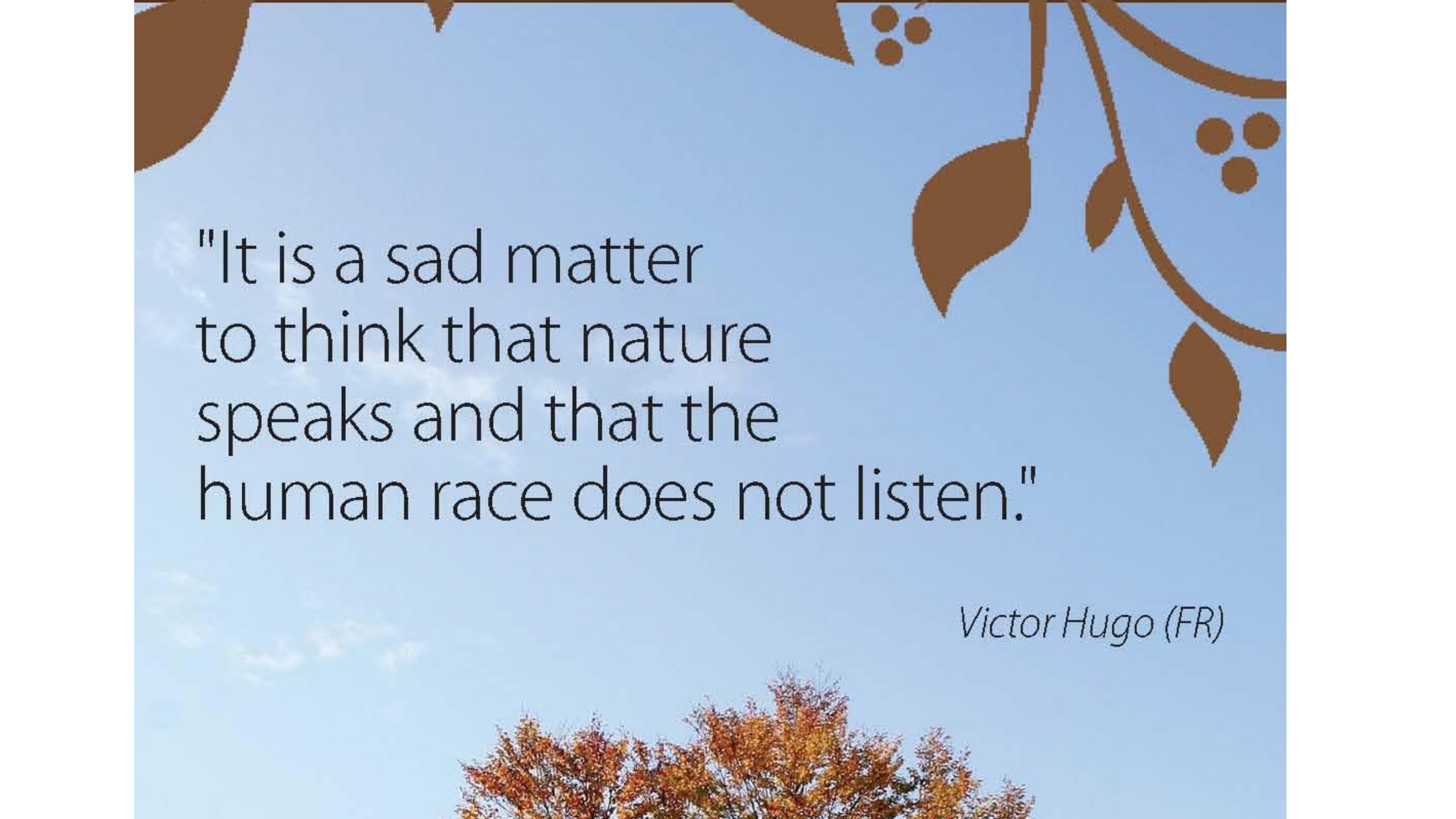




EUROPARC
F E D E R A T I O N

**SUPPORTING PARKS
PROTECTING NATURE
BRINGING PEOPLE TOGETHER**



"It is a sad matter
to think that nature
speaks and that the
human race does not listen."

Victor Hugo (FR)



- Because regular **conflicts** about the management of N2000 sites arise
- To **celebrate** achievements think about positive not negative facts!
- **Connect to Nature** for our "own" reasons. Connection to nature can be considered in different ways.

