: Conclusions

To RSVP please register by 13 October at  
<http://eurac.tv/ct>

FOR MORE INFORMATION PLEASE CONTACT:



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