

*Searching for new management
models for Brazilian parks*



SEMEIA

São Pedro do Sul, September 7th, 2017

Instituto Semeia

Our mission:

Transform protected areas into source of pride and wealth for Brazilians

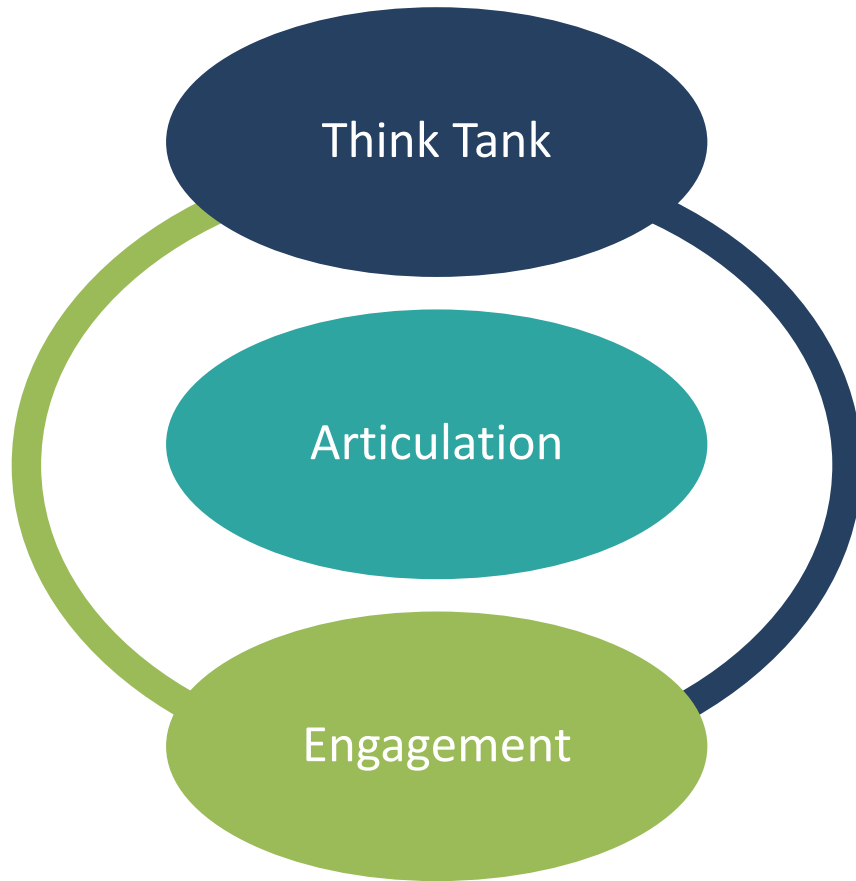


Our Vision:

Become a benchmark in the articulation of public and private sectors in order to develop innovative and sustainable management models for protected areas



How we work



Development of intellectual capital concerning innovative and sustainable management models for parks

Advisement for governments on modeling and implementing PPPs for parks

Dissemination of the partnerships agenda throughout society

Partnerships and engagement

Research and advocacy partners



Coalition for Protected Areas

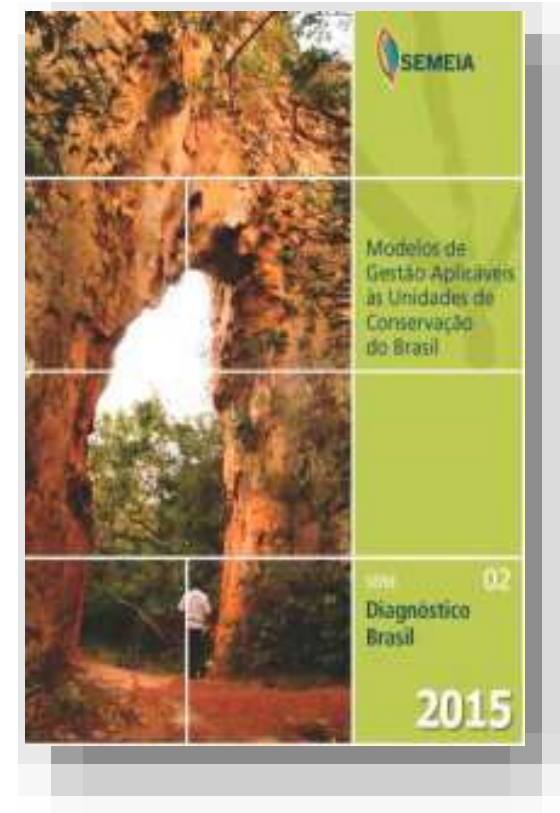


Coalition "Parques para Todos"