Understanding these motivations is important for successful communications.

Bio centric - Intrinsic (it has a right to exist.)

Utilitarian - Instrumental (the use/purpose of its existence)

Egocentric - (What's in it for Me?)

- To win **support** from people

- To ensure how we **manage** N2000 sites more effectively
- **Highlight** the added value (ecosystem services) that N2000 provide for society
- **Relevance** - Why is it Natura 2000 site relevant to the whole society?
- **Point out** National / Local importance of a N2000 site such as showing the financial value on Nature /PA / site)
- **Cultural importance / Heritage / Storytelling** i.e. love and belongingness – to highlight how people identify and can relate to a N2000 site
- To show the importance of biodiversity in our lives i.e. Love not Loss campaign by Futerra)
- To identify the **political** relevance of the designation of a N2000 site
- **Combine** rationality and emotion to achieve understanding and support for the benefits and values of the N2000 site

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Tools & Training

Since 1991 in England National Park (D) © English National Park Authority

We live in an ever changing world, with increasing expectations, demands and challenges to be faced by Protected Areas. If Protected Areas are to remain relevant to modern society, they need to be able to adapt and respond to these changes.

Ensuring the dedication, passion and commitment often shown by people working in Protected Areas, is translated into qualified competent and effective staff, is central to a successful Protected Area.

Training however does not need to be seen as a highly expensive, time consuming activity, but an investment in the long term effectiveness of the administration, which could very well be cost saving.

"Opening the Protected Area to training opportunities will bring in new ideas, from everything to financing, tools and techniques, exposure to new ideas to replicate or amend and indeed to inspire and recharge staff who may feel isolated and overwhelmed with the day to day activities."

EUROPARC is well aware of the time and money pressure on Protected Area, yet too on the benefits of international cooperation and exchange.

We have therefore ensured that the opportunities we offer are relevant to the needs of our members, are free, or as inexpensive as possible, and in as short a time scale as to be effective.

We are expanding our training offers to also include more online material, and activities such as webinars. Our sections too, offer training at regional and local levels. [check here for more details](#).

We welcome ideas and comments on members' training needs and we investigate how that can be delivered.

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Communication Skills

Popina Island, Razeim

Official Project Website: www.emenatura2000.ro

Efficient Managers for Efficient Natura 2000 Network

Communications is at the heart of all Protected Area work, whether writing a report or a press release, chairing a public meeting, giving a presentation, writing an email or a tweet. It is everywhere, yet, often Protected Area staff have concerns that inadequate communication is hampering their effectiveness to manage effectively their N2000 or other protected sites.

Recognising this need, EUROPARC partnered with the [ProPark - Foundation for Protected Areas](#) - who lead a project that also involves the Romanian Ministry of Environment and Forests and the Metropolitan Agency for Sustainable Development Brasov (RO). Together the project partners collaborate to implement "[Efficient Managers for Efficient Natura 2000 Network](#)", a three year project (from September 2012 until July 2015) mainly financed by the European Union DG Environment's LIFE+ Communication programme.

The aim of the project is to increase the management capacity and support for Natura 2000 sites in Romania by developing site managers' **communication skills** and supporting the integration of biodiversity concerns in territorial planning processes in and around Natura 2000 sites.

One component of the project is to develop and disseminate good practice guidance and improve the skills and capacity of site managers to communicate Natura 2000 issues. This will be achieved by a high quality communications-training programme and the production of a communication seminar programme, manual and toolkit for Natura 2000 managers.

This activity is supported by:



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Vermont Physicians Will be Prescribing Day Passes to State Parks

This summer, Vermont physicians will be prescribing active play in Vermont State Parks to promote healthy lifestyles and prevent chronic health issues.

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Seminar-dialogue with DG Environment - 14th June

Welcome, Bienvenue, Willkommen

We are the EUROPARC Federation and we represent hundreds of responsible authorities and thousands of Protected Areas in 36 countries. We often say in EUROPARC that **nature knows no boundaries** and we therefore facilitate international co-operation in all aspects of Protected Area management to improve and conserve our shared natural inheritance. Someone out there has the answer to your question, a solution to your problem, an idea you can use. So connect to the network!

