



Fear versus facts. Case study:

Campo Grande Group, a social mediation initiative on coexistence between Iberian wolf and pastoralism. Pedro M. Herrera, Fundación Entretantos

Campo Grande Group





Wolf alive! Wolf protected!

- A Social Initiative of mediation
- Working on the coexistence between Iberian Wolf and extensive livestock farming in Northwest Spanish countryside
- Led by Fundación Entretantos
- Participatory approach with all kind of stakeholders involved
- Addressing the conflict not the problem
- Showing empathy and respect for all people affected
- Started on 2015
- First document of agreements on July 2018

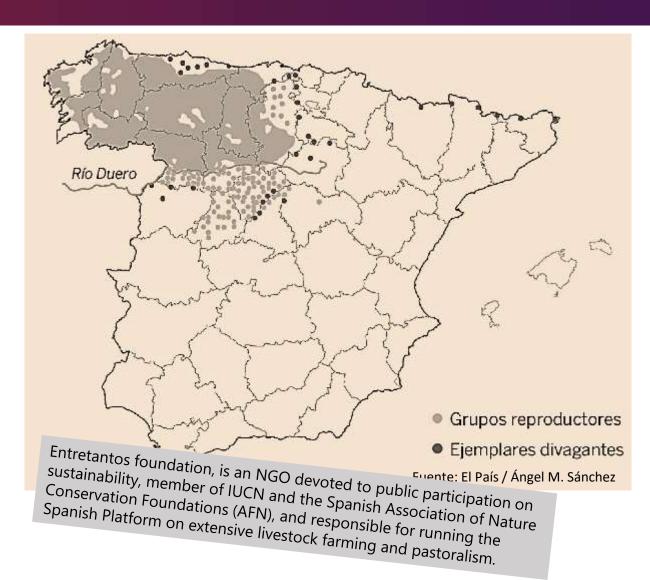


Survival of pastoralists Farming / Not wolves

The Spanish background

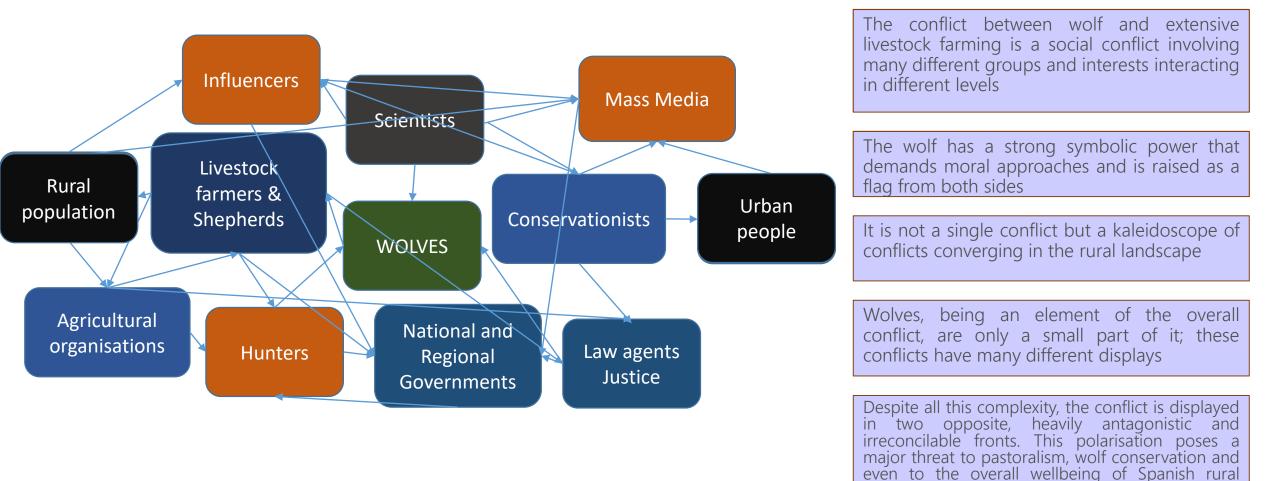


- The conflict around the Iberian Wolf is the most significant of biodiversity-related conflicts in Spain.
- One of the most important displays of this conflict, as wolf predates on domestic livestock, is about coexistence with extensive livestock farming.