Examples of research studies

Available at www.semeia.org.br



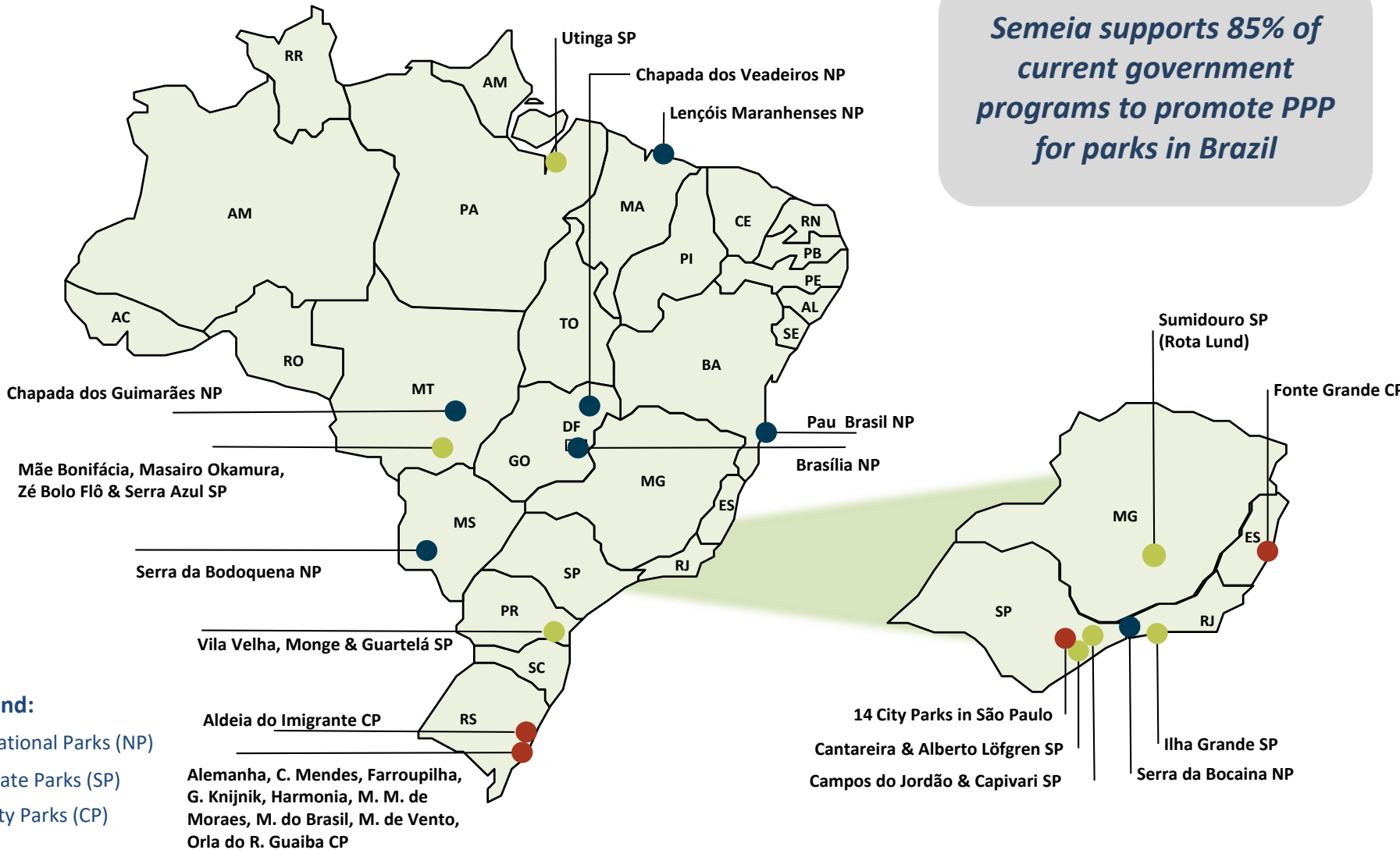
Challenges for Brazilian Parks

- Brazil's total area: 8.5 million km²
 - 18% covered by protected areas (twice as big as France)
 - 4,3% covered by parks
 - 73 national parks
- Lack of resources:
 - National protected area grew 4.5% / budget went down by 32% (2012 -2016)
 - 84% of national parks lack minimum infrastructure and personnel
 - 40% of Brazilian parks do not have any visitation monitoring
 - Average of 1 employee per 452 km² (equivalent to 13,3 Central Parks)
- Low visitation: average 1.1 visitor/hectare/year (Argentina 2.6)



Park PPPs programmes in Brazil - 2017

Semeia supports 85% of current government programs to promote PPP for parks in Brazil



1. PPPs must promote a win-win-win situation

Conservation



- **Scope:** Duties related to the conservation of the biodiversity
- **Examples:** construction of firebreaks, management of exotic species, research
