“When you teach your son, you teach your son's son.”

Talmud
Kids need Nature.
It enhances all their development

Nature needs Kids
A lack of nature experience can lead to an apathy towards environmental concerns
By bringing young people and Rangers together, in the Junior Ranger programme,

we want to enable young people to respect and care for their local protected area,

whilst also learning the valuable role Rangers play in the conservation of nature.
Our network connects Junior Ranger programmes for 12-18 year olds in protected areas across Europe.

Such Junior Ranger programmes we have found:

• Are good for the Park
• Are good for the development of the Ranger Service (or park staff)
• Facilitate social cohesion by improving relations between the park and the local community
• And can make positive, confident and healthy young people
Experiential, practical, fun, safe and inspirational activities in protected areas, and managed by Rangers, “learning by doing”;

Is non discriminatory programme, which requires a professional approach and high quality standards

promote international exchange, to develop positive, cooperative and social skills, and to encourage the active citizenship of youths

enhance connections between EUROPARC protected areas and “local” young people.

develop cooperation between Rangers – Parks – EUROPARC
EUROPARC Federation Junior Ranger programme involves 32 Protected Areas across 14 different EU countries, working with 5000 youths every year. Around 30 young people can attend the International Camp.
What is the EU's role?

While respecting Member States' overall responsibility for youth policy, the EU Youth Strategy, agreed by EU Ministers, sets out a framework for cooperation covering the years 2010-2018. It has two main objectives:

- To provide more and equal opportunities for young people in education and the job market
- To encourage young people to actively participate in society

How is this being done?

The objectives are achieved through a dual approach which includes:

- Specific youth initiatives, targeted at young people to encourage non-formal learning, participation, voluntary activities, youth work, mobility and information
- 'Mainstreaming' cross-sector initiatives that ensure youth issues are taken into account when formulating, implementing and evaluating policies and actions in other fields with a significant impact on young people, such as education, employment or health and well-being

The EU Youth Strategy proposes initiatives in eight areas:

- Employment and entrepreneurship
- Social inclusion
- Participation in civil society
In the latest EU Barometer...

More than half of young Europeans consider

- Education and skills as the top priority that the EU should tackle.
- Environmental protection and fighting climate change
- Employment,
- The management of migratory flows and integration of refugees

<table>
<thead>
<tr>
<th>Category</th>
<th>EU average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education and skills</td>
<td>53</td>
</tr>
<tr>
<td>Protection of environment and climate change</td>
<td>50</td>
</tr>
<tr>
<td>Employment</td>
<td>42</td>
</tr>
<tr>
<td>Management of Migratory flows and integration of refugees</td>
<td>40</td>
</tr>
<tr>
<td>Security and defence</td>
<td>35</td>
</tr>
<tr>
<td>Freedom of movement</td>
<td>20</td>
</tr>
<tr>
<td>Solidarity</td>
<td>19</td>
</tr>
<tr>
<td>Democratic participation</td>
<td>12</td>
</tr>
</tbody>
</table>
• “We want there to be youth representation on the managing committees / boards of protected areas and for this voice to be taken seriously!”

• “We want you to create effective partnerships between parks, the public sector and private commercial organisations for the mutual benefit of all!

Youth +

Taking the Lead for Nature

...a chance meeting in Slovenia...

EUROPARC conference Hungary, 2013
World Parks Congress, Sydney 2014
Youth Conference and Camp
Aiguestortes, Catalonia, Spain 2016...
Youth Representative and council
Camps and more...
Developing Youth + programmes, for 18+

Young Ambassadors for Parks

Advocacy and leadership and communication training.

Lobbying for change

- Keep learning about nature conservation in Europe
- Develop leadership skills and play an active role in supporting the work of the Protected Areas, in the Junior Ranger programme
- Develop advocacy skills and contribute youth perspectives to governance and management of Protected Areas
- Develop communication skills to speak on behalf of Protected Areas
- Network internationally with peers from Protected Areas across Europe
Youth Representative on EUROPARC Council
<table>
<thead>
<tr>
<th>Nature for All (Program)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition (Shine the Spotlight)</td>
<td>The Connected Generation loves personal recognition. They long to stand out, stand up and be celebrated with their names in lights (or print or pixels).</td>
</tr>
<tr>
<td>Adventure (Raise My Pulse)</td>
<td>There’s a new premium placed on venturing into the world, collecting exotic adventures and memories, and pushing personal limits. Youth seek highly interactive encounters that teach and challenge and in the process, give them personal insight and explore who they are.</td>
</tr>
<tr>
<td>Networks (Make Loose Connections)</td>
<td>The connected generation has embraced technology to build social and professional networks with a brave new structure. This generation is rejecting club-style memberships in favour of loose connections that more accurately reflect their interests, lifestyles and busy days.</td>
</tr>
<tr>
<td>Design (Give Me Brand Candy)</td>
<td>The look and feel of objects, places and things is becoming increasingly important. Design is shifting paradigms and spurring people everywhere to rethink established products and industries. Design, alone with its strategic twin, innovation, has become a vital tool to stand out and stay strong in an increasingly competitive market.</td>
</tr>
<tr>
<td>Editing (Filter the Clutter)</td>
<td>In a world that’s inundated with choices, editing is a critical market phenomenon and an important process in our daily lives. We all rely on editors to sift through the raw data and identify the top picks.</td>
</tr>
<tr>
<td>Peer-to-Peer (Keep it Underground)</td>
<td>They are suspicious of ordinary “push” campaigns and gravitate toward integrated, contextual offerings from trusted friends and members of their networks.</td>
</tr>
<tr>
<td>Collaboration (Build it Together)</td>
<td>The connected generation is becoming intoxicated by its growing ability to spark change. This awareness is spurring mass creativity and launching a power shift away from companies and into the hands of consumers.</td>
</tr>
<tr>
<td>Bring it to Life (Brand Theatre)</td>
<td>Brand theatre allows groups of all kinds to create emotional connections with their customers and users. It takes typical experiences a few steps forward by engaging the senses, the imagination and the spirit, and transforms routine experiences into riveting entertainment.</td>
</tr>
<tr>
<td>Spirituality (Go Inward)</td>
<td>Increasingly, the meaningful life is defined as the spiritual life, and spirituality has become a dominant public value. The Connected Generation has embraced modern media and blurred the lines between secular and sacred, finding spirituality in all aspects of their lives.</td>
</tr>
<tr>
<td>Service (Give Back)</td>
<td>There’s a new spirit of volunteerism in the air, led by a young, connected generation that has new ideas about how to give back. Today’s volunteers want to give their time and talent instead of simply writing a cheque.</td>
</tr>
</tbody>
</table>

#natureforall
Welcome to Europarc Conference 2018 in the Cairngorms National Park, Scotland

The biggest gathering of Protected Area professionals in Europe

Céad Mile Failte!

Reconnecting people with nature is a hot topic and EUROPARC 2018 will focus on how the next generation can inspire us to reach that goal. It is important that we bridge the generation gap and have that discussion alongside the youth of Europe. So we urge you to BRING ALONG A YOUNG DELEGATE from your area or nation.

SUPPORTING

year of young people
bliadhna na h-óigrídh
2018
EUROPARC Youth Manifesto Project

Help shape the future of wild places across Europe

Reiska Leader Finland
Cairngorms National Park
Young Scot
EUROPARC
A moment of reflection