News from @EUROPARC

Sustainable Agriculture a priority for #protectedareas & #Natura2000. EUROPARC Commission meeting in Brussels today



EUROPARC goes live

EUROPARC publications

Council documents

Project material and outcomes


EUROPARC events and programmes

Interesting reading

Communication to members

Logos and branding

EUROPARC internal documents





Welcome to EUROPARC LIVE!

Through our new series of interviews, we will present different professionals that conform EUROPARC Federation network speaking about different topics concerning protected areas management.

Each issue will be focused on specific questions, and our objective is to share the **personal experiences, opinions** and even **anecdotes** of some of the persons working behind the scenes of protected areas. We commit to release interviews in a regular basis and always with the same intention: learn together and share our passion for nature.

Patrizia Rossi - European Charter for Sustainable Tourism in Protected A...





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Webinars

Webinar: Nature, Health & Protected Areas 2017

Webinar: Visitor Management in Transboundary Parks 2017

Webinar: Working Together in Sustainable Destinations 2017

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How networking and learning from your peers across Europe can be cheap and effective...!



Check below the previous webinars organised by EUROPARC. By clicking on the images, you will find the recordings of each webinar and the respective presentations.



WEBINAR

Working together in Sustainable Destinations

16th May 2017 - 15:00 CEST






WEBINAR

Visitor Management in Transboundary Parks

26th April 2017 - 15:00 CEST

Protected Area Management Toolbox

Topic Toolkits



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Meadows and Grasslands

Natura 2000

Partnership Agreements

Periurban Parks

Species Management

Sustainable Agriculture

Sustainable Tourism

Transboundary Protected Areas

Wilderness

Submit your own case study


At EUROPARC, we endeavour to find and collect case studies of protected area management around Europe. Do you want to collaborate?

[SUBMIT CASE STUDY](#)

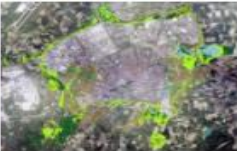
Periurban Parks

If you prefer you can browse among the different resources we have for the topic "Periurban Parks":


Case studies




Pond management for the conservation of amphibians in Collserola Natural Park




The Vitoria-Gasteiz Green Belt: actions for the conservation of biodiversity




SITXELL – Incorporation of the ecological values of natural spaces to urban and land planning.
SITXELL was conceived as a tool to tackle the absence of a common territorial planning basis for the Barcelona region, the insufficient administrative coordination between departments and administrations, and the...



RiconnettimI: Ecological connection among the municipalities of Milan, Cormano and Novate Milanese
This project is a first step for the future realization of the green infrastructure among Parco Nord Milano, the Balossa area and the green areas located to the west of...




The Gardens of Science and "Oxy.gen"
In 2009, the Lombardy Region (D.G. Ambiente Qualità) asked Regional Parks to submit projects to increase the enjoyment of protected areas by the public. Parco Nord Milano, the



Orto Comune Niguarda
Comunal garden Niguarda is a project of urban social agriculture, started in 2014 within the territory of Parco Nord Milano, on a 5000 square meters field owned by the city...

Training needs analysis

E-learning



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E-learning for PA managers

Training Protected Area Professionals in Romania © ProPark

Increasing education opportunities on sustainable development for Protected Area managers in Romania (EdOppPa)

Project description

Together with ProPark Foundation (RO), EUROPARC was successful in applying for a project with the Deutsche Bundesstiftung Umwelt (DBU) on „Increasing education opportunities on sustainable development for Protected Area managers in Romania”. The project aims at developing, implementing and promoting innovative tools and approaches (on-line learning) to increase knowledge transfer to Protected Area professionals on nature conservation management.

The Romanian Protected Area management system is relatively young (in place since 1999) and huge efforts were already made to designate new Protected Areas in the country. However Protected Areas are still quite often places where lack of knowledge and competences for management, lack of communication and stakeholder involvement lead to conflicts and ultimately to unsustainable resource use and investments. ProPark Foundation, established with the aim to help Protected Areas professionals to develop their competencies, is pioneering the establishment of comprehensive capacity building programmes. Efforts are also made to support stakeholders in actively contributing to Protected Area management.

This activity is supported by: Deutsche Bundesstiftung Umwelt (DBU)

Sponsored by the German Federal Environmental Foundation

Personal contact
Exchange of experience
Building partnerships



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Siggen Seminars – Training for Members