- **Partnership:** concession with pecuniary compensation

Basic infrastructure



- **Scope:** Basic touristic infrastructure and management
- **Examples :** trails, ticket office, toilets, parking lot, restaurants, visitor center
- **Partnership :** concessions and management contracts

Special equipment



- **Scope:** Specific touristic facilities and services that require investment
- **Examples:** camping facilities, zip line, cable car, tree climbing, lodging
- **Partnership :** concession and permission

Touristic services

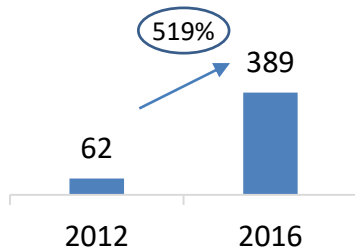


- **Scope:** Touristic services that require low investment
- **Examples:** mountain biking, bird watching, horse riding, walking events and races
- **Partnership:** authorization

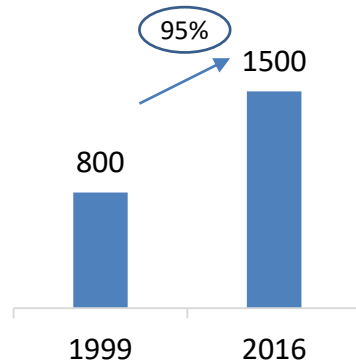
Current Brazilian partnerships for park management

Only 4 parks with services granted to private sector account for about 70% of total visitation in Brazilian parks