- However, this conflict resembles several other urbanrural conflicts actually developing in Spain and Europe
- Actually, the problem itself shows up in the media and public opinion as a heavily polarised conflict, affecting large portions of Northwest Spain, specially on rural areas and rising up in intensity and violence.
- Almost none of the actual measures implemented, including laws, plans, damage compensating payments, insurance, subsidies, population control, hunting regulation... has proved useful in de-escalating the conflict.
- Entretantos foundation is trying to address this conflict adopting a social perspective, introducing mediation as a key issue and using dialogue collaborative tools to reach a basic understanding of each other among the different parts involved
- We call this a Social Mediation Initiative



Conflict and people

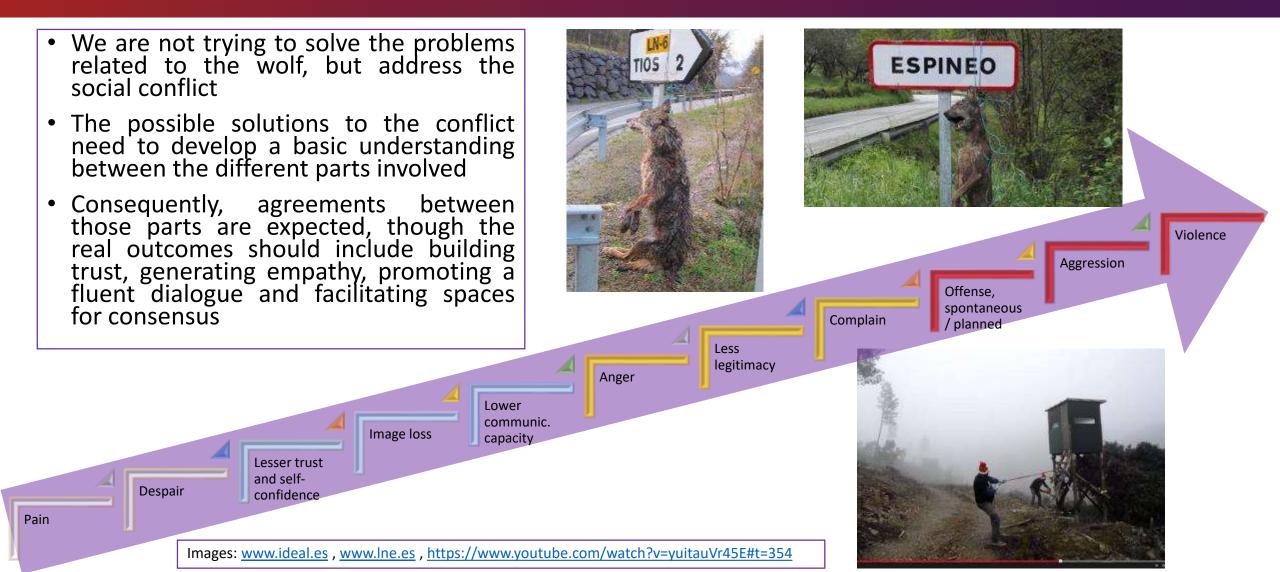




world.

