



Workshop 4. Planning visitors sustainably

Summary

Aim of the workshop: offer to participants ideas and concrete suggestions to support their daily work on visitors monitoring and planning.

The workshop included presentations, questions/answers, interactive plenary debate, and small groups discussions.

Participants : 36 participants from 15 countries

We worked in International/bad English + Spanish + “Real” English + Greek

PRESENTATIONS and QUESTIONS & ANSWERS

We had 3 presentations:

- ***Stefania Petrosillo, EUROPARC Federation: EU tourism policy and the EUROPARC work on lobby and advocacy with EU Institutions: an overview***

INFORMATIVE SESSION
ABOUT EUROPEAN POLICIES
AND FUNDS

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- ***Javier Gomez Limón, EUROPARC Spain: Assessment of carrying capacity model in Spanish Protected Areas***

A CONCRETE TOOL TO
CALCULATE PHISICAL ,
ECOLOGICAL AND
PSICOLOGICAL CARRING
CAPACITY OF AN AREA, A
BEACH, A PATH, ...

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- ***Janet Hunter, Cairngorms National Park: Case study: the experience of Cairngorms National Park***

VISITORS SURVEY AND
MONITONIG IN AGREEMENT
WITH LAND OWNERS AND
BUSSINESS

SMALL GROUPS DISCUSSIONS

All participants were invited to share their experiences with others around two questions:

FACING CHALLENGES: Which are the most important problems/challenges/difficulties in your area to monitor and plan sustainably tourism flows and activities?

OFFERING SOLUTIONS: What kind of tools, ideas, solutions, experiences can you offer to the other workshop participants to monitor and plan sustainably tourism flows and activities?

CHALLENGES:

- **Lack/few data, information, skills, awareness, adequate infrastructures to influence visitor flows**
- **Overtourism, demand of outdoor activities in sensitive areas, seasonality**
- **Pressure to inhabitants, noisy, quality of life**
- **Funds**

OFFERING SOLUTIONS:

- **Technology**

MANY INTERESTING SOLUTIONS. AMONG THEM:

INTERACTING WEB PLATFORM TO CONNECT VISITORS AND THE AREA (CANADA)

- **Visitors involvement**

TO ORGANIZE EVENTS WITH ORGANISATIONS OF OTHER « WORLD », OTHER SECTORS: SPONSOR, VISIBILITY, TOUR OPERATORS INVOLVEMENT, PART OF THE PARTICIPATION FEES TO CONSERVATION, AWARENESS (YORKSHIRE PARK)

- **Stakeholders involvement**

VOLUNTEERING FOR SPECIFIC INITIATIVES AND ACTIVITIES (GREEK PARKS)

- **Monitoring and survey**

PARTNERSHIP WITH VODAFONE TO COLLECT DATA (SPAIN)

MONITORING AND SURVEY IN PARTNERSHIP WITH UNIVERSITIES (ICELAND)



To be a RESPONSIBLE TOURIST is necessary to be a RESPONSIBLE PERSON