



Tourism for Tomorrow Awards & Europarc Federation

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Europarc Federation is a Supporter of the WTTC Tourism for Tomorrow Awards



About WTTC and the awards

- **WTTC is the only global organisation representing the Travel & Tourism private sector.** Our Members are the Chief Executives of leading global Travel & Tourism companies, from all geographies and industries, including hotels, airlines, airports, tour operators, cruise, car rental, travel agents, rail, and the emergent sharing economy.
- **WTTC is the authority on the social and economic impact of Travel & Tourism.** We research and communicate this impact to governments and wider society, advocating policies that allow the sector to thrive and be sustainable.
- For more information on our global dataset on the economic impact of Travel & Tourism in 184 countries please visit www.wttc.org
- **The annual Tourism for Tomorrow awards programme recognises best practice in sustainable tourism.** The three-stage judging process means that the Awards are widely regarded as the highest accolade for sustainable tourism. Awards are given in five categories – Environment, Community, Destination, People and Innovation – and are presented at a ceremony during WTTC's annual Global Summit.

TOURISM *for* TOMORROW

AWARDS 2016



SWISS PARKS

Destination Award Finalist 2016



ALPINE PEARLS



Destination Award Winner 2011

BURREN AND CLIFFS OF MOHAIR, NORTHERN IRELAND



Destination Award Finalist 2014

LJUBLJANA, SLOVENIA



Destination Award Winner 2015

5 CATEGORIES



COMMUNITY
AWARD



DESTINATION
AWARD



ENVIRONMENT
AWARD



INNOVATION
AWARD



PEOPLE
AWARD

RIGOROUS THREE STAGE JUDGING PROCESS

ROUND 1 DECEMBER

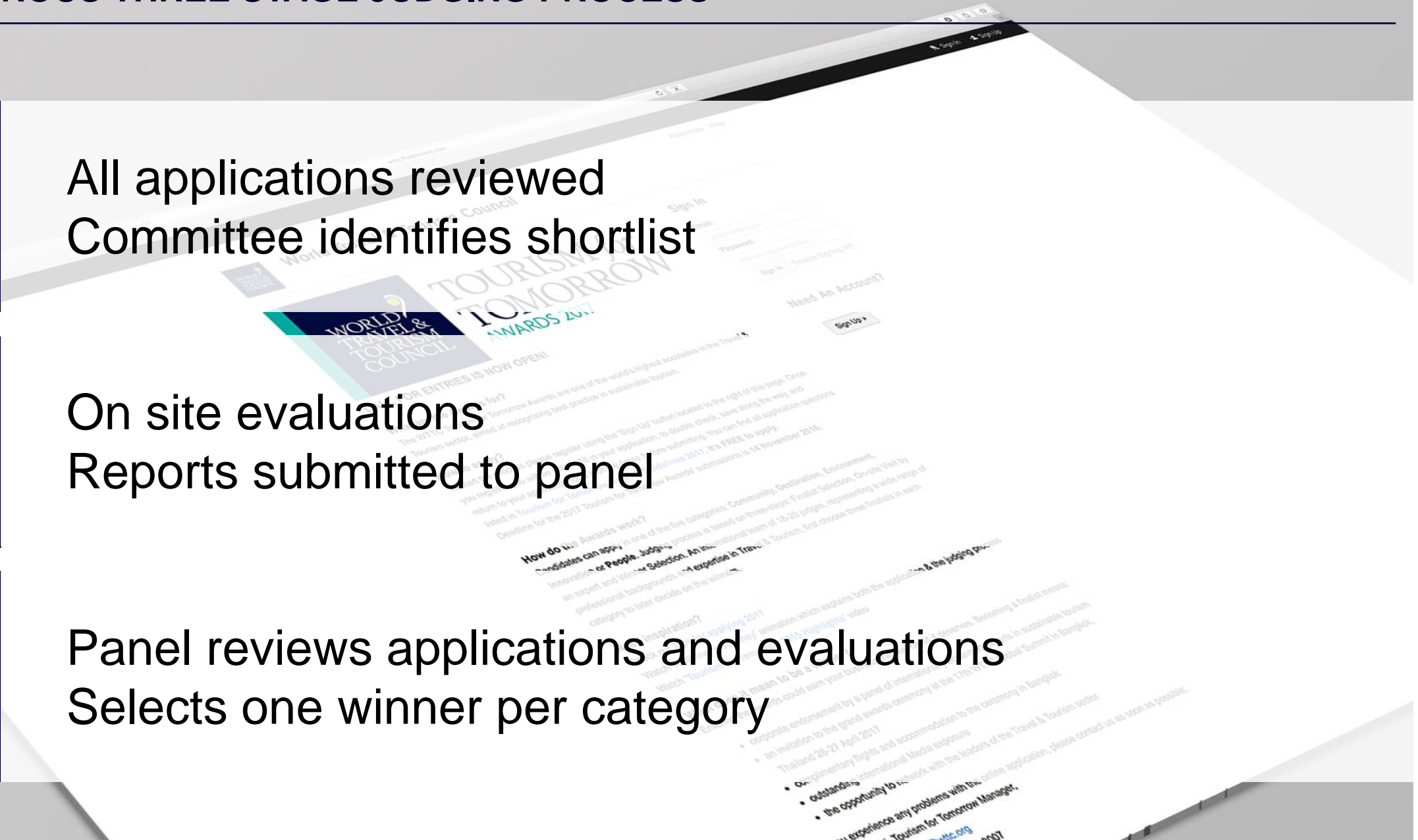
All applications reviewed
Committee identifies shortlist

ROUND 2 JAN/FEB

On site evaluations
Reports submitted to panel

ROUND 3 MARCH

Panel reviews applications and evaluations
Selects one winner per category



BECOMING A FINALIST MEANS...

Outstanding international media exposure

Opportunity to network with the leaders of the Travel & Tourism sector

Opportunity to present your project to sustainable tourism leaders at the Tourism for Tomorrow day

Corporate endorsement by a panel of internationally acclaimed experts in sustainable tourism

Invitation to the Awards Ceremony at The Global Summit in Bangkok, Thailand on 26-27 April 2017

APPLY NOW

BY 14 NOVEMBER

www.wttc.org

