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## CALL FOR PAPERS

### 6th International Conference

**“Cultural and Tourism Innovation: Integration and Digital Transition”**

**June 12 – 15, 2019, Athens, Greece**

<http://iacudit.org/Conference2019/>

Building on the success of the previous conferences, it is our great pleasure to inform you that the 6th International Conference of the International Association of Cultural and Digital Tourism (IACuDiT) is to be held in **Athens and Aegina Island, Greece, on June 12-15, 2019**, with the theme **“Cultural and Tourism Innovation: Integration and Digital Transition”**. The aim of this conference is to promote constructive, critical and interdisciplinary conversations on the challenges emerging in tourism from the digital transformation of the industry by bringing together researchers, communities, industry and government stakeholders. In line with the values embedded in the UNWTO goals, the conference will address digital advances and innovation as part of the solution to the challenge of marrying continued growth with a more inclusive, sustainable and responsible tourism sector.

A dedicated conference track is open to relevant final year doctoral researchers in order to share their research experience, disseminate their findings and present their contribution to theory and practice.

Please visit <http://iacudit.org/Conference2019/>

### **Publication Opportunities**

Submitted papers will be subject to a double-blind review process. All accepted papers will be published in the conference proceedings, under **Springer publications**.

Information about our previous publications can be found at

<http://www.springer.com/business+%26+management/marketing/book/978-3-319-15858-7>

### **Important Dates and Deadlines**

Abstract (up to 500 words) deadline: 22<sup>th</sup> March 2019

Confirmation of acceptance of abstracts 30<sup>th</sup> March 2019

Note: all the accepted abstract papers can be presented in the conference.

Full papers (4,000-6,000 words) optional: 26<sup>th</sup> May 2019

Deadline for early registration: 15<sup>th</sup> May 2019

**Full papers** will undergo a peer review process in order to be considered for publication under Springer publications.  
Papers submitted through **Virtual and Poster** presentations will also be considered for publication.

### **Registration Fees for Early Bird Registration before 15th May 2019**

Participant IACuDiT member	300euro
Participant non IACuDiT member	380euro
Student fee	280euro
Virtual and Poster presentations	280euro
Accompanying partner	250euro
Gala dinner (select upon registration)	50euro

### **Conference Topics**

Issues to be covered at the conference include, but are not limited to, the following areas:

ICTs Adoption for Regional Development, Sustainability and Tourism Experience  
Fishing Tourism, Maritime Policy and Cultural Ports  
Cultural landscape and tourism  
Air Transport and IT  
Tourism Trends and Ageing  
Emerging technologies, Disruptive Technologies  
Mobile Services, Gaming, Gamification and Augmented Reality  
Location-based Services, Internet-of-Things and Smart Cities  
Knowledge economy and Smart Destinations  
Heritage and Museum Management in the Digital Era  
Digital collections and the virtual visitor  
Innovations in museum interpretation and collections management and Cross cultural visions  
Digital social innovation  
Cultural and Digital Tourism Statistics, Economics and Forecasting  
Cultural tourism policy, planning, and governance  
Cultural and Digital Tourism Marketing, Management and e-learning  
Tourism Consumer behavior, decision making, experience and satisfaction  
Sport tourism, Innovations in sports tourism/Sports as cultural heritage  
Festivals and events, lodging and MICE marketing and management

Competitiveness, corporate social responsibility, service excellence and service quality  
Social media, Social Networking and ICTs for Partnership and Collaboration  
Resilience, Migration, refugees, labor mobility and tourism  
Human resources management and strategic leadership development  
Innovation, creativity and change management  
Financial and performance management regarding cultural and heritage tourism topics  
Emerging research methods and methodologies  
Wine tourism and gastronomy  
Film Tourism  
Pilgrimage and Spiritual Tourism  
Medical, Wellness and Health Tourism  
and  
Other topics of contemporary significance in hospitality and tourism with a global focus

### **Submission Guidelines**

Please visit <http://iacudit.org/Conference2019/authors-guidelines/>

### **Conference Venue**

Royal Olympic Hotel is a five star property in the center of Athens. The hotel lays just in front of the famous Temple of Zeus and National Gardens. It is underneath the Acropolis and only 2 minutes walk to the new Acropolis Museum. For more information, please visit: <http://www.royalolympic.com>

Athens' multi-faceted sights, attractions and city life appeal to diverse groups of tourists, where shopping, authentic local and fusion gastronomy and clubbing experiences offer a wide range of choices and prices. Athens is the historical capital of Europe, with a long history, dating from the first settlement in the Neolithic age. In the 5<sup>th</sup> Century BC (the "Golden Age of Pericles") – the culmination of Athens' long, fascinating history – the city's values and civilization acquired a universal significance. Over the years, a multitude of conquerors occupied Athens, and erected unique, splendid monuments - a rare historical palimpsest. A large part of the town's historic center has been converted into a 3-kilometre pedestrian zone (the largest in Europe), leading to the major archaeological sites ("archaeological park"), reconstructing – to a large degree – the ancient landscape.

To learn more about Athens, please visit <http://www.thisisathens.org/>

Aegina island is located 26 km / 16 miles below Athens, is part of the Saronic islands group and can easily be reached within 40 minutes from Piraeus. Aegina is a place of rich history. The Temple of Aphaia is arguably the jewel in the crown of Aegina island.

To learn more about Aegina, please visit

<https://www.aeginagreece.com/aegina/pages/sights/index.html>

### **For all enquiries, please contact:**

<http://iacudit.org/Conference2019/contact-us/>