Workshop 15
We develop sustainable tourism

We are Parks!

What are the benefits of sustainable tourism to the local population in/near protected areas?

- Social:
  - cooperation with local community
  - integration of the "..."
  - identification of the local communities with the park
  - increases cohesion and sense of belonging (bonds between the population)
  - awareness raising on sustainability & one's culture
  - share experience tourist vs local intercultural encounters
  - Healthy people, healthy parks
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What are the benefits of sustainable tourism to the local population in/near protected areas?

Environment: - Nature preservation & improvement of biodiversity
- Implement measures to reduce the negative impact on the environment, landscape & heritage area
- Business owners may help to protect the nature
- Compliance to laws & regulations
- Long-term commitment
- Awareness, knowledge creation & education about nature
- Gives value to the nature
- Nature preservation from tourism income
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What are the benefits of sustainable tourism to the local population/near protected area?

- **Economy:**
  - Selling local products, increase income for locals & create jobs
  - "Sticky money" circular economy (local rather than international businesses)
  - New opportunities for businesses (restaurants, hotels, stores,...) and social enterprises
  - Maintains services (shops, public service,...)
  - Brings funds into the region (public investment, etc.)
  - Transparent communication

- △ Sustainability as a luxury?