Escalating wolf conflict





Participatory approach



- Entretantos, a non profit supporting pastoralism, decided to face this conflict using a participatory approach
- The process started following a 3-stage framework: a) subjective diagnosis, b) design a participatory process and c) develop an action plan.
- The initial diagnostic was performed by Entretantos team, out of personal interviews and several small-group meetings with all stakeholders involved
- Results of the diagnostic:
 - Two clear sides that: a) do not recognise each other, b) simplify and mediatise their discourses, c) believe only supporting information and distrust any other data, and d) blame the other part (victimisation, illegitimacy, or malevolence).
 - Compatibility between wolves and livestock is felt as an unsurmountable obstacle
 - Prevention measures are also highly controversial,
 - Neither policies, rules or practical measures are perceived as helping solutions by either one or the other side
 - The complexity of the problem is undertaken by simplified solutions that do not acknowledge the changing reality of different areas, landscapes and communities
- The conclusions of this diagnostic revealed the need for a facilitated space where people involved could share information and talk to the others.

DEFIENDE LA VIDA DE TU TIERRA DEFIENDE AL LOBO IBÉRICO HISPADIA VEROE Support the life in your land, Support the lberian wolf



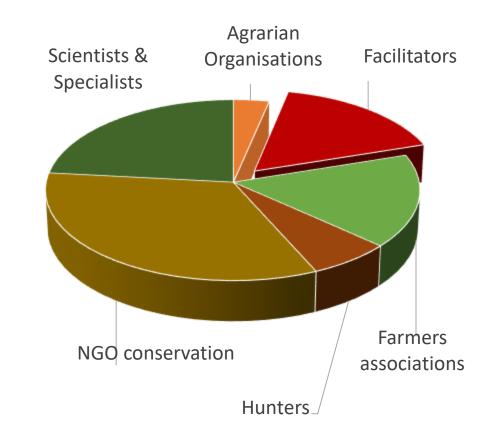
You want wolves? We'll burn the mountains!

Campo Grande Group



- Think tank /dialogue group, nation-wide level
- Multi-stakeholder platform, balanced composition
- 35 people called, 25 people mean assistance to meetings
- Flexible and dynamic group operation, facilitated by a 6 people team running mediation, dynamics, secretary, minutes and contents
- Starting out, July 2016, currently up to 9 meetings
- Besides social organisations are considered key, participants work on CGG on a personal commitment basis, though are expected to work as dissemination channels through their organisations,
- Mission: promote alternatives for wolf / pastoralism long-term coexistence
- Vision: become a high-level expertise, commited workgroup, sympathetic with the harsh reality of **people living directly** this conflict
- Long term target: establishing basic agreements allowing compatibility between extensive farming and Iberian wolf populations in good conservation status, under a usefulness and accurate perspective

Composition



Operation of CGC



2016	2017		2018	
Beforehand		Mediation	Action plan	
Private work			Public work	
Completing the initial diagnosis	Working the mediation process		Going public and scaling-up	
Identifying actors and analysing discourses Isolating clichés, and toxic discourses Collecting useful	Identifying red lines, constrains and barriers Displaying an actors map with	Topic by topic discussion finding common places to	Communication plan Communication plan Action plan & Roadmap Workgroups on specific topics	
information Discussing group rules and operation	their positions Incorporating new members	start agreements Getting out of the clo	oset Campo	

