Sustainable tourism family farms network

„Genuine Experiences in Lahemaa“ cooperation experiences

Sirje Kuusik - member farm Kuusiku Naturefarm hostess,
LAG Development Centre/Arenduskoda transnational sustainable tourism cooperation project coordinator

www.ehedad.ee www.arenduskoda.ee

ESTONIA
At our farms there are possibilities to spend both a memorable holiday or a business trip picked with sustainable nature tourism services.

16 different and unique member farms of our network provide services for accommodation, local and organic food catering, wide range of active nature holiday services, activities with animals, organize business and other meetings/events, different handicraft or nature education programmes, organize visits to nearby small museums or nature trails ......

Come and enjoy our genuine heritage in Lahemaa NP region!

Our member farms are situated in different natural environments: in deep forests, on the coast near the seaside of Baltic Sea, between juniper bushes, next to the protected area bog ......

Look closer
www.ehedad.ee
We look forward to meeting you!
Our network was established in 2005 and is operating in the form of NGO.
We are still the only sustainable tourism regional network in Estonia based on written sustainable tourism rules for membership.

Our regional local food label „North-Estonian local food“ has already given to several our member farms:

The joint regional label was started by our Leader LAG Development Centre NGO

the best cooperation tourism act in Lääne-Viru county in 2007

winner of the state level Leader competition „Notice Leader 2011“ in cooperation category

termless -free will- contract with the Ministry of Environment from January 17, 2012
Member farms specializations

- 3 riding farms with wide range of services: hipoterapia sessions, riding camps and programmes, riding tours 2-4 days ...
- sheep-, rabbit- and goatfarm
- berry wine farm
- nature farm with beekeeping
- adventure park over the river with cafe and children playground
- village house, managed by nearby farms
- accommodation and gatering farms in unique rural nature athmosphere
- berries and different plants growing farm
Cooperation partners of the network

• Environmental Board, East Region – Lahemaa National Park administrator: cooperation round table, joint projects, seminars etc.

• Leader LAG Development Centre NGO – investment, joint marketing and cooperation financial support, joint regional local food label, network and regional development projects (2009-2018), transnational local food, sustainable entrepreneurship and tourism development Leader projects (2009-2020)
Cooperation partners of the network

- RMK – State Forest Management Centre: management of the nature trails and marketing materials of the trails, Oandu Nature Centre, Sagadi forest Museum and Nature School
- NGO Rural Tourism of Estonia
- North-Estonian Tourism organization
- EAS – Tourism Board of Estonia
- Transnational Leader projects partners from Finland, Latvia, Slovenia and Portugal (up to 2020)
- EUROPARC – plans for potential joining as a charter together with Lahemaa NP region
Cooperation experiences

together with the group of other similar entrepreneurs/member farms we feel stronger, more visible on the market and considered as a partner on regional, state and transnational levels

for being sustainable we consider important to be involved on all above mentioned levels

Leader programme and cooperation with our LAG Development Centre/Arenduskoda has been of most importance both as in the form of investments and marketing support (3 cooperation projects implemented, 4-th recently applied), through participating in the joint local food label and their regional and transnational projects (2 3-year transnational projects and 1 in North-Estonia in starting phase)

Lahemaa NP administrator - Environmental Board, East Region Office is an important partner of our network from 2005, but our national park region’s sustainable tourism strategy is still missing
Sustainability of our member farms

• we target our sustainable tourism services and products to carefully chosen targets
• the next generation in many of our member farms families is involved in management and providing the services/products
• cooperation on three levels in several areas of development: product and regional development, marketing and PR ...
• we try to support the protection of the nature environment of our Lahemaa NP and other nearby protected areas together with our partners
Members meeting at lisaka farm in November 2013
Members on voluntary helping day at Toomarahva member farm
With LEADER competition prize in 2011
Arma riding farm hostess Mare Kalme won the competition of our LAG region local food in 2012.
January 17, 2012: Minister of Environment of Estonia mrs. Keit Pentus and our network chairman mrs. Mare Kalme signing the timeless „Good will“ contract
Our network representatives at the TourEst 2011 tourism fair
At the fair in Open Air Museum in Tallinn in May 2005
Members at Paunapõllu riding farm 2012
Members representatives on study tour at Tamme herb farm in Pärnu county
Iisaka sheep- and handicraft farm

www.iisakatalu.ee

group visits: different programmes

medieval trail programme

handicraft: straight orders and selling from the farm

sheep, sheep breeding and sales
lisaka lambakasvatus- ja käsitööatalu
lisaka lambakasvatus- ja käsitöötalu
lisaka lambakasvatus- ja käsitöötalu
lisaka lambakasvatus- ja käsitöötalu
lisaka lambakasvatus- ja käsittööatalu
lisaka lambakasvatus- ja käsitöötalu
Paunapõllu ratsatalu
PAUNAPÕLLU RATSATALU
PAUNAPÕLLU HORSE RIDING FARM
Ülearu tourism- and riding farm

