



Assessment of “Magic Numbers” in Charter Areas - EN

1. Your Information Matters

Dear Charter area representative,

The European Charter for Sustainable Tourism in Protected Areas is an important tool to enable businesses and parks to work together. To find out the added value of the Charter it is essential for the EUOPARC Federation to assess the ecological, social and economic impacts derived from protected areas who gain the Charter award. Thus, research about key indicators, also called “magic numbers” in Charter vocabulary, is required.

The first pilot survey among Charter areas was conducted in 2008. Further, in 2012 we asked all Charter areas to participate in a survey concerning the assessment of 10 “magic numbers” for describing the Charter performance during the 5 year period. Now, we need your help and participation to collect again this valuable information which will be used as “ammunition” to lobby decision-makers to support protected areas on a national and European level. Additionally, your participation will help us to generate a dataset of relevant and variable information, supplied by Charter areas, which is vital to the success of the European Charter of Sustainable Tourism in Protected Areas. You will be able to use the results of this research on a regional level.

In the next 4 pages, you will find a group of 21 relevant questions related to the “magic numbers” and Charter area details. Please take 15 minutes of your time to provide us with the answers to these questions. We are aware that some of the requested information may be difficult for you to gather to or is not in your possession. In any case, please try to provide us with much information as possible.

We kindly ask you to answer the survey by **July 31** at the very latest. If you are not the correct person to deal with this matter, please ensure that it is passed on to the person in charge of the Charter in your protected area or the current main contact for the EUOPARC Federation.

If you have any questions or need further information please do not hesitate to contact Luis Monteiro (l.monteiro@europarc.org).

Thank you in advance for your time and collaboration!

Waffnergasse 6, 93047 Regensburg
Tel: +49 (0)941 5993598-0 Fax: +49 (0)941 5993598-9
E-mail: office@europarc.org Internet: www.europarc.org



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2. Charter Area Details

* 1. Name of the **EUROPARC Member** responsible for the Charter area:

* 2. Country of the Charter area:

* 3. Name of the Charter area:

Original name:

English name:

* 4. Do you have a dedicated Charter website and/or promotion website?

Yes

No

If Yes, please provide us with the URL (http://...)

* 5. In which year(s) was the protected area awarded with the Charter?

1st evaluation:

re-evaluation:

2nd re-evaluation:

3rd re-evaluation:



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3. Sustainable Partners and Tour Operators in Charter areas

The Charter process itself makes provision for the development and recognition of partnerships between protected area authorities and tourism businesses through the award of Charter Partner status to tourism businesses that meet agreed criteria under Part II of the Charter (for local tourism businesses) and Part III of the Charter (for tour operators).

* 6. Have you implemented the Part II of the Charter?

Yes

No

If your answer is YES, since when it was implemented?

7. Number of partners certified with Part II of the Charter for each type of business?

Accommodation:

Restaurants:

Animation (active tourism including educational):

Selling Points (local shops of local products):

Others (number and type):

* 8. Have you implemented the Charter Part III of the Charter?

Yes

No

If your answer is YES, since when it was implemented?

9. How many travel agencies/tour operators are working with the Charter partners from the area?



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4. "Magic Numbers" Assessment

*** 10. What is the total size in hectares of:**

The Charter area:

The protected area:

*** 11. Total area in hectares of N2000 sites (please avoid double counting of SCA and SPA areas that overlap):**

Within the Charter area:

Inside the protected area:

12. List the N2000 registration number for each N2000 site appearing within the Charter area:

*** 13. What is the total population living:**

Inside the protected area:

Within the Charter area:

Within a one hour driving of the Charter area:

*** 14. What is the estimate of annual number of visitors to the Charter area?**

*** 15. What is the average number of participants on educational visits per annum within the Charter area since you were first awarded with the Charter?**

An educational visit is defined as a visit who has some direct interaction with the protected area, or organisations associated with the Charter in the Charter area, such as a Ranger or interpreter led visit, a school visit, a self-guided tour using park material, visit to visitor or education centres.

Please indicate if you are using the number of schools/groups or exact number of pupils

* 16. One of the aims of all Charter projects and activities is the continuous improvement of tourism in the Protected Area in terms of the environment, local population and businesses as well as visitors.

Based on that, we would like to know how the implementation of the Charter Action Plan has influenced the Charter area visitation and tourism development since the first award:

| | very negative | negative | neutral | positive | very positive |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Number of visitors | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Number of staying visitors | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Number of educational visits | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Development of tourism infrastructures | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Establishment of partnership among stakeholders | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Please describe the main reasons behind when answer is very negative or negative

* 17. Please indicate the total number of organisations/businesses/public bodies who were registered in the Charter Forum of your area for each evaluation/re-evaluation period:

1st evaluation

re-evaluation

2nd re-evaluation

3rd re-evaluation

* 18. Please indicate the total investment in Euros that has been made (in the previous Action Plans) and/or to be made (in the on-going Action Plan) by all entities (protected area, other public bodies, organisations and private sector) in the delivery of the Charter Action Plan over the five-year period, for each evaluation/re-evaluation period:

1st evaluation:

re-evaluation:

2nd re-evaluation:

3rd re-evaluation:

* 19. Please indicate if your Charter area encompasses any production area of the EU product quality schemes relate to agricultural products and foodstuffs, wines, spirits and aromatised wines, and products of a traditional character (POD, PDI, and TSG):



- Yes
- No

If your answer is YES, please list the name of the product(s) or the ID/dossier number:

* 20. Please indicate if exist other production areas and/or local products certified regionally or nationally within the Charter area:

Local products can be a food production or craft productions that take place within the Charter area

- Yes
- No

If your answer is YES, please indicate the name and type:

* 21. List the three main achievements of the Charter methodology in your Charter area:

- 1)
- 2)
- 3)



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5. Thank you for your time and information

22. Please use the box below if you wish to make any additional comments about the present survey and research

Thank you for taking time out to participate in our survey. We truly value the information you have provided. Your responses are vital in helping the EUROPARC Federation to meet the Charter highest standards of excellence.

To stay up with the latest EUROPARC Federation news, visit [EUROPARC.org](https://www.europarc.org) or find us on [Facebook](#), [Twitter](#), and [LinkedIn](#).