Debunking clichés	Origin	Analysis	Proposal
The countryside is better without livestock (or people)	Some conservationists and rewilding followers say things like that	Spanish rurality has been grazed since Neolithic and should keep that way	Show the interest on keeping shepherds in the countryside, bet on coexistence, agroecology and high quality products
Academics and conservationists know nothing about how things go around	Farmers think that only who is living here with them know how to deal with our environment	Making science in the field is always tricky and underrated	Promote participatory science, increase the effort on dissemination, get scientists to know farmers
Farmers are cheeky, conservationists are cheeky, scientist are cheap sellouts	Everybody thinks that their enemy is always here because of the money	The reality is that neither farmers, nor conservationists or scientists are doing great living out of their work	Set the focus on professionalism, quality and relevance of each one of the agents involved
Farmers are careless and they cheat	Conservationists think that compensations are paid to cheaters and preventive measures will solve the problem	Compensations barely pay for direct damages, without taking into account indirect damages, pain, disturbance	Design and implement better compensation tools, promote better prevention measures
Nobody cares about us	Farmers feel as victims, they think that conservationists and other agents don't care about their pain and struggle	Conservation groups are starting to understand the importance of HNV farming	Help conservationists to valorise pastoralism contribution to biodiversity, promote mutual knowledge
Wolf-watching tourism is going to be a life saving for rural economy	Some conservationists think that specialised tourism could be an alternative to traditional farming	Wolfwatching tourism is growing, but only in specific places and cannot be a global alternative to farming	Consider tourism as complementary, involve farmers and their activities in tourism packages, redistribute the outcomes
The wolf as an excuse to manipulate farmers	Conservationists think that wolf predation is not that important and farmers are manipulated to focus on it	Well they know their problems, don't they? But still predation is making things very difficult for some farmers	Separate predation from other problems, avoid disrespecting farmers and misusing the conflict for other interests
The wolf is an icon of a living rural world	The great charisma of the wolf makes it a powerful image, however, Spanish wolves are linked to deeply humanised areas	The communities suffering attacks consider painful to be confronted to this symbolism	Keep the symbols out of the conflict

Declaration of CGG



- The 'Declaration of the Campo Grande Group' was presented to the media the 25th of July, at the Royal Botanic Garden in Madrid.
- This Declaration is a document of agreements, reached after a long process of debate and collaborative building
- The aim is reducing the conflict not solving the problem.
- The report addresses several practical solutions linking analysis, agreements and recommendations
- The structure is organised around the main topics debated and includes the following chapters:
 - 1. Damage assessment
 - 2. Prevention and reduction measures
 - 3. Economic tools for damage compensation
 - 4. Damage and population control
 - 5. Census and scientific knowledge
 - 6. Legal status
 - 7. Wolf-watching tourism



Declaration of the Campo Grande Group toward the coexistence of the iberian wolf and extensive stock-raising

Raising awareness around the Declaration of CGG



- Process and agreements are the key value of the declaration, rather than its contents, observations, or the actual propositions displayed.
- The declaration is public and accessible, signed by all participants in its development, either as individuals or as organisations.
- Once released the declaration, the work is focusing on getting support, launching an endorsement campaign.
- The declaration is also an open door for incorporating the missing stakeholders, definitely the different levels of government.
- The next steps include the design, development and technical support of some of the ideas included in the declaration.
- The Group has designed a Communication Campaign and a Road Map to guide an help our action in the next months.
- At the same time, the facilitation team is disseminating the methodology and outcomes of CGG at national and European level



People in the core



• Freedom, trust and generosity displayed by all participants constitute the main asset of the CGG

Fear vs. facts

- Setting the focus on people instead on other concerns, helps to address the conflict rather than the problem
- Exploring empathy and promoting respect makes easier to give in extreme positions and reach agreements
- The evolution of the group demonstrates that professionally facilitated dialogue projects can be successful even in extreme conflicts
- Consequently, the conflict is affordable but, is coexistence possible?
- Currently, the group is running up and making its own decisions, the role of facilitation is getting easier, but still it keeps being important
- The group could expand and reproduce in the next months in other backgrounds
- The future is exciting, though we barely have scratched the surface of the conflict



Thinking of young people

• The conflict approach demands strong social work on both sides, raising awareness, developing empathy, getting to know each other...

Fear vs. facts

- Participation of young people in both sides will be necessary to heal the wound and close the distance between confronted parts
- CGG is working in a model of voluntary field work to help farmers dealing with wolf attacks.
- The approach is considering coexistence with wolves as part of a complex rural system, where pastoralism is a key activity in conservation.
- As the declaration says: "Considering wolf-watching as an excellent opportunity for urban people to come closer and get to know in depth the reality of rural world and eventually, the social and environmental relevance of extensive livestock farming".



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Pedro M. 2018

Campo Grande Group

More info and download the Declaration of CGG

http://www.entretantos.org/wolf/

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Thank you

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