www.paunapolluratsatalu.ee

- riding learning, -camps and -therapy, pony
- ratsutamisõpe, -matkad ja -terapia, pony to events
- different riding camps
- organised events
Paunapõllu ratsatalu
Paunapõllu ratsatalu
Paunapõllu ratsatalu
Paunapõllu ratsatalu
Vana-Sirge Rabbit Farm

contact: hostess Aive Niilo,
+372 5037433, aive.niilo@gmail.com

- breading rabbits
- farm visit programmes
- planning: group meals with rabbit meat
Vana-Sirge Küüliku talu
Valgejõe Winevilla
www.veinivilla.ee/vein

- light meals with local berrywines for groups
- linked to wine workshops
Valgejõe veinivilla
Valgejõe veinivilla
Kuusekännu Horse Riding Farm
www.kuusekannuratsatalu.ee

- horseback riding in the nature and inside hall
- long horseback riding tours (2-4 days) in Lahemaa National Park
- riding camps for adults and children
- guesthouse for 10 people
- wood burning sauna
- organising family- and other events

Kuusekännu ratsatalu
Kuusekännu ratsataulu
Õnnela Guesthouse
www.onnela.ee

guesthouse for 16 people

local food catering for groups

full service of organising events: weddings, seminars ...

full service of canoeing tours, including transport ...

full service of different nature tours, including nature guide, catering ...

Õnnela külalistemaja ja Linnumäe loodustalu
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Õnnela külalistemaja ja Linnumäe loodustalu
Linnumäe Naturefarm
www.onnela.ee

- accommodation in old farm house without electricity
- catering in advance order
- Finnish sauna, pond nearby
- nature tours with nature guide
Õnnela külalistemaja ja Linnumäe loodustalu
Õnnela külalistemaja ja Linnumäe loodustalu
comfortable B & B accommodation for 9 guests

organic- and local food gatering for groups (6-40 guests)

farm visits for groups with gatering, organising study tours in Estonia

organising nature tours with nature guide in farm forests and nearby Viitna Landscape Protection Area

under planning: handicraft programme (different wood) for groups up to 15 guests
Kuusiku loodustalu
Madi Holiday Farm
www.maditalu.maaturism.ee

- B & B accommodation, breakfast in advance order
- Catering for groups in advance order from local and farm food
- Grillhouse and outside oven
- Finnish- and smoke saunas
- Renting the rooms for events up to 20 guests
- Growing baby plants, blackcurrent and tomatoes
Madi puhketalu
Madi puhketalu
Madi puhketalu
Adami Tourism Farm

www.adami.ee

- accommodation in 2 family apartments also suitable to handicap guests
- Local food gathering, in advance booking a 5 p.m. „Tea break“
- different possibilities for nature trips
Mäehansu Farm
www.maehansu.weebly.com

cottage type accommodation for up to 6 guests, breakfast in advance order

gathering with farm food in advance order

farm visits for groups

handicraft courses and sales of handicraft
Mäehansu talu
Mäehansu talu
Arma Horse Riding Farm

www.armaratsatalu.ee

- accommodation for 13 guests in comfortable rooms
- catering from own farm and other local food
- organising business events: seminars etc, including sauna, horseback riding services, catering
- horseback riding, riding camps and tours
- boat trips to the sea, adventure games, children parties, programmes for children groups
Metsaantsu Farm

www.hot.ee/m/metsaantsu

- Farm visit programmes, possible with farm local food catering
- Organising events in advance booking on the farm grill ground - picnic place
- Workshops in advance booking: soap making, natural jewelry making, local food. Possible to order the workshop to the client place
- Raspberry and blueberry growing and direct sales
- Making and direct sales of farm food products: jams, juices etc.
Metsaantsu talu
Metsaantsu talu
Metsaantsu talu
Lontova Adventure Park and Blücher cafe

www.lontovaseikluspark.eu

BLÜCHER cafe with the possibility to spend the clients events with gatering and activities in the adventure park. Beautiful view to the river nearby

well equiped adventure park for active holiday spending, also for children
Lontova seikluspark ja Blücheri kohvik
Lontova seikluspark ja Blücheri kohvik
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Lontova seikluspark ja Blücheri kohvik
Lontova seikluspark ja Blücheri kohvik
Lontova seikluspark ja Blücheri kohvik
organization: NGO KEEL
Reg. no: 80095658

Adress:
Iisaka farm Uuri village 74627 Kuusalu parish Harju county

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members joint:
homepage  www.ehedad.ee

In Facebook:  Ehedad Elamused Lahemaal

Come and feel the genuine Lahemaa!