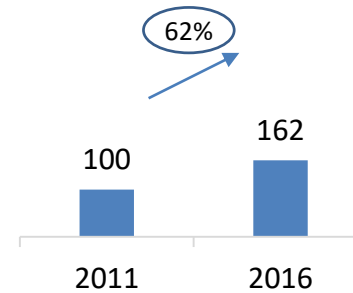
Fernando de Noronha NP



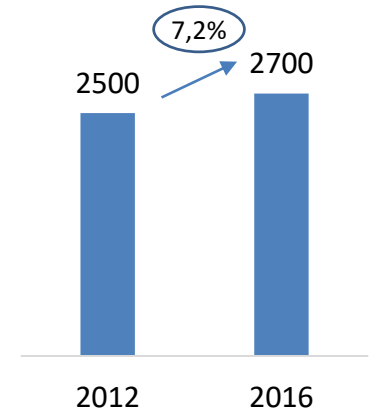
Iguazu NP



Serra dos Órgãos NP



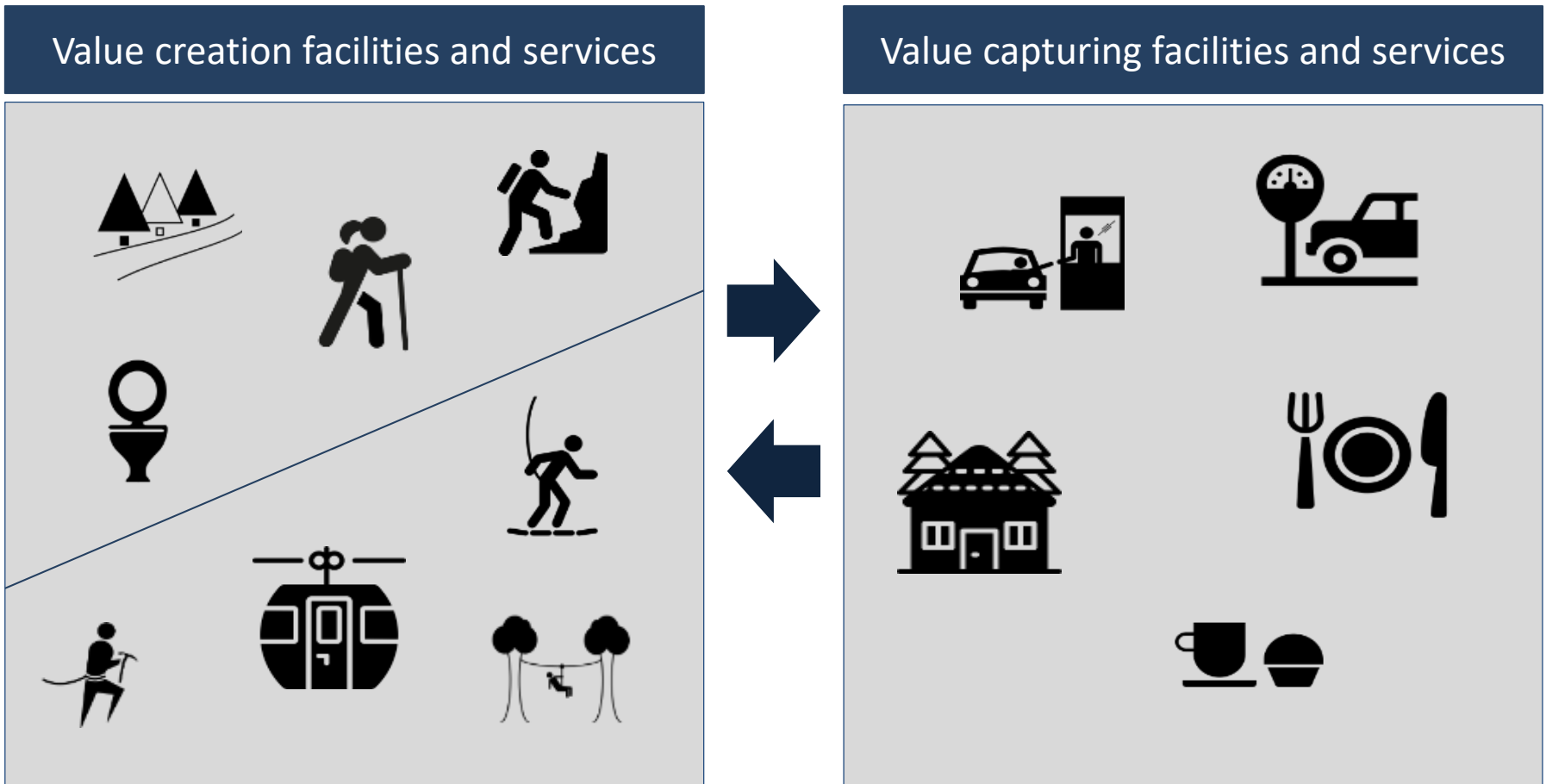
Tijuca NP



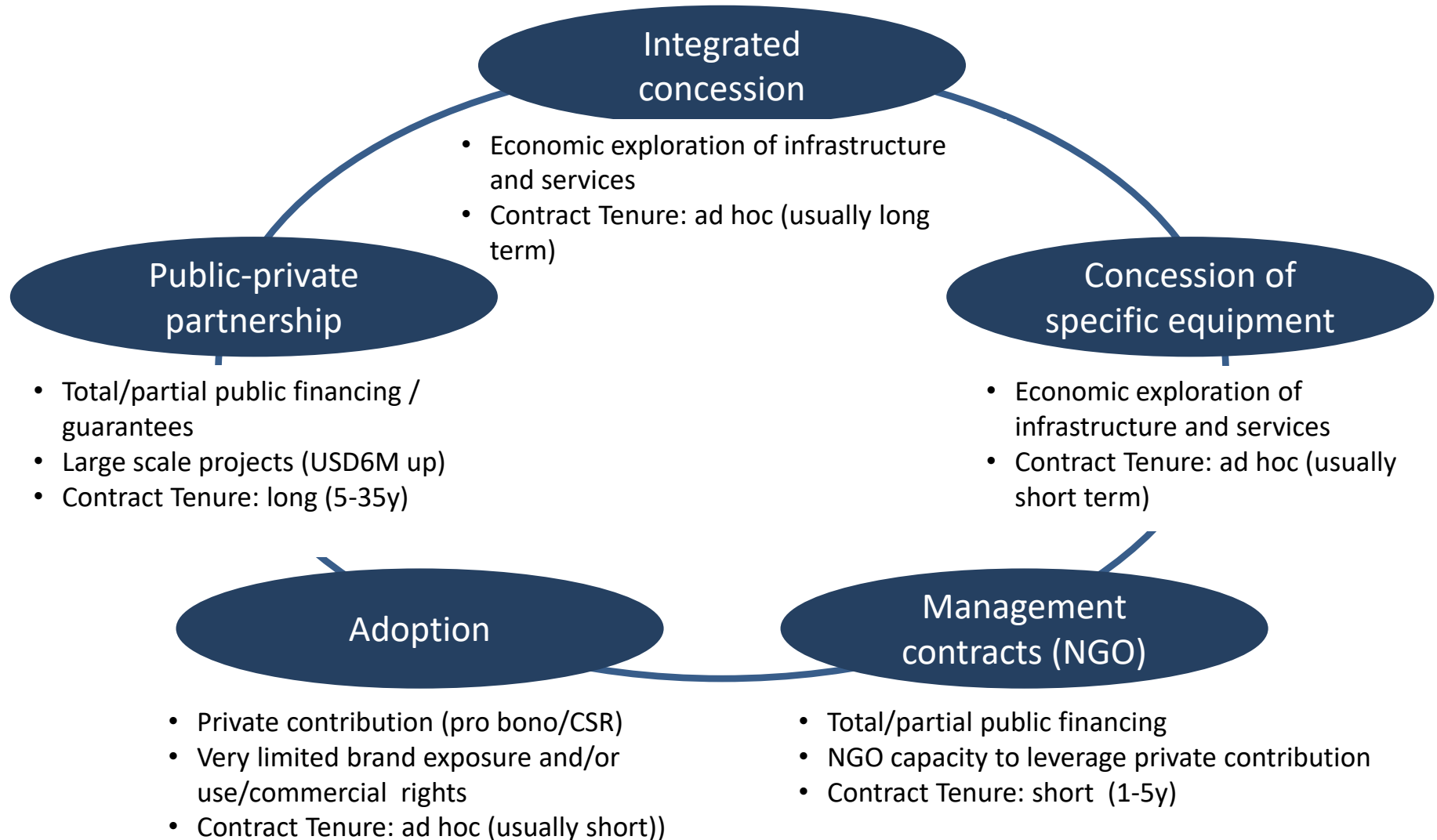
Benefits of concessions for local communities:

- Iguazu NP is supplied by 600 surrounding farmers
- Tijuca NP concessionaires provide English courses and training on tourism services for local communities
- Fernando de Noronha NP hires 90% of its staff locally

2. Unconsolidated parks may require integrated PPPs



3. There is not a “one size fits all” model



Final comments



Summing up:

- PPPs are way more than solutions for budget constraints
- PPPs must promote a win-win-win situation
- Unconsolidated parks may require integrated PPPs
- There is not a “one size fits all” model

One more consideration:

- Participatory approach is crucial (public consultation, public audiences, competitive dialogue)

The future we pursue

Semeia believes in the connection between people and parks. Every memory, every strengthened tie with a park is a seed to bloom allies for conservation. Well-managed parks are means to provide leisure, wealth and well-being for Brazilians.



Fernando Pieroni

Managing Director

fernando@semeia.org.br

www.semeia.org.br



SEMEIA