Jim Savege
How the Public Sector supports Green Jobs in the Cairngorms

Chief Executive
Aberdeenshire Council
From Mountain to Sea
Aberdeenshire Overview

Main industries
• Energy
• Food and drink
• Tourism
• Agriculture
• Fishing

Population 262,000 (6% of Scotland)
6,300 sq km (8% of Scotland)
Largest town 18,500
32% of Cairngorms National Park
Protected Areas

- 1 National Park
- 4 National Nature Reserves - Forvie, Marr Lodge Estate, Muir of Dinnet, Glen Tanar
- 4 Country Parks - Haddo, Aden, Haughton, Balmedie
- 3 Royal Society for the Protection of Birds Reserves - Troup Head, Fowlsheugh, Loch of Strathbeg
- 14 Forestry Commission sites
Supporting Rural Areas

Strong sustainable communities
Keep £ churning locally
Encourage locals to stay
Green tourism
Aging population
Engaging

Aberdeenshire Council Rangers
• Junior Ranger Award – Glen Tanar, Mar Lodge, Balmoral Estates
  Scottish Natural Heritage
• Work Placement
• Volunteer Ranger profile
• Input to University of Aberdeen and Scotland’s Rural College
Influencing

Helped create Ringlink Internship
Sponsoring Modern Apprenticeship in Agriculture
Good Farming Practice Awards
Deeside Initiative
Countryside Live
Launched Grampian Biomass Working Group
Shaping
Adapting
Helping

Image - Waterless Toilets
Partnership Working

Cairngorms National Park
Scottish Natural Heritage
Royal Society for the Protection of Birds
Visit Scotland and Visit Aberdeenshire
Further and Higher Education Sectors
Private sector
Communities
Thank you

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