



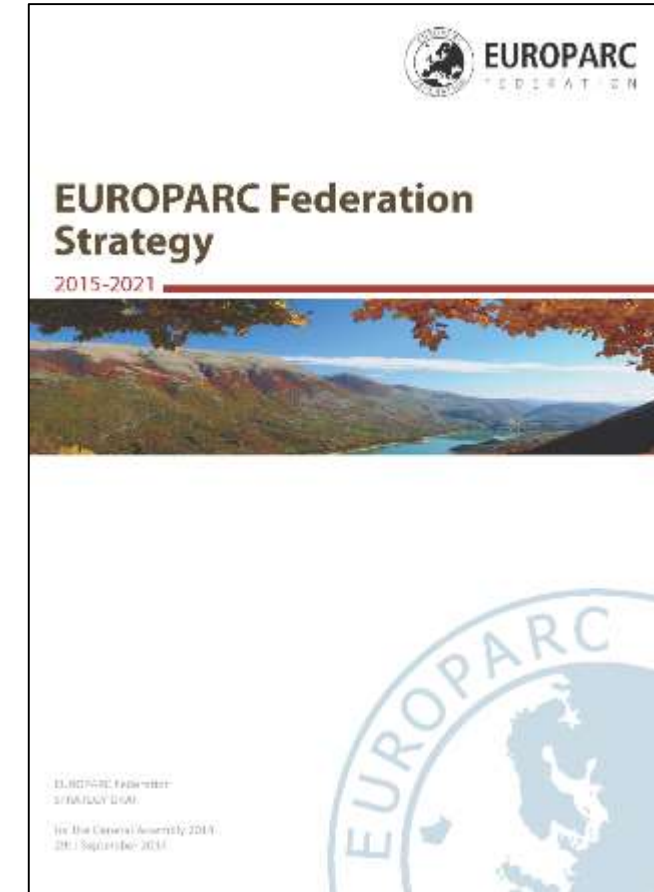
EUROPARC
Conference 2018
Cairngorms National Park
Scotland

Workshop #11 - Green Jobs for all!

- Is it time to promote socio-economic development of protected areas to retain our young people?
- How to do it and what would be the limits?

EUROPARC Federation Strategy

- 1) Working for Nature
- 2) Helping People and Organisations learn
- 3) Promoting Sustainability: Role of Protected Areas in Sustainable Development**
- 4) Working Together: Building our Organisation



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European Union
European Regional
Development Fund

LP – Regional Government Andalusia - ES
P2 – EUROPARC Federation
P3 – EUCC Baltic section - LT
P4 – Regione Molise - IT
P5 – INCDT Romania - RO
P6 – ENRx- FR



European Union
European Regional
Development Fund

**Innovative Models for Protected Areas:
exChange and Transfer**

38
GOOD
PRACTICES

5
ACTION
PLANS

15
PROTECTED
AREAS

Highlights of IMPACT Project

IMPACT is an interregional cooperation project aimed at improving policy instruments for the promotion of sustainable development in European Protected Areas and enhancing the livelihoods of local communities around them.

www.interregeurope.eu/impact

@impactinterreg

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❑ Productive & food sector

Natural Park Brand - ES



- ❖ How a “Natural Park” Brand helps to **open international markets**.

Support for local produce



- ❖ Showcase gardens' to demonstrate the **region's vegetable heritage** at “Gîtes de France” B&B operators

CucinaAcosto0 - IT



- ❖ Cooking lessons from famous chef for young apprentices using **wild edible plants**.

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❑ Tourism sector

Amber Catcher - LT



- ❖ How **small scale activities can be re-oriented to tourism** and support the socio-economic development of local communities.

Fitness, Nature & Well-being - FR



- ❖ Development of a **label** to promote **fitness, well-being and nature** in accommodations within PAs.

Transiberiana d'Italia



- ❖ The epic railroad along Italian Appennines run again into the green heart of Italy

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□ Governance



- ❖ Model of **public collaboration with local entrepreneurs** for visitor centers management



- ❖ Improvement of local perception of Protected Areas through **participatory approaches**



- ❖ **Conflict resolution** between protected area managers and a local community through a third party

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☐ Young involvement

Biodiver'high school



- ❖ Awareness-raising among High school students, 15 to 18 years old, with respect to regional biodiversity.

Geopark Ambassadors program



- ❖ Hateg UNESCO Geopark has strong Volunteer and Ambassadors programs involving youngs in decision making > soft skills

The Bison's Night"



- ❖ Education and Awareness campaigns for local population, specially children and youngs

1. Most economic activities linked to Productive & Tourism / Outdoors sectors
2. Diversify and innovate socio-economic activities
3. Public - private agreements
4. Participatory approaches involving local stakeholders

Case studies

ADMINISTRATION – PROTECTED AREA MANAGEMENT AUTHORITY & LOCAL AUTHORITY

- 1) Economic Strategy and Partnerships Promotion to boost socioeconomic development in Cairngorms National Park - **Murray Ferguson**, *Director of Planning and Rural Development, Cairngorms National Park Authority*
- 2) *Playing our parts*- **Jim Savege**, *Chief Executive of Aberdeenshire Council*

Break

YOUNG PEOPLE

- 2) Promoting youth employability and involvement in Nature through the John Muir Award - **Toby Clark**, *John Muir Award Scotland Manager*
- 3) Odisseu Leader project. Attracting young talents to rural areas - **Teresa Castellà Gardenyes**, *Odisseu project coordinator* & **Gemma Estany**, *Leader group Catalonia network*



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Thank you

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Cairngorms National Park, 19th